

Real Estate Photography Checklist

One: A Quick Walkthrough

- ✓ Identify all areas of the home that need to be photographed
- ✓ Open all necessary shades/blinds
- ✓ Turn on all necessary lighting

Two: The Main Living Areas

- ✓ Move or rearrange any furniture necessary
- ✓ Fluff all pillows, fold all blankets, and fix all cushions
- ✓ Remove any clutter (remotes, chargers, personal items, etc.)
- ✓ Identify best angles
- ✓ Make final adjustments (move chairs, plants, or other staging items)

Three: The Kitchen

- ✓ Remove all clutter from counter tops, leave only what looks good
- ✓ Close all cabinets, drawers, and doors
- ✓ Identify best angles
- ✓ Make final adjustments (fix faucet angle, move chairs, etc.)

Four: The Bedrooms

- ✓ Remove all personal items (phone chargers, hygiene products, tissues, etc.)
- ✓ Fluff pillows and fix bedding
- ✓ Identify best angles
- ✓ Make final adjustments (move staging items)

Five: The Bathrooms

- ✓ Remove all personal items from sink area (toothbrush, toothpaste, etc.)
- ✓ Remove all personal items from shower/tub (shampoo, body wash, razor, etc.)
- ✓ Consider the reflection of any mirrors or glass
- ✓ Identify best angles
- ✓ Make final adjustments (fix faucet angle, move staging items)

Six: Exteriors

- ✓ Remove "For Sale" signs or other signage
- ✓ Move any garbage/recycling totes
- ✓ Close all doors and windows
- ✓ Identify best angles
- ✓ Make final adjustments (consider angle of sun, reflections from windows, etc.)