The
Insight
Group

Company Backgrounder

The Company

The Insight group provides convenient, secure data conversion and migration solutions for software companies and their clients. We immediately complement any business model by providing services ranging from media and data conversion to turn-key migration solutions. We are simply the best resource to assist software companies to convert, manage and migrate data.

Locations

Headquarters outside of Portland, Oregon with sales offices in Salt Lake City, Utah and Phoenix, Arizona.

Products

I-Migration is the center piece of The Insight Group family of services. A global service that provides software companies and their clients a powerful resource to convert and migrate business data. I-Migration is tailored to the needs of your organization through three Tiers of integration support.

Tier1 provides access to a limitless number of media and legacy data. This level of service provides your existing migration team with solutions to some of today's toughest data problems.

Tier2 combines the connectivity of **Tier1** with the resources of our Migration Specialists. The Insight Team will convert legacy data into any data architecture that you prefer. We can also mine, cleanse, repair, map, migrate and rapidly deliver legacy data to your team

Tier3 is a total Migration solution. With Insight technology developed and tailored to populate your existing data architecture, Migration Specialists provide a turn-key conversion service. **Tier3** includes comprehensive Quality Assurance in your software. Industry specialists assess critical integration issues with your client and assist them in deploying your software. **Tier3** also includes hand in hand implementation support to the specific needs of your trainers. I-Migration is the solution for converting and implementation business data in your software.

Other products include:

Legacy Insight provides end users convenient access to the legacy application on the new platform or network minimizing legacy upkeep and costs. Legacy Insight presents a seamless interface, portability and the advantages of the latest database technology.

Insight DBA provides end-users a unique way to maintain their new data architecture while minimizing the costs of new technical help.

I-Development Imagine a development team that focused solely on solutions for new software connectivity, that's I-Development. I-Development staff are centered on providing additional functionality, enhanced data tracking, custom interfaces and trained to bring these solutions to market within the deployment schedule.

I-Reporting provides software companies and their clients one more way to efficiently enhance their existing deployment team. Using products like Crystal, Oracle Reporting and others our unique understanding of data architectures are a perfect fit with the reporting needs of your clients.

M-Team Training In addition to providing turn-key solutions we also provide customized training to Migration teams and end users. M-Team training can provide you with the latest information, technology and competencies to migrate or manage data.

Target Markets

By providing convenient, easy-to-integrate migration solutions, The Insight Group helps organizations streamline the process of deploying a new software or enterprise product. The Insight Group can help software companies and their clients across all industries manage and effectively deploy new data structures.

The experience of our partners gives solutions from The Insight Group special value to industries in the Public/Private Accounting, Utility, Healthcare, Tax, Planning and Building and Criminal Management.

Management

The Insight Groups executives leverage considerable experience in the software, database, development and Internet industries.

Brian Masse	President & Chief Executive Officer
Michael Richman	Chief Technology Officer
David Johnson	Global Sales
Kristin Dabling	Marketing and Publications

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