



ABOUT ME

I consider myself very open minded with a diverse cultural background. I am able to get along with other people which helps me to work well in a team.

I value honesty and hard work and I work hard to improve and become a better person everyday.

I am bilingual, fluent in English and Spanish.



MY EDUCATION

JORGE TADEO LOZANO UNIVERSITY

2011 - 2017

INDUSTRIAL DESIGNER - BACHELORS DEGREE

NUESTRA SEÑORA DEL PILAR

2007

HIGHSCHOOL



MY EXPERIENCE

2018 to Present - Miami, FL.

FREELANCER LUISA DESIGN

Visual / Branding design services

2018 - March 2020

HNM MEDICAL

Marketing Coordinator - Miami, FL.

Produce creative visual concepts using different softwares always following regulations as (FDA, ISO) to communicate and show to the costumers in the medical field.

Develop overall layouts and designs for brochures, catalogs, surgical techniques, banners, postcards, logos, infographics, produce rendering, labeling and product photography; all the visual content which is very important for the sales and corporate identity. Also maintaining the website and all the corporation social media presence across various digital channels.

WWW.LUISADESIGN.COM



MY EXPERIENCE

2017 - 2018

HASHTAG MEDIA

Social Media Management - Miami, FL.

I created my own company and was handled social media for small business, mostly restaurants.

2016 - 2017

HNM MEDICAL

Marketing Assistant - Miami, FL.

Helped in the development of overall layouts and design for brochures, catalogs, surgical techniques, banners, postcards, logos, info-graphics, produce rendering, labeling and product photography.

2015-2016

CALZADO CAPRINO

Internship - "Shoes-store" Bogota-Colombia

Packaging solutions, developed effective POP displays, assisting costumers. I involved in all of aspects of the design process with the team.

2013 - 2014

CULTURAL CARE AU PAIR

Exchange student

Exchange student experience in Denver, CO.

I spent a whole year with an American family and I became more independent and improved my English as well. I created a group with other au pairs to bring the children to the library and socialize.



SKILLS

ADOBE ILLUSTRATOR



ADOBE INDESIGN



ADOBE PHOTOSHOP



WORDPRESS



RHINOCEROS 3D



KEYSHOT



HOBBIES & INTEREST



Photography



Running



Music



Futbol



Art



Coffee