

# UPPER FALLS DANCE ACADEMY



## PATRON ADS

Patron ads may be purchase by an individual, a family or a business. Ads must fit the criteria below in order for them to be included in our performance program.

We are certain your child will appreciate your words of encouragement. The school thanks you in advance for your interest in the arts, thus making it possible for us to continue to provide a professional atmosphere for your children's performance.

### **Patron ad deadline is May 17**

*Please make checks payable to: Upper Falls Dance Academy: notate Patron Ad + dancers name or we can process charge in your parent portal ( 3.10% cc fee is applied)*

### **Patron Ad Details**

1/8 page ad.....2 1/8 in. x 1 3/4 in. high....\$25  
1/4 page ad.....2 1/8 in. x 2 3/4 in. high....\$45  
1/2 page ad.....4 1/2 in. x 3 3/4 in. high....\$55  
Full page ad.....4 1/2 in. x 7 3/4 in. high....\$100

Ads must be created as either jpg. or pdf formats. Ads should be emailed to [contact@upperfallsdance.com](mailto:contact@upperfallsdance.com). Black and White images preferred. Please note if your image is in color it will be printed in black and white in the program.

**Examples of ad sizes are shown on next page.**

**Full Page Ad**

4 1/2 inches x 7 3/4 inches  
(actual size)

**1/2 Page Ad**

4 1/2 inches x 3 3/4 inches  
(actual size)

**1/8 Page Ad**

2 1/8 inches x  
1 3/4 inches  
(actual size)

**1/4 Page Ad**

2 1/8 inches x  
3 3/4 inches  
(actual size)

