Picky Pam at the Beach Frequently Asked Questions (after being professionally treated)

1. Is there a guarantee?

Yes. You will be clear when we finish checking or treating. We are happy to provide a school clearance certificate. Because lice are contagious, we can't guarantee that you won't be reinfested. Prevention, on your part (follow-up shampoo on day 4,8, & 12, braids & buns, notifying circle of friends, etc.), is extremely important to prevent a reinfestation.

2. Why is your treatment spray better than Rid or Nix? (Does your product kill "Super Lice"?)

Yes!

Coco Loco Natural Lice Treatment Spray is a natural enzyme-based treatment that dissolves the exoskeleton of a louse and kills them. Lice produce an enzyme in their bodies to get rid of their outer shell, as they grow. Recent studies show the chemicals in Rid and Nix have very low success rates. They cannot develop a resistance to the enzyme as they have in a chemical treatment.

3. Can my pets get lice?

No, lice is "species specific". Dogs and cats cannot get lice.

4. I'm still itchy, why?

The itchiness is an allergic reaction to the saliva of the bugs feeding. It could take up to a week to subside, depending on the sensitivity. Continued itchiness could be caused by over-combing of the scalp with a nit comb, reaction to a new hair product, or "just thinking about it."

5. My daughter wears her hair in a braid or a bun every day, we use prevention spray, and I clean and vacuum every day. How could she get lice again?

Chances are your daughter is in close contact with someone who may have a severe case of lice, might not be aware of it. Keep using the Coco Loco Lice Treatment Spray, following the protocol we provide (every 4 days), to prevent a reinfestation.

6. My son/daughter plays sports and they sometimes share hats or helmets, is that how my child got lice?

Head-to-head and hair-to-hair contact is the most likely way to spread lice. Not sharing any hair or head accessories is a good habit to help prevent any possibility of spreading lice.

7. My child has lice, I'm embarrassed to tell my family and friends. Who should I tell?

Go on our website <u>www.licefreekids.com</u>, click on the "How To Tell Friends and Family." It's important to notify everyone in your close circle to prevent a re-infestation. Most people are grateful that they were notified and can get their child checked for lice.

8. I think I found something suspicious on my child's head, what should I do?

Even if they were checked recently, continue to use the Coco Loco Natural Lice Treatment Spray every 4 days. We strongly suggest you do a comb-out if you see lice or eggs. (Comb-out tutorial on LiceFreeKids.com/tutorials. Always use the Coco Loco Treatment Spray GENEROUSLY, not sparingly – be sure to SATURATE the scalp, leave it on for at least 5 minutes. (Better yet, just let it dry, without washing it out!

9. My daughter was treated recently, no one else in my family is 'itchy'. Should I have them checked anyway?

We highly recommend checking everyone in the family so that lice doesn't continue to spread among family members. Itchiness from lice only affects about 50% of the people, so it's very possible to have a lice infestation without being itchy.

10. I can't afford to have my whole family professionally treated. What should I do?

We suggest getting our Coco Loco Nit Kit – a family size 16oz. Bottle of Coco Loco Natural Lice Treatmen Spray and our NitNabber: World's Best Lice Comb. Go to our website: www.LiceFreeKids.com, and watch the short comb-out tutorial video. Continue to SATURATE with Coco Loco, and comb, twice a week, until no more lice or nits are visible when wiped on a baby wipe or damp paper towel. We suggest twice a week for 2-3 weeks. Be sure to use PLENTY of conditioner, when combing at home.