



MAP x BOFA PARTNERSHIP



MAP ("Make A Play" Foundation) is **the first professional development sports league designed to scale the national athlete-to-analyst pipeline across Wall Street** through a competitive, team-based career development model for NCAA scholar-athletes.

Since launching in 2020, MAP has helped drive 1,000+ Summer Analyst and full-time Analyst outcomes across Investment Banking, Global Markets, and Asset & Wealth Management at many of the nation's top banks — **including 100+ at Bank of America since 2021.**



SUMMER 2025

	Investment Banking	2
	Markets	2
	Wealth Management	2
	Other	6



12

TOTAL HIRES

Elite Academic Backgrounds

Brown | Penn | Columbia | Dartmouth | Duke

High-Pressure Team Sports

Football | Basketball | Soccer | Track & Field

SUMMER 2025

	Investment Banking	8
	Markets	4
	Wealth Management	1
	Other	7



20

TOTAL HIRES

Target-School Density

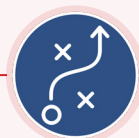
Harvard | Yale | Penn | Princeton | Duke

Precision-Based Sports

Golf | Squash | Fencing | Swimming | Lacrosse

SUMMER 2025

	Investment Banking	13
	Markets	6
	Wealth Management	2
	Other	6



22

TOTAL HIRES

Traditional Recruiting Powerhouses

Yale | Penn | Columbia | Notre Dame | Princeton

Team-First Competitors

Lacrosse and Football dominate the class profile

For Comparison

Goldman Sachs
Average MAP
hires annually

25

JP Morgan
Average MAP
hires annually

30

Morgan Stanley
Average MAP
hires annually

32

Learn more about the partnership here:

<https://makeaplayfoundation.com/bofa-all-star-league-pass>