



2021 Annual Report





MESSAGE FROM THE DIRECTORS

Two years since the pandemic began, it's clear to us that the world will never again be the same. Organizations, executives, leaders, collaborators & volunteers alike are all being challenged by this profound & irreversible change.

The question we've asked ourselves to thrive in these times is: "How can we seize this moment and what do we need to strengthen our mission in the midst of the loss & uncertainty?"

Each challenge has required the best of us. From our faithful Hospital coordinators, to our freshly graduated volunteers (17th Generation), we've learned to nurture a new & distinct profile to that which we'd created since we started healing with love & joy 10 years ago.

We have undergone great transition from disruption to reinvention, we have learned to LEAD change and plan for the future; Far beyond merely reacting & changing "what & how we do" because "we have to", thanks to the great diversity in our team we have gained a broader vision.

For the first time in history, we're witnessing a huge global shift;

Instead of business processes, we're seeing people-centered organizations.

In leadership style seeing it go from masculine to feminine.

From "one size fits all" to flexible & personalized benefits.

From East to West, from "I" to "we".

We say "We are ONE" with absolute certainty, with our hearts in our hands and our feet firmly on the ground. "We are ONE", those who have been & have gone, those who have come to stay, those recently joined & those who have yet to meet us & those who have continued to walk with us throughout these incredible, challenging, lesson-filled, bountiful & creative 10 years.

We have learned and unlearned, we have planned ...& we have also adapted, questioned beliefs, broken down who we are to continue growing & reinventing ourselves... inspiring & strengthening our volunteering & alliances with wonderful organizations.

We have embraced from a distance, shared our losses & genuinely grieved, laughed out loud, & had open conversations about the dreams that we share.

"WE" are the hospital coordinators, the volunteers, the coaches, facilitators, collaborators, sponsors, lawyers and accountants who have each shone light upon their strongest points.

"WE" are the great organizations with which, hand in hand, we have designed & established mental & emotional health processes in & for all Latin America, "WE" are the over 600 volunteers who have been Certified in Clown Care with us.

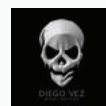
WE are ONE; You, dear reader & us, together, changing the world.

THANK YOU FOR JOINING US TO CELEBRATE OUR FIRSTS 10 YEARS OF LIFE!

Silvia, Pay, Mir, Alex.



Our deepest gratitude
to our sponsors
and allies this year:



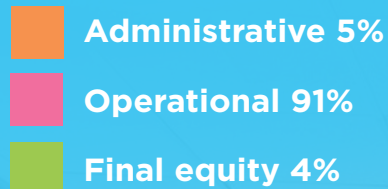
Statistics:

	2021	Historical*
Clown Care Visits	309	2,971
Hours spent visiting	383	37,378
People benefited	840	232,825
Certified Clown Doctors	113	685
Hospitals	13	

*Virtual and face to face

Financial report

TOTAL INCOME
\$2,386,004.20





Volunteer Development & Training



- 2 Virtual Certifications preparing 113 new Clown Doctors
- Annual "re-charge" for strengthening, refreshing & reconnecting the volunteers
- Virtual workshops on "Scenic technique" and "Puppet handling"
- Training in the SCRUM methodology for volunteers
- "Cucu-land Friday" workshops on creativity, well-being, thanatology, conscious eating, etc.
- Workshops for our volunteers by children of the "Avión de los Sueños" Civil Association.



Conferences, Events and Clown-Doctor Workshops

Workshop for IMSS and PEMEX volunteers

Virtual conference with Xweb - "Finding my purpose"

Virtual workshop for Fundación Chochos volunteers - "Commitment"

Participation in the International Nursing Day - University Foundation of Colombia's Andean Area

Virtual workshop for Kio Networks volunteers - "To Serving is to Be great"

Free Hugs Virtual Gathering

"Humanizing Medicine" Virtual workshop for CMN Siglo XXI's Pediatric Nursing students

"Playful Conference" at the Autonomous University of Yucatan

"Emotional Skills and Teamwork" virtual workshop for the Santa Fe Hyatt Hotel employees.

Participation in the virtual panel "Innovations in primary care and dignified treatment"
For the "Congress of Global Health and Social Medicine in Latin America"

Virtual Kick off workshop 2021 "A new dawn" with Grupo Presidente



Resilience In Times of Covid-19



With the objective of emotionally supporting & accompanying Mexico & Latin America's Health Care Personnel who have so bravely endured the pandemic throughout the last 2 years, we are continuing our program with Johnson & Johnson: "Resilience in Times of Covid-19".

WE EQUIP THE PARTICIPANTS WITH ACTIVITIES SUCH AS:

Workshops to learn about Resilience, emotional management & post-traumatic growth.

Emotional support video calls guided by a Dr. Payaso Coach & accompanied by a J&J volunteer.

Mass conferences to spread awareness on topics which facilitate resilience & emotional management in daily life.

During the almost 8 months of the Programs duration we directly impacted in 974,911 persons out of which 889,920 were patients and 84,991 was medical personnel working with them

We carried out 22 group workshops, 3 mass sessions, emailed 4,651 infographics with emotional tools & had our resilience and emotional skills video capsules virtually visited 5,948 times and together with J&J volunteers, we had 619 emotional support video calls with Health Care professionals.

With our group workshops and massive sessions we were able to reach Health personnel from 18 countries, more than 500 health-related institutions throughout Latin America and more than 1,000 individual participants... it was incredible to have them all involved!

Our RESILIENCE IN TIMES OF COVID-19 program, was awarded in the "Special Category for Business Actions in the face of Covid-19", by Cemefi, Aliarse & "Business Forum" in Recognition of [Best Corporate practices of Social Responsibility](#).



Social Involvement

As always, it is an immense joy for us to accompany other organizations who believe in our mission.

Podcast with Coach Adriana Lebrija

Children's Day with kids from "Avión de los Sueños"

Visit to the Federal Center for Social Adaptation N° 1 Almoloya, Children's & Mother's Day Celebrations with the REINSERTA program

"Emotional Skills" Workshops for the Systems Engineering Faculty of the Autonomous University of Yucatan. UADY

Virtual visit to the "Pro-people with Cerebral Palsy" Association - APAC

Presentation at McCormick's "Power of Giving"

Support on Breast cancer day in the IMSS' No.4 OBYN

Virtual clown visit with the Organization "Fraternity Without Borders".

Participation with "Casa de la Amistad" in the 2nd Forum: The Voice of Volunteering

6 Interviews on Facebook live about Clown-Care





"Felicidad Que Sirve"

(Happiness that Serves) is an initiative created by Doctor Payaso A.C. dedicated to promoting human development & raising awareness about the importance of happiness and well-being in order to live a full life. Our team is made up of experts in various areas of human development, all deeply committed to positive transformation through learning experiences which generate meaningful growth in individuals & organizations.

Felicidad Que Sirve invites you to commit to caring & loving as investments in your SELF.

Grief Workshop for 'Bristol Myers-Squibb' Staff


"Finding meaning after loss"

"3 Generations Legacy" workshop for Bocar Group

"Resilience & Post-traumatic growth" Conferece in the Happiness Congress:"The productive key in Organizations 4.0" with Areandina University, Colombia

"History changed... lets change history"

POA 2021 Meeting, for the Pfizer Latam Team



Your donations make our mission possible and are 100% tax deductible, write us!

DOCTOR PAYASO A.C.

Banco Santander

Cuenta: 92001976480

Clabe: 014535920019764800

PayPal

mexico@doctorpayaso.com

 **doctor
payaso**

55.3899.9466 /  @Doctorpayasoac /  mexico@doctorpayaso.com / www.doctorpayaso.com