

## SAM A. GRONNER

After stints at the now-defunct dailies *Newark Evening News* and *Elizabeth Journal*, Sam A. Gronner was hired as a reporter for *The Record*, where he covered several towns within its northern New Jersey circulation area. He then spent a decade as a writer and editor in the national office of the Anti-Defamation League.



Gronner joined the public relations department of AT&T in 1984. He followed the spinoff of its equipment business into Lucent Technologies in 1996, eventually capping his corporate career as lead spokesperson for its wireless communications business.

In July 2001 he accepted an incentive to leave Lucent, and immediately formed an independent public relations consultancy, primarily serving technology clients. He continues to offer writing services on a freelance basis.

A New Jersey resident, Gronner is married to the former Karen Widder. Between their two bicoastal children, each married, they have three grandchildren.