

# Privacy Notice

**Effective Date:** March 1, 2026

At **Cowan Drone Service, LLC**, we take the privacy of our clients and the community seriously. This notice explains how we collect, use, and protect your information through our website and our aerial operations.

## 1. Information We Collect

We collect information in two primary ways:

- **Website Interactions:** If you contact us via our website, we may collect your name, email address, phone number, and details regarding your service request (e.g., property location or recovery details).
- **Operational Data:** During drone operations (Deer Recovery, Pet Recovery, or Herd Analysis), our thermal and visual sensors capture imagery. This data is used strictly for the purpose of fulfilling the requested service.

## 2. How We Use Your Data

We use the information collected to:

- Provide professional drone recovery and thermal imaging services.
- Communicate with you regarding scheduling and results.
- Improve our service offerings and website experience.
- **Marketing & Media:** We may use flight footage for promotional purposes (such as on our YouTube channel) **only** if it does not violate personal privacy or if we have obtained explicit verbal or written consent from the landowner/client.

## 3. Aerial Privacy & Ethics

Cowan Drone Service, LLC adheres to strict ethical standards regarding aerial surveillance:

- **Property Boundaries:** We make every effort to limit data collection to the client's specific property or authorized search area.
- **Sensitive Information:** We do not intentionally record or store imagery of individuals, occupied dwellings, or non-target private property without permission.
- **Data Deletion:** Raw mission data not required for business records or agreed-upon promotional use is periodically deleted.

## 4. Third-Party Sharing

We do **not** sell, trade, or otherwise transfer your personally identifiable information to outside parties. This does not include trusted third parties who assist us in operating our website or conducting our business, so long as those parties agree to keep this information confidential.

## 5. Compliance with Laws

We operate in full compliance with **FAA Part 107** regulations and Wisconsin state laws regarding privacy and the use of Unmanned Aircraft Systems (UAS). We cooperate with law enforcement and the Department of Natural Resources (DNR) only as required by law.

## 6. Your Rights

You may contact us at any time to:

- Request a copy of the data we have on file for you.
- Request that we delete your personal contact information.
- Request that specific footage of your property be removed from our marketing materials.

## 7. Contact Us

If you have any questions regarding this Privacy Notice, please contact:

**Cowan Drone Service, LLC** [chris@cowandrone.com](mailto:chris@cowandrone.com) | 715-495-8516 *Serving Central Wisconsin*