

Lydia Khashina

Value-driven product manager with technical background and startup experience leading cross-functional teams

<https://lydiakhashina.com>
<https://www.linkedin.com/in/lydia-khashina/>
lydia.khashina@gmail.com

EXPERIENCE

Product Manager, Self-employed — Remote JAN 2023 - Present

Contract-based consulting and providing product management services

Product Manager, B-I-G.PRO — Singapore (Remote) JUL 2021 - SEP 2022

Blockchain and cryptocurrency services and consulting

- Increased customer operations satisfaction by 12% after improving UX of online crypto bank
- Found opportunity to launch B2B services with \$3M profit potential using customer development and product-market fit techniques

Product Owner, Zyfra — Moscow, Russia MAR 2019 - APR 2021

AI/ML based solutions for Industrial Internet of Things

- Increased company's profit by 25% by developing AI Predictive Maintenance solution for existing product
- Pitched to C-level executives and secured funding for innovative AI Tool Usage Optimization product
- Incorporated Product Opportunity Assessment method to decrease the number of solutions that lack of potential by 10%

Chief Product Officer, CryptoProcessing — Moscow, Russia FEB 2017 - DEC 2018

Financial infrastructure for cryptocurrency processing and storing

- Launched iOS application for cryptocurrency wallet that was successfully transformed into separate business
- Initiated Scrum adoption within organization

Chief Product Officer, Dokkur — Moscow, Russia JAN 2016 - FEB 2017

Docker based PaaS for fast launch of web applications

- Participated in Startup Accelerator Program with seed funding and Microsoft partnership
- Lead customer development, segmentation and interviews
- Launched internal product with REST API for iOS application

UX Designer, Online Lab — Tambov, Russia APR 2014 - JAN 2016

Web development for e-commerce and local businesses, outsourcing

- Designed 20+ wireframes and prototypes in AxureRP, Adobe Photoshop, Balsamiq, and Adobe XD
- Improved UX by using CJM and User Personas

Frontend Developer, PunchART — Tambov, Russia JAN 2013 - FEB 2014

Freelance web development using HTML/CSS, JavaScript, AngularJS and Git

SKILLS

Product Management
Agile Scrum
Customer Interviews
User Personas
Customer Journey Mapping
Market Research
Hypothesis Validation
Data Analysis
Figma
Confluence
UX Prototyping
iOS Development
Machine Learning
Python

EDUCATION

Product Manager Certification,
Product School, USA
December 2022 – February 2023

**Software Product Management
Specialization,** University of
Alberta, Canada
April 2019 – August 2019

**Master's Degree in Information
Technology,** Tambov State
Technical University, Russia
October 2018 – November 2020

Master's Degree in Philology,
Tambov State University, Russia
September 2009 – June 2014