

IVY WILLIAMS

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EDUCATION

MAY 2020

UNIVERSITY OF PENNSYLVANIA - PHILADELPHIA, PA

BACHELOR OF ARTS, FINE ARTS

Film/video production and animation concentration

Current Major GPA: 3.71

Current Cumulative College GPA: 3.34

MAY 2022

DUKE UNIVERSITY – DURHAM, NORTH CAROLINA

MASTER OF FINE ARTS

Experimental and Documentary Arts Program

EXPERIENCE

JULY 2017 – AUGUST 2018

SOCIAL MEDIA AND COMMUNICATIONS TEAM

UNIVERSITY OF PENNSYLVANIA GREENFIELD INTERCULTURAL CENTER-PHILADELPHIA, PA

- Used several marketing strategies (Facebook, Instagram, graphic design) to promote programs and resources for Penn students
- Designed flyers and campaign material
- Served as an advocate for special programming designed for first-generation, low income students

JULY 2017 – FEBRUARY 2020

PENN KIPP AMBASSADOR

UNIVERSITY OF PENNSYLVANIA KIPP PROGRAM (PENNKIPP)-PHILADELPHIA, PA

- Managed and lead the marketing of Penn KIPP professional development, social, and academic programs
- Aid director with outreach and coordination of special events

JULY 2017 – MAY 2018

STUDENT WORKER

UNIVERSITY OF PENNSYLVANIA, CENTER FOR AFRICANA STUDIES-PHILADELPHIA, PA

- Assisted with the coordination of center programs and activities including the support of Africana Studies professors and the logistics of Summer Institute at Penn

JULY 2017 – FEBURARY 2018

DIGITAL CONTENT PRODUCER

PENN ADMISSIONS-PHIALDELPHIA, PA

- Aid in the process of the social presence of Penn Admissions and representing the diversity on campus as well as the Penn narrative through the blogsite and media production of Penn Admissions

MAY 2018 – MAY 2020

UNDERGRADUATE RESEARCH FELLOW

RE/MEMBER BLACK PHILLY PROJECT-PHIALDELPHIA, PA

- Assisted with a multimodal digital humanities project that investigates the present and future of Black Philadelphia that defines the Black experience and cultural places that are considered endangered
- Use 360 ° cameras, DSLRs, and filming cameras to document endangered spaces and to collect material for the documentary web series component of the project
- Used geospatial mapping technologies to make an archive of 2D and 3D representations of sites and events that contribute to “Black Philly” to make a digital archive
- Assisted with the building of the website that would contain the documentary web series and digital archive of sites, experiences, oral history, and other realities that amplified the Black Philadelphian experience and history that is threated through urban change

MAY 2019 – MAY 2020

UNDERGRADUATE RESEARCH FELLOW

MELLON HUMANITIES + URBANISM + DESIGN (H+U+D) INITIATIVE-PHIALDELPHIA, PA

- Researched a predominantly Black community in West Philadelphia, “Black Bottom,” that was displaced due to urban renewal
- Interviewed faculty and persons that have experience and/or have extensive knowledge of the “Black Bottom”
- Completing an ongoing documentary of the “Black Bottom”

JANUARY 2020 – APRIL 2020

BLACK FILM STAR INTERN

BLACK FILM STAR FESTIVAL-PHIALDELPHIA, PA

- Digested and judged films to be submitted to the Black Film Start Festival

ACTIVITIES

Ambassador, PennKIPP

President and Graphic Designer, Zeta Phi Beta Sorority, Incorporated

Undergraduate Research Fellow, Hosley Digital Literacy Fellowship

August 2016-March 2020

March 2017-May 2020

May 2019-Present

TECHNICAL SKILLS

Adobe Photoshop, Tableau, Canva, Desygner, Maya, Adobe Premiere, Adobe After Effects

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Portfolio

CHOCOLATE CITY

MARCH 2019

[HTTPS://YOUTU.BE/1BGBJGG7FLO](https://youtu.be/1BGBJGG7FLO)

Chocolate City refers to the once predominantly Black city of Washington, DC. With gentrification occurring rapidly in the city, many of its Black residents are being pushed into Maryland. This short video is a dedication to DC with the mention of Barry Farms, a former neighborhood of SE DC that was built post-Civil War for freed Blacks, that birthed the District's music, Go-Go. Due to urban renewal, it has been torn down, and its residents forced to relocate.

DROWNING

MAY 2019

[HTTPS://YOUTU.BE/XVW_EAPKUMW](https://youtu.be/xvw_eapkumw)

The history and weight of oppression have left a feeling of drowning and suffocation that spreads across the African American community. Water is used in this video for the reasoning that this is where our ancestors' bodies lay and where we were taken from our homeland to another continent where our abuse, torture, and denial of our heritage began. Red is the theme of the blood spilled in building this country and the lives that have been taken by our oppressors. Blood that has split from the brutality of slave masters that have turned into a police force where the justice system systematically and institutionally targets African Americans since the creation and adoption of the 2nd and 13th amendment. Each image is simulated through the water to give the constant feeling many in the African American community feel every-time we look at our television, go outside our homes, and even investigate mirrors: fear and suffocation. Drugs are a gateway to relieve the drowning and suffocation we feel. We have been unable to breathe for a long time and still feel that we are drowning. This short video was part of an

BLACK BOTTOM

MAY 2019-PRESENT

[HTTPS://YOUTU.BE/EC1FU4WHSY0](https://youtu.be/EC1FU4WHSY0)

The Black Bottom in Philadelphia was a predominantly Black community in West Philadelphia that has disappeared with urban renewal beginning in the 1960s and rebranded into University City. This short documentary is an ongoing research project into the history of the Black Bottom and its residents. I conducted two interviews for the original "Black Bottom" documentary. It is a

ongoing documentary that will be furthered with addition, resources, and support from the university. Being a part of the H+U+D Fellowship, further research and interviews will be conducted.

THE PAST IS STILL HERE

MAY 2020

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=ESK0ZHOG2ZC](https://www.youtube.com/watch?v=ESK0ZHOG2ZC)

In this short experimental animation, the viewer goes on a whirlwind of the lens of Jeannetta. Jeannetta escapes from a nearby plantation following the North Star. However, on her quest and the whirlwind of slave catchers following her, she sees glimpses of the future that is not so different from the past.

The Past is Still Here is a short experimental, abstract narrative in which illustrates how the past is still relevant to the present with slight name changes. Instead of slave catchers that target us, it is now the police with racially charged intentions and misconceptions. Jeanetta escapes in hopes of escaping her “present,” but only is reminded that generations later, not much has changed. The racism that is engraved into our institution has caused a repetition of events to occur and with the past still being present in current times, just with a different title.