

Salem Super Cruise

Thursday, June 11th – Sunday, June 14th, 2026

Contract and Ad Copy due on or before April 1, 2026

Date: _____
Name: _____
Address: _____
Telephone: _____
Contact Name: _____
Signature: _____
Comments: _____

Payment due upon signing and must accompany order. Please retain a copy of this contract.

Make checks payable to:
"City of Salem" and write Salem Cruise on the memo line.

Mail to:
City of Salem
ATTN: Salem Cruise
231 S. Broadway Ave.
Salem, OH 44460

Email: secretary@cityofsalemohio.org

New Sponsor

Use the same ad as last year.

I will be sending new art work for my ad.

Publisher prefers the following submission formats:
InDesign or PDF files. Publisher can scan clean business cards or re-create them for print.

ADVERTISING RATES

___ 1/16 page (Business card)	\$125.00
___ 1/8 page	\$250.00
___ 1/4 page	\$400.00
___ 1/2 page	\$700.00
___ Full page (inside)	\$1,300.00
___ Full page (back)	\$2,000.00
___ Full page (front)	\$2,500.00

SPONSOR ADVERTISING RATES

___ Show and Shine Sponsor	\$1,000.00
Includes ½ page ad and Banner in Municipal Lot	
___ Stage and Music Sponsor	\$1,000.00
Includes ½ page ad and Banner on Stage	
___ Cruise Route Sponsor	\$1,000.00
Includes signs along State Street from Jennings Ave. to Union Ave.	

Banner/Signs with sponsor names will be displayed the entire weekend.

Not responsible for your typographical errors. Please proof all ad copy by submission.
There are no refunds. All ads in the 2026 Super Cruise brochure will be displayed on the Salem Super Cruise website until January 2027.