### FinTech

# CryptoTrading

## Market Scope

150+

Active Exchanges (Top 20 hold 80% of all trading volume) Estimated

9-13 Million

People hold/trade crypto world wide.

Top 10 Exchanges bringing in

\$1-\$3 Million

per Day in Revenue.

200+

Trading Bots and Signal Providers (Top 7 hold 80% of the Market)

Social Trading is a Growing
Trend within the Industry Etorro, Tradengine,
TraderOne, and others
participating in the
marketplace.

Cryptohopper Bot Claims to have over

40K Members.

(\$19, \$49, \$99 /Month)





As the price of Bitcoin and other crypto assets increases, so does the price volatility; therefore it is emotionally harder and financially riskier, to simply buy and hold.

# **OPPORTUNITY**

Market Making Coin Investment Market place.

An Etherium Blockchain, Smart Contract node, designed specifically to take advantage of Price Volatility. A profitable, dynamic, systemic and a highly scaleble trading strategy protocl.



#### **Phase I**





# **TRADING**

Tading Bot, Technology licensing fee

A trading tool with functionality to identify exectuion levels with an easy to use interfase and a simple / effective backest.

Targeting an existing marketplace of trading bots, with a pay per use, pay per month licensing model.

Finding unique ways of traffic generation for customer conversion purposes.



#### **Phase II**





# NEGOTIATION WINDOW

Negotiations of terms

Buying Power Capital Splt, Risk Capital Split, Profit/Loss Split

Investor

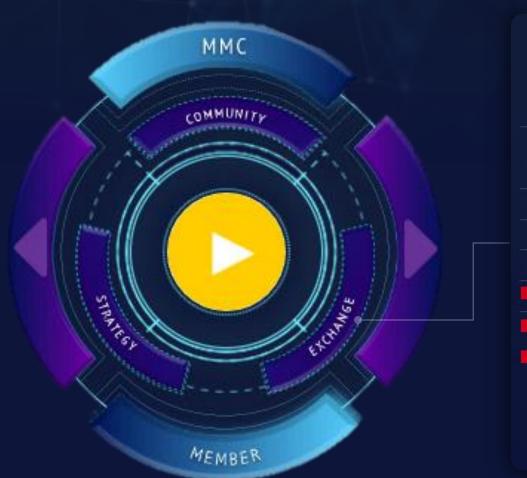
 Owner of Crypto or Cash Who Invests into Particular Strategies or Lends Funds for % Interest

Trader

- Individual or Company who develops strategie(s)
- Connecting the Smart
   Contract negotiation window to a Messenger for Marketing purposes



#### **Phase III**





# **EXCHANGE**

Execution of negotiated terms by the parties, trrader, investor

Marketing the exchange to a currently expanding market of post ICO projects and charging a per listing fee as well as establishing a cross marketing agreement with the existing databases of investors.

Market Making Algo



# Market Making Coin Rev Projections

Circles
Execution Bot

\$3-\$5
Per Circle per month.

**1 - 10,000**People within first 3
Months in production

1 - 100
Circles per person per month

Negotiation Window

Min of 1/16% of Negotiated Strategy Success Profit Share

Exchange

Market Making Activity Depends on the Volume Traded





# www.marketmakingcoin.com

#### **COMMUNITY**

Social driven by people interested in crypto

Arbitrage

Fin-wiz filters

Analyst reports

Reserach and publication

#### HOLDERS OF MMC COINS MAKING ALL THE PROFITS

#### Distributed Trading Desk

|    | Exchange           | Platform       | Specialist                 | Market Making Firm    |
|----|--------------------|----------------|----------------------------|-----------------------|
| Ma | Membership Fee     | Execution Fees | % of execution of strategy | Profit Sharing Payout |
|    | rket-Making Spread | Referral Fees  | Negotiation Window         | Recruiting training   |
|    | Listing Fee        | Data Fees      | % of "Negotiated"          | Risk managing         |

#### **Gamefied**

15 MMC Coins to execute Full Strategy, participate up to 15/16 % of strategy profits.





# ROADMAP

2-3 Weeks

Legal Entity Registration, Shareholders Agreement, CI \$5-\$10K 40 Hours

for Technical Paper Spec. \$8K - \$10K 2 Weeks

Marketing Content -Videos - Diagrams -Articles - LP \$10K 1-2 Months

Parallel Marketing Sites set up - 3 Sites -\$3K - \$5K per each 311

MVP - Circles execution Bot - Front end connected to Back end \$50K 311

Marketing - Databases purchase, Bloggers, Community Dev \$50K

\$100K

SEC and NASD Securities Registration

\$700K \$300K

MVP - Exchange - Price Discover with Market Making Algo 311

Marketing Content and Distribution for Neg Window \$50K Making Coin

Coinization of Negotiation Window

311

MVP - Smart Contract, Negotiation Window Front end \$30K