# Lake Ida Beach Resort

Winter Haven Florida

Prime Development Opportunity \$2,500,000



Presented by:



Florida Real Estate License: 3316359 662 South Tamiami Trail Osprey Florida 34229

www.SteveDSmith360.com

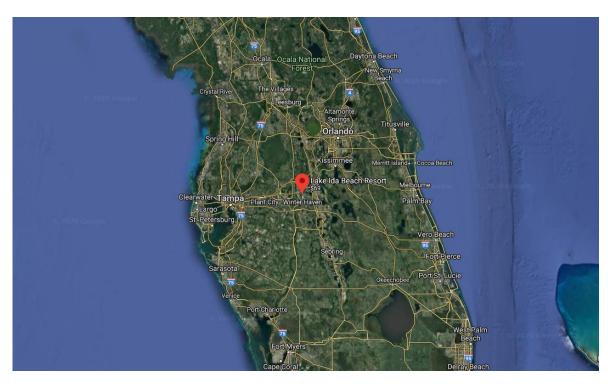


John VenHousen (239) 220-8556 Steve D. Smith (941) 400-6118





# Maps







# Property 1 (Resort)







### Property 1: 2524 Lake Alfred Rd, Winter Haven FL

# Property 1 (Resort)

Parcel ID: 26-28-17-000000-014030

Property Address: 2524 Lake Alfred Rd, Winter Haven Florida 33881

Property Use Code (DOR): 3900- Hotels & Motels

Lot Size: 3.62 acres

Pool: Yes Boat Dock: Yes

Number of Buildings: 13

Building 1

SF- Single Family Year Built: 1954

Total Square Feet Under Roof: 1,518

Unit: 1 Story: 1

Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1

Central Heating/AC: No

**Building 2** 

1210- Guest Cottage Year Built: 1939

Total Square Feet Under Roof: 432

Unit: 1 Story: 1

Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1

Central Heating/AC: No

Building 3

1210- Guest Cottage Year Built: 1939

Total Square Feet Under Roof: 540

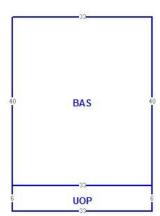
Unit: 1 Story: 1

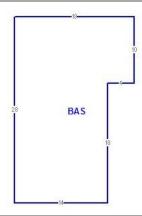
Frame/Const. Type: Wood Frame

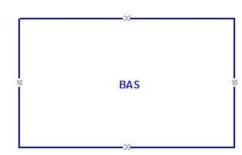
Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1









### Property 1: 2524 Lake Alfred Rd N, Winter Haven FL

## Property 1 (Resort)

**Building 4** 

1201- Guest Cottage Year Built: 1939

Total Square Feet Under Roof: 372

Unit: 1 Story: 1

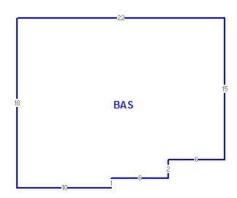
Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1

Central Heating/AC: No



**Building 5** 

1201- Guest Cottage Year Built: 1939

Total Square Feet Under Roof: 252

Unit: 1 Story: 1

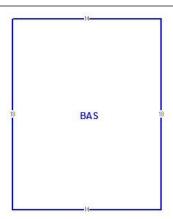
Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1

Central Heating/AC: No



Building 6

1210- Guest Cottage Year Built: 1939

Total Square Feet Under Roof: 376

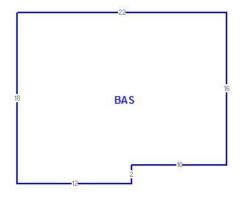
Unit: 1 Story: 1

Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1





### Property 1: 2524 Lake Alfred Rd, Winter Haven FL

### Property 1 (Resort)

**Building 7** 

1210- Guest Cottage Year Built: 1939

Total Square Feet Under Roof: 240

Unit: 1 Story: 1

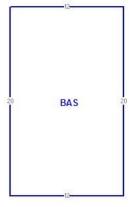
Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1

Central Heating/AC: No



**Building 8** 

1201- Guest Cottage Year Built: 1939

Total Square Feet Under Roof: 352

Unit: 1 Story: 1

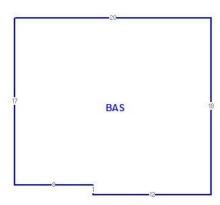
Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1

Central Heating/AC: No



**Building 9** 

1201- Guest Cottage Year Built: 1939

Total Square Feet Under Roof: 416

Unit: 1 Story: 1

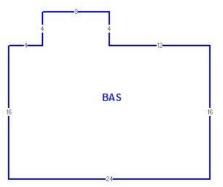
Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1

Central Heating/AC: No



Building 10

1201- Guest Cottage Year Built: 1939

Total Square Feet Under Roof: 542

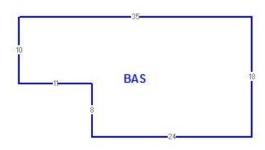
Unit: 1 Story: 1

Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1





### Property 1: 2524 Lake Alfred Rd, Winter Haven FL

## Property 1 (Resort)

Building 11

1201- Guest Cottage Year Built: 1939

Total Square Feet Under Roof: 351

Unit: 1 Story: 1

Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1

Central Heating/AC: No

Building 12

1210- Guest Cottage Year Built: 1939

Total Square Feet Under Roof: 288

Unit: 1 Story: 1

Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bathroom: 1

Central Heating/AC: No

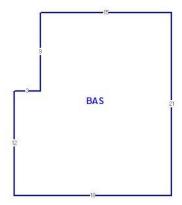
Building 13

1723- Equipment Shed

Year Built: 1961

Total Square Feet Under Roof: 120

Wall Structure: Steel







# Property 2 (Vacant Land)



Parcel ID: 26-28-17-000000-014010

Property Address: 0 US Highway 17, Winter Haven

Florida 33881

Property Use Code (DOR): 1000- Vacant Commercial

Lot Size: 1.01 acres





# Property 3 (Owner's Residence)







## Property 3 (Owner's Residence)

Parcel ID: 26-28-17-544500-071500

Property Address: 2704 Lake Alfred Rd, Winter Haven Florida 33881

Property Use Code (DOR): 0801- Multiple SFR Residences

Lot Size: 0.29 acres Number of Buildings: 3

Building 1

SF- Single Family Year Built: 1900

Total Square Feet Under Roof: 1,296

Unit: 1 Story: 1

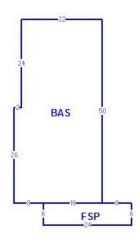
Frame/Const. Type: Wood Frame

Exterior Wall: Stucco

Rood Structure: Gable-Shingle

Bedroom: 2 Bathroom: 1

Central Heating/AC: No



**Building 2** 

SF- Single Family Year Built: 1970

Total Square Feet Under Roof: 596

Unit: 1 Story: 1

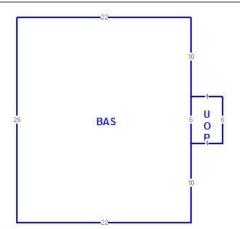
Frame/Const. Type: Wood Frame

Exterior Wall: Wood

Rood Structure: Gable-Shingle

Bedroom: 2 Bathroom: 1

Central Heating/AC: No



**Building 3** 

SF- Single Family Year Built: 1970

Total Square Feet Under Roof: 412

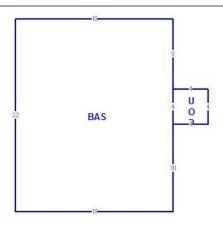
Unit: 1 Story: 1

Frame/Const. Type: Wood Frame

Exterior Wall: Stucco

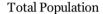
Rood Structure: Gable-Shingle

Bathroom: 1





### **Population Comparison**



This chart shows the total population in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2019 Update Frequency: Annually

2019

2024 (Projected)

33881 34,377

37,299

Polk County 683,954

735,267

Florida 21,165,619

#### **Population Density**

This chart shows the number of people per square mile in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2019 Update Frequency: Annually

2019

2024 (Projected)

33881 1,142.6

Polk County

Florida

#### Population Change Since 2010

This chart shows the percentage change in area's population from 2010 to 2019, compared with other geographies. Data Source: U.S. Census American

Community Survey via Esri, 2019

Update Frequency: Annually

2019

2024 (Projected)

## 33881 17.73%

Polk County

Florida 13.01%

### **Total Daytime Population**

This chart shows the number of people who are present in an area during normal business hours, including workers, and compares that population to other geographies Daytime population is in contrast to the "resident" population present during evening and nighttime

Data Source: U.S. Census American Community Survey via Esri, 2019 Update Frequency: Annually

33881

Florida 20,971,606





## **Population Comparison**

#### **Daytime Population Density**

This chart shows the number people who are present in an area during normal business hours, including workers, per square mile in an area, compared with other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2019 Update Frequency: Annually

33881

33881 2,132.3

Polk County 324.2

Florida 357.6

#### Average Household Size

This chart shows the average household size in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esti, 2019 Update Frequency: Annually

2019

2024 (Projected)



#### Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, mamage or adoption, compared with other geographies

Data Source: U.S. Census American Community Survey via Esti, 2019

Update Frequency: Annually

2019

2024 (Projected)



#### Female / Male Ratio

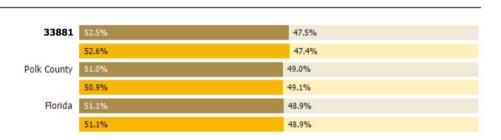
This chart shows the ratio of females to males in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2019 Update Frequency: Annually

Women 2019

Men 2019

Women 2024 (Projected)
Men 2024 (Projected)





## **Population Comparison**

#### Median Age

This chart shows the median age in an area, compared with other geographies. Data Source: U.S. Census American Community Survey via Esri, 2019
Update Frequency: Annually

2019 2024 (Projected)

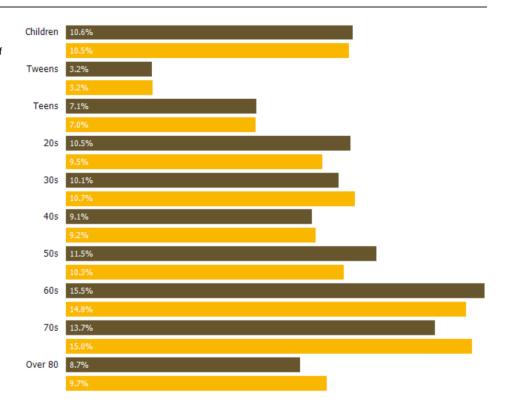


#### Population by Age

This chart breaks down the population of an area by age group.

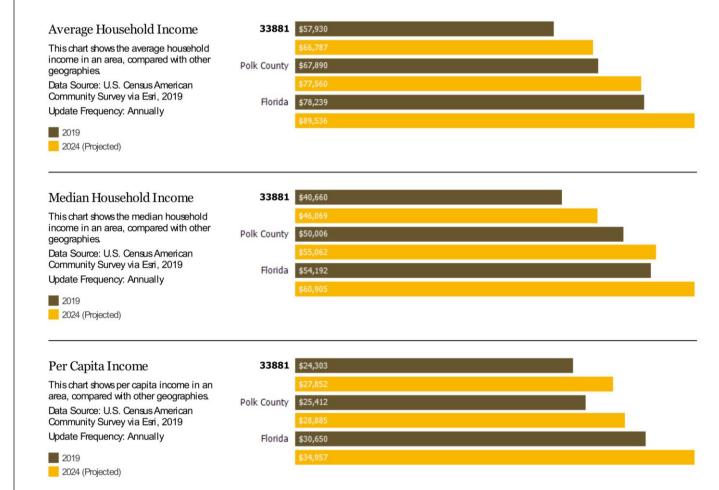
Data Source: U.S. Census American Community Survey via Esri, 2019 Update Frequency: Annually

2019 2024 (Projected)





## **Economic Comparison**



#### Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2019 Update Frequency: Annually





## **Economic Comparison**

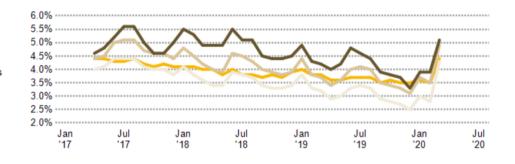
#### **Unemployment Rate**

This chart shows the unemployment trend in an area, compared with other geographies.

Data Source: Bureau of Labor Statistics via 3DL

Update Frequency: Monthly

Winter Haven
Polk County
Florida
USA

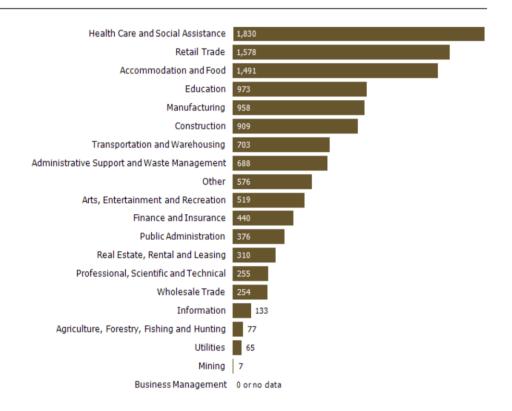


# Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Data Source: Bureau of Labor Statistics via Esri, 2019

Update Frequency: Annually





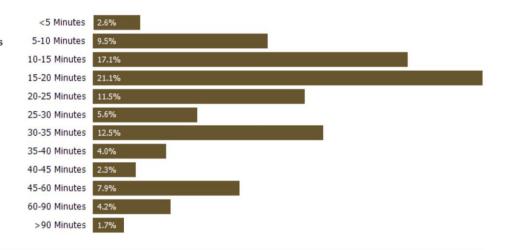
## **Commute Comparison**

#### Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2019 Update Frequency: Annually

33881

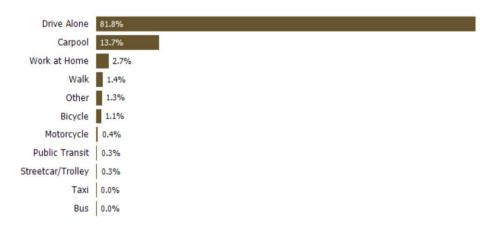


#### How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2019 Update Frequency: Annually

33881





## Home Value Comparison

#### Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

33881

Polk County

Florida

#### 12-Month Change in Median Estimated Home Value

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

33881

Polk County

Florida

### Median Listing Price

This chart displays the median listing price for homes in this area, the county and the state.

Data Source: On- and off-market listings sources

Update Frequency: Monthly

33881

\$150,000

Polk County

Florida

#### 12-Month Change in Median Listing Price

This chart displays the 12-month change in the median listing price of homes in this area, and compares it to the county and state.

Data Source: On- and off-market listings sources

Update Frequency: Monthly

33881

+7.1%

Polk County

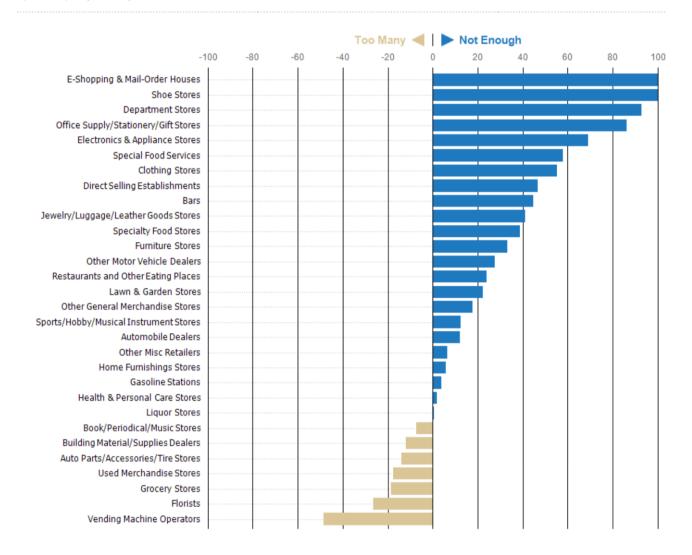
Florida



### **Best Retail Businesses**

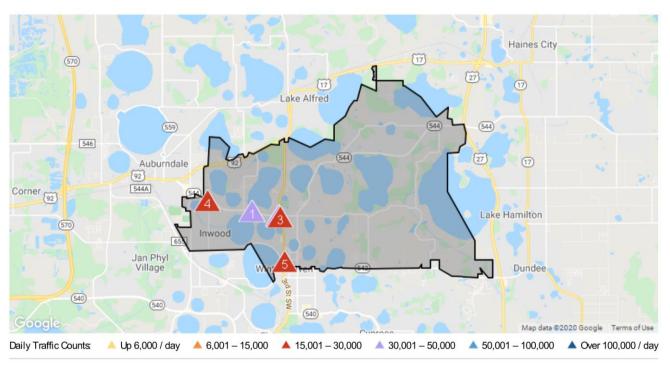
= Formatting.FormatValue(chartDefinition.ChartDescription)
Data Source: Retail Marketplace via Esri, 2017

Update Frequency: Annually





## Traffic Map



34,500 2003 Est. daily traffic counts	30,161 2018 Est. daily traffic counts	28,162 2018 Est. daily traffic counts	27,000 1997 Est. daily traffic counts	24,500 2003 Est. daily traffic counts
Street: 18th St NW Cross: Havendale Blvd NW Cross Dir: N Dist: 0.01 miles	Street: Havendale Blvd NW Cross: 9th St NW Cross Dir: W Dist: 0.03 miles	Street: Villa Rd Cross: Spring Lake Sq Cross Dir: S Dist: 0.03 miles	Street: Havendale Blvd Cross: 34th St NW Cross Dir: SE Dist: 0.04 miles	Street: 6th St NW Cross: Ave D NW Cross Dir: N Dist: 0.04 miles
Historical counts	Historical counts	Historical counts	Historical counts	Historical counts
Year Count Type	Year Count Type  2005	Year Count Type  2005 ▲ 29,000 AADT	Year Count Type	Year Count Type
	1998 🔺 30,500 AADT	2003 🔺 29,500 ADT		
	1997 🔺 29,000 AADT	1998 🔺 26,500 AADT	***************************************	***************************************
		1997 🔺 26,000 AADT		

NOTE: Daily Traffic Counts are a mixture of actual and Estimates (\*)

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