

AFFILIATE PARTNER OPPORTUNITY

Help someone come back to themselves.



Sometimes the right introduction can change someone's direction.

You may know someone who is capable, successful and relied upon by everyone around them - but who has reached a point where they're quietly questioning what they actually want for themselves.

Someone who has spent years doing what was expected of them. Achieving. Giving. Supporting. Being the dependable one.

Their life may look right from the outside. But something inside is telling them that the way they've been living no longer quite fits.

Creator of Direction Deck®

Hi, I'm Paul.

For more than 25 years, I've been helping people reconnect with themselves, find clarity, and create meaningful, lasting change. My work has taken me across the public, private and third sectors, but the heart of what I do has always remained the same, helping people discover their own inner direction.

Like many of the people I now work with, I spent years believing that fulfilment came from doing more, giving more, and carrying more responsibility. It wasn't until my own life challenged that belief that I realised the greatest transformations don't come from pushing harder, they come from reconnecting with who we truly are. That journey became the foundation of everything I teach today.

Alongside my coaching and mentoring experience, I'm a Certified Quantum Healing Hypnosis Technique (QHHT) Practitioner and hold the internationally recognised CRTWC qualification. I combine practical coaching with spiritual insight, creating a grounded approach that helps people move from overwhelm to clarity, from self-doubt to self-trust, and from simply existing to truly living.

I am also the creator of the Direction Deck®, a simple yet powerful coaching tool designed to help people unlock clarity and create positive life change, complementing those insights with a new 6-week hybrid coaching programme.

More than a deck of cards, Direction Deck is a permission slip to pause, reconnect with yourself, and remember that the life you're searching for begins with your own inner compass.

Everything centres around three simple but transformational steps:

Dream. Reconnect with what you truly want.
Plan. Create a path that feels aligned, supportive and achievable.
Do. Take intentional action that creates meaningful momentum.

Because lasting change doesn't happen by accident.
It happens when you stop living by default and start living by design.

DirectionDeck was created for that person.

And as a DirectionDeck Affiliate Partner, you can help us reach them.

Dream. Plan. Do.

WHAT IS DIRECTIONDECK?

The DirectionDeck Method is a 6-week guided transformation experience designed to help people reconnect with themselves, rebuild self-trust and create a life that supports them too.

It isn't about telling someone their life is wrong. And it isn't about becoming someone new. It's about creating the space to ask:

What do I actually want?

Through weekly coaching, mentorship and practical tools, participants are guided through awareness, clarity, releasing old patterns and taking aligned action in their real lives.

THE SHIFT

Over-giving

→ Self-honouring

External validation

→ Self-trust

Proving worth

→ Knowing worth

Overthinking

→ Inner clarity

Burnout

→ Aligned energy

Living by default

→ Living by design

WHO MIGHT YOU KNOW?

DirectionDeck is particularly suited to capable, responsible, high-performing people. They're often the person others rely on. They may have built a successful career, business, family or life - and have a great deal to be grateful for.

But perhaps they're beginning to realise that success on paper and fulfilment on the inside aren't always the same thing.

You may already have someone in mind.



THE DIRECTIONDECK METHOD

Dream. Plan. Do.

A simple, powerful framework that guides participants through:

01 Awareness & Insight

Understanding where they are and what may no longer be serving them.

02 Direction & Clarity

Creating space to reconnect with what they genuinely want.

03 Beliefs & Definitions

Exploring the beliefs and definitions that have shaped the way they live.

04 Perception & Reality

Looking differently at what is possible and what may be keeping them stuck.

05 Release & Freedom

Beginning to let go of old patterns, expectations and the need to continually prove.

06 Alignment & Action

Turning clarity into grounded, meaningful action in everyday life.

The aim isn't to walk away from everything they've built.

It's to create success that supports them, too.

Come back to yourself. • Live by design.



BECOME A DIRECTIONDECK AFFILIATE PARTNER

DirectionDeck is ultimately about reaching people who are ready for a different conversation. That's why we're inviting a small network of people who understand what DirectionDeck stands for to become DirectionDeck Affiliate Partners.

Your role is simply to open the door.

No expectation to sell. No pressure to convince. We'll take care of the conversation from there.

HELP SOMEONE. AND BENEFIT TOO.

10% AFFILIATE COMMISSION

Current programme investment: \$2,000

\$200 for every successful referral

We provide not only the 10% commission, but all the tools and resources for an affiliate partner to share with their following, in order to make it as simple as possible to make a difference in other people's lives.

A DIFFERENT KIND OF REFERRAL

This isn't about sending everyone you know our way. It's about recognising the person who might be ready - the person who has achieved a lot, carried a lot and given a lot, but is beginning to wonder whether there could be another way.

A way with more clarity. More self-trust. More room for themselves. A life that doesn't just work - but actually feels like theirs.

If someone came to mind while you were reading this, perhaps there's a reason.

INTERESTED IN BECOMING AN AFFILIATE PARTNER?

I'd love to have a conversation. I can explain how the affiliate referral process works, answer any questions you have about DirectionDeck, and help you understand the kind of person the programme is designed to support.

Sometimes helping someone change direction begins with something simple:

An introduction.