



Club Deportivo Bahía Matanchén

Building a Youth Sports Club in Matanchén Bay, México

Mission Statement: Teach, train, and inspire boys and girls through sport



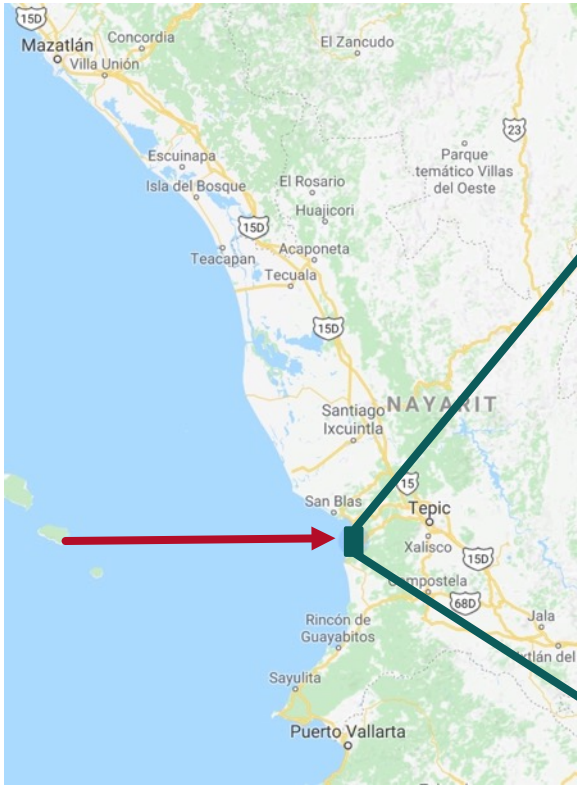
The Idea

- Establish a nonprofit sports club in the Matanchén Bay area
 - Free for Club-member kids and families
 - Volunteer-based to start, move to paid staff as we grow
 - Conduct training, tournaments, and team vs team schedules
 - Seek sponsorships locally and internationally
 - Incorporate community service into schedule and mindset
 - Work with local governments to secure fields and facilities
 - Begin with football (soccer), then add baseball, basketball, etc



The Community

- Matanchén Bay is located between Mazatlán and Puerto Vallarta on the Pacific coast of México
- Primarily an agricultural community with rocky beaches, MatBay does not enjoy the economic benefits of tourism like larger coastal communities
- Economics and transportation are both planning considerations





The People



Club Secretary-Myrna Encinas*

A graduate of Autónoma University, a small business owner and industry advisor, Myrna has led organizations both large and small. An avid community organizer as well as sports person, Myrna spends her time away from CDBM educating children on addiction.



Treasurer, Translator, Photographer-Joselin Patrón*

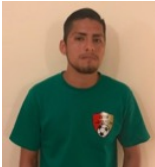
A Communications Sciences major at Vizcaya de las Americas University, Joselin also serves as a primary school educator in our community. She is an avid sports participant and a champion of using sports to educate and engage children.



Founder and CEO-Randy Eshelman*

Randy has led organizations in both the public and private sector. He holds an MBA, is a Leadership Fellow in the University of Nebraska system, and was inducted into the Leaders in Service Hall of Fame with Southwestern College in 2016.

* Voting members



Sports Coordinator-Javier Castro

Javier graduated with a degree in physical education from Alicante University. A veteran of professional soccer club Valle del Grullo Filial in Pachuca, he brings years of technical and educational experience to the club.



Health and Nutrition Coach-Lizzy Robbins

Lizzy is certified in holistic health, clinical nutrition, herbology, massage and hypnotherapy. She brings nutritional guidance and mind body techniques to club members to help them reach their potential on and off the field.



Our Sponsors

Football for the World (Omaha, NE, USA)
www.footballfortheworld.org



NEW!
Pitch in for Baseball (Harleysville, PA, USA)
<https://pifb.org/>

Deportes Lecheras (Tepic, Nay, MEX)
<https://goo.gl/MLD7Nr>



NEW!
Hotel Casa Mañana (Los Cocos, Nay, MEX)
<https://bit.ly/2LHamkt>

NEW!
Local Market (Santa Cruz, Nay, MEX)
<https://bit.ly/2OJosDr>





Our Projects

- “Una Bolsa Menos” (“One Less Bag”)
 - Printed reusable shopping bags and distributed in the communities
 - Created “Una Bolsa Menos” commercial
 - Produced an anti-plastic bag PSA





Contact Us

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Thank You!

