



# Ice Cream Fest!

Rotary  
State College/Downtown

Saturday August 1, 2026  
10AM to 3PM  
200 + 300 Blocks of Allen St.  
State College

Proceeds benefit State College  
Downtown Rotary Club Grants

## Sponsorship Opportunities and Benefits

### Activity Sponsors - \$1250 Level

Petting Zoo  
1 available

Ticket Sponsor  
SOLD

Pony Rides  
1 available

### Activity Sponsors - \$750 Level

Inflatables  
2 available

Face Painting  
2 available

Balloon Tying  
1 available

### Activity Sponsors - \$600 Level (1 each available)

Beverage Sponso -SOLD Sidewalk Chalk Sponsor-SOLD Food Sponsor-SOLD

Popcorn Sponsor - SOLD

Cotton Candy Sponsor - SOLD

### Additional Sponsorship Opportunities:

Triple Scoop Sponsors - \$600

Double Scoop Sponsors - \$350

Pizza Sponsor (In Kind)

See next page for benefits

## Sponsor Benefits

### Sponsor Level

	\$1,250	\$750-\$600	Ticket	Triple Scoop	Double Scoop
ICF Tickets*	40	20	40	20	10
Company name on event staff t-shirt	Yes	Yes	Yes	Yes	No
Ice Cream Eating Contest mentions	2	1	0	1	0
Welcome poster logo	Large	Mid-sized	Large	Mid-sized	Mid-sized
Name and Logo on sponsored booth	Yes	Yes	N/A	N/A	N/A
Logo and hyperlink on event page	Large	Large	Large	Large	Mid-sized
Logo and hyperlink on club website	Large	Large	Large	Large	Mid-sized
Shoutout on club social media	Yes	Yes	Yes	Yes	Yes
Logo on ICF tickets*	No	No	Yes	No	No
# of guests at one of our Rotary Meetings	3	2	3	2	1

\*ICF tickets - Ice Cream Festival tickets are used for all scoops, drinks, food, and activities



To sponsor please visit:  
<https://scdtrotrary.square.site/>

Proceeds from the Annual Ice Cream Festival and other fundraising efforts by our club have allowed us to give over \$415,000 to local nonprofits over the past 14 years!

Rotary  
 State College/Downtown



[www.downtownstatecollegerotary.org](http://www.downtownstatecollegerotary.org)

# 2026 Ice Cream Fest

(expecting 2000-3000 people)

## Sponsorship Information

- Yes, I/We would like to be a sponsor for the Rotary Ice Cream Festival  
 Sponsorship Level \_\_\_\_\_

**Payment Information:**

Check Enclosed

Credit Card

Please make check payable to: State College Downtown Rotary, PO Box 10742, State College, PA 16805-0742

Name on Credit Card \_\_\_\_\_

Visa/MasterCard # \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-digit code \_\_\_\_\_

Signature \_\_\_\_\_

Business/Individual Name:	
Business/ Individual Contact:	
Address:	
Phone Number:	
Email:	
Signature:	
Sponsorship Level:	

Please send this sponsorship form back with payment information.

**The deadline for sponsors to be included on the T-shirts and any other printed material is July 14, 2026.**

We appreciate your support and you will receive communication back with further details.

**For more information or questions on sponsorships, contact:**

Brodie Dalton  
State College Downtown Rotary Club  
RotaryIceCreamFest@gmail.com  
814-861-1733

**Please forward PNG of your company logo and how you want your company name to appear to: RotaryIceCreamFest@gmail.com**