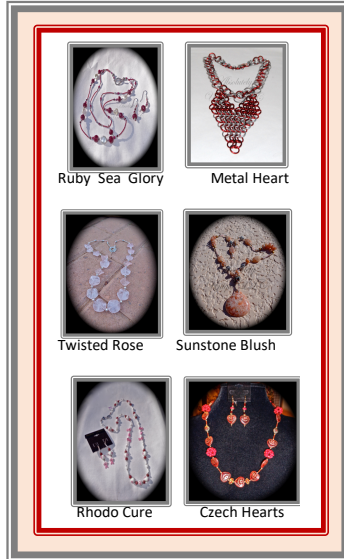


**“Don’t worry about being successful, but work toward being significant and the success will naturally follow.” – Oprah Winfrey**

❄️ ❄️ **Quote**

## Social Media:

- Twitter:**  
<https://twitter.com/ArtisticOW5255>
- Tumblr:**  
<https://www.tumblr.com/artsgowlemporium>
- \*Website:**  
<http://artisticowemporium.com>
- \*Etsy:**  
<http://artisticowemporium.etsy.com/>
- Pinterest:**  
<http://www.pinterest.com/sullejewelry>  
<https://www.pinterest.com/artisticowemporium/>
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<https://www.instagram.com/artisticowemporium2020/> (coming soon)  
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<https://absolutelunique.wordpress.com/> (old site)  
(new Wordpress coming soon)
- \*Facebook business:**  
<https://facebook.com/uniqueboutique/>
- Facebook Personal:**  
<https://www.facebook.com/nancy.uhlmann.7/>
- \*Linkd In:**  
<https://www.linkedin.com/in/nancyuhlmann/>
- TikTok:**  
<https://www.tiktok.com/@userartisticowl2022>  
[https://www.tiktok.com/@artisticowemporium2020\(coming soon\)](https://www.tiktok.com/@artisticowemporium2020(coming soon))



**Winter Necklaces:** These spectacular fall necklace are perfect for that special person. They come in a variety of styles, but all are perfect pink or red holiday specials. Prices vary as the materials within and the gemstones involved.

**Metal Heart** is a Chain Maille Necklace created in the authentic linked fashion. The links are aluminum making it a very light weight piece. \$

**Twisted Rose** is created from Rose Quartz gemstones, Swarovski Crystals, and Electroplated Silver. \$

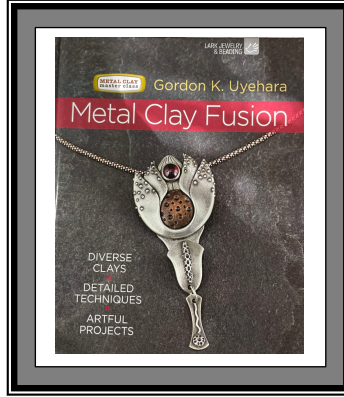
**Rhodo Cure** is a lovely Breast Cancer necklace with a pink and white theme, as well as, glass beads, and Swarovski Crystals. \$

**Sunstone Blush** is created from lovely Sunstone Gemstones, Swarovski Crystals, and freshwater pearls. \$

**Ruby Sea Glory** is a beautiful genuine Garnet and rough Ruby gemstone set with Swarovski Crystals, and freshwater pearls. \$

**Czech Hearts** is a lovely Czech glass necklace and earring set with bubble pearls, Swarovski Crystals, and 10k gold elements. \$

All are available on either our Website (<http://www.artisticowemporium.com>) or on our Etsy site at (<http://artisticowemporium.etsy.com>)



**Jewelry Book Review:** The book I am reviewing is **“Metal Clay Fusion”** by Gordon K. Uvehara. **ISBN:978-1-60059-697-1**

Gordon Uvehara is a well-known Metal Clay Artist who is sharing his many years of expertise with his audience. The book clearly describes the varied products and tools needed. He then describes initial and advanced techniques and reveals the process needed for 22 different projects. An excellent book for your creative art library.

<https://www.jckonline.com/article-long/youtube-grow-your-brand-sales/>  
**JCK Article – Lights, Camera, Upload: Grow Your Brand and Sales on You Tube By Martha C. White | December 15, 2022**

Social Media is great for jewelry marketing in many ways due in part to the pandemic when jewelry retailers started or increased their presence on You tube. You Tube brings value to your brand and drives sales.



Video is a flexible form of advertising bringing a call to action and converting clients. Marketers can focus on letting customers know then and get rid of the hard sell.

Although it may be intimidating at first to create your own You Tube Videos. It conveys authority and develops rapport with would be customers. This type of social networking builds profile, shows favorite content, posts comments, and increases dialogue with viewers.

Create a unified format that fits your brand and is understandable. Do cross posting, use hashtags and make weekly uploads which will bring a constant stream of new material to your social media sites. Frequency and duration are important so that you will be able to space out your releases.

Transfer your iPhone video shoots to your You Tube channel until you have the sales to have a team. A 60 second short can be posted as an Instagram Reel, Twitter feed, or You Tube shorts.

A very interesting article which helps you better understand the You Tube Platform and increasing your sales through video shorts or in advertising your brand on various social media sites with You Tube Videos.





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(ngw Wordpress coming soon)

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<https://www.jckonline.com/article-long/campaigns-jewelry-irresistible/>

## JCK Article - "Create Campaigns that Make Jewelry Irresistible to Consumers" by Amy Elliott, September 20, 2023

This article helps the small or large business owner learn how to create a photo campaign which will help to promote your jewelry collection to potential customers. The bigger the marketing visuals and messages the better success smart businesses today are discovering as we move rapidly into the digital age.

Showcasing the product helps to communicate the time that was spent in creating each piece and the rarity of the gems or precious stones, as well as the ancillary materials that create a sparkle or luxurious appeal to the digital customer of today.

Whether you use professional photographers in your planned campaign shoot or do a campaign shoot of your own, the model should be reliable and experienced with the ability to move fluently and to understand the vision and kinds of images that your company is trying to create.

The idea behind the campaign shoot is very important. Make sure you layer both close-up shots with props, background and clothing changes that best suit your jewelry selections. To engage customers, many businesses have multiple yearly campaigns timed to go with Valentine's and Mother's Day, 4<sup>th</sup> quarter holidays (Halloween(fall), Christmas (winter), Easter(spring), 4<sup>th</sup> of July (summer), seasonal refreshers, as well as, product introductions throughout the year.

Product campaigns bring your brand alive and are very important to sales. "...Campaigns also help position your brand in terms of how people visually recognize you. It's part of a long-term branding goal and strategy." says Barretti of Greenwich St. Jewelers'.

A wonderful article for the small or large business who are interested in increasing their branded sales and making their product more presentable to their cliental. A photo campaign is very personalized and can make or break a business is done improperly. This article gives wonderful insights that assist the business owner in creating an irresistible campaign to bring in more of the right kind of customers to build your brand.

## Saint Valentine History



[https://inspiration.org/holidays/the-origin-of-saint-valentinesday7aad\\_source=1&qclid=Cj0KCOiAvz8GuBhCxARiSAOp\\_zk8wUz\\_BqMIS57ct4\\_fg1\\_wq9r1rYeKq7D\\_socn0ZSog510m30Pk\\_3ll\\_BaAgoXEALw\\_wcB](https://inspiration.org/holidays/the-origin-of-saint-valentinesday7aad_source=1&qclid=Cj0KCOiAvz8GuBhCxARiSAOp_zk8wUz_BqMIS57ct4_fg1_wq9r1rYeKq7D_socn0ZSog510m30Pk_3ll_BaAgoXEALw_wcB)

## Holiday Corner



## History of Valentine's Day. 2/14/2024

St. Valentine's Day dates back to the 3<sup>rd</sup> century when the Goths invaded the Roman Empire and one of the worst plagues killed 5,000 people a day. Due to the loss of Roman Soldiers, the Emperor banned marriage in the military. Internal struggles also occurred and Emperor Claudius II forced the citizens to worship the Roman gods, and "deify" emperors by putting a pinch of incense on the statue fires. If citizens who refused were called "unpatriotic" and killed. Later more persecutions occurred of the Christians as Roman Soldiers broke into homes and churches burning and confiscating records, writings, etc. Information about St. Valentine's life is scant due to the destruction of records. He is however mentioned in a few documents and appears to have been a priest in Rome or a bishop in Terni who defied the Emperor standing up for traditional marriage by secretly marrying soldiers to young brides. He also refused to worship pagan idols and was arrested and condemned to death. His jailer, Asterius, asked St. Valentine to pray for his blind daughter, and when she regained her sight and just before his execution, St. Valentine wrote a note to the daughter, signing it, "from your Valentine." Although they beat him with clubs and stones, he did not die so he was beheaded on February 14 which was later designated "St. Valentine's Day" by Pope Gelasius in 496 AD.

## Gemstone information

*On my first Word Press Blog with the parent company, Absolutely Unique LLC, we had many followers who enjoyed learning about the various gemstone and minerals. I have reopened that site under the Artistic Owl Emporium moniker continuing the various blog settings and hope you will enjoy the segment as well.*

### Aragonite

Hardness: 3.5-4.0. Elemental: Earth

About: A semi-opaque, green sodium feldspar with veins of white & yellow bands.

History: It was used extensively by the Egyptians. Some archeological evidence suggests that Amazonian warriors were a matriarchal society during the Bronze age.

Location: It is found in the U.S., Brazil, Zimbabwe, Russia, Australia, and Namibia. The name is derived from the Amazon River where historically many green stones were found.

Folklore: Amazonite magnifies the consciousness helping one to operate powerfully and gently. It also helps to remove energy blocks and is believed to have a soothing and calming effect. It eliminates irritation and aggravation and balances the metabolism.

Care: Amazonite is a relatively soft stone and is sensitive to pressure.

## Quote

**“Some people dream of success, while other people get up every morning and make it happen.” – Wayne Huizenga**



**Vogue Fashion**  
“A Lesson in layering...  
Winter in the City Styles”  
By Laura Jackson...2-1-24



<https://www.vogue.com/article/iconic-supermodels-reunite-september-2023-cover-interview>

### FASHION CORNER

**Linda, Cindy, Christy, Naomi! The Iconic Supers**  
**Open Up About Their Fabulous Then—and Now**  
BY SALLY SINGER. August 11, 2023

Four Top Super models (Linda Evangelista in a Michael Kors), (Cindy Crawford in a Bottega Veneta), Christy Turlington in a Versace), and (Naomi Campbell in a Prada) return to the West Side of Manhattan to do a photo shoot of famous brands a “back-to-the-future version of your life”.

These ladies started their modeling careers at around age 16 and were all super models who caught the eye of famous designers not only due to their photogenic features but for their individuality, quick wit, intense curiosity, confidence and ability to walk with unique personalized style and class.

The four Supers have a sisterhood of caring and loyalty which helped them to deal with the many challenges which a career in modeling brings. They have stood together and remained friends to this day. Only Naomi continues to walk the runway traveling constantly and promoting fashion and causes throughout the world.

They have all survived a variety of fashion styles from padded shoulder, to the Grunge. Christy and Cindy have had long marriages with children, dogs and picket fences. Linda and her son Augie have a passion for team sports and Naomi continues modeling for Valentino and travels around the world with her daughter providing opportunities to young creatives in Africa, the middle East, South America, and India. She recently had a son which is truly another special moment in her life. Naomi says, “I can never say I have been bored,” and adds, “I have been blessed.”

A wonderful article which brings the lives of the Top Supers to the reader. It is an exciting commentary which helps one better understand the field and the how difficult it is to live in the limelight especially at such a young age. The models tell how they handled their pasts and their lives today. It is an excellent article and a delightful story of their accomplishments then and now.

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\*Facebook business: <https://facebook.com/uniqueboutique/>

Facebook Personal: <https://www.facebook.com/nancy.ahlmann.7/>

\*Linked In: <https://www.linkedin.com/in/nancyahlmann/>

TikTok: <https://www.tiktok.com/@userartisticowl2022>  
<https://www.tiktok.com/@artisticowlemporium2020>(coming soon)

## Recipe for Costa Rica

(Chicken Tamales Recipe on Pinterest)

**Empanadas -** By – Mrs. Robert A. Ports, Adv  
OWC, Albrook AFB, Panama Canal Zone

- 3 m. onions, finely chopped
- 1 ripe tomato finely chopped
- 2 green peppers, minced
- 1 clove garlic, minced
- cooking oil
- ½ lb finely chopped pork or beef
- 1 t sugar
- Chili pepper sauce or chili powder to taste
- 1 T flour
- 1 recipe pastry
- small stuffed olives

Cook first four ingredients well in small amount of oil; stir in beef, seasonings, and flour, cook for 15 minutes. Roll pastry to thin rounds, place a spoonful of filling on each round. Top with olives together, place on baking sheet. Bake at 400° for 20 – 25 minutes. Empanadas may be frozen before cooking.

## Puzzle Corner

Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Easter Island**  
Word Search

**DIRECTIONS:** Find and circle the vocabulary words in the grid. Look for them in all directions including backwards and diagonally.

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Q	N	K	W	O	R	L	D	H	E	R	I	T	A	G	E	S	I	T	E	
D	E	Y	Z	R	V	K	L	R	A	T	S	O	F	V	K	X	Q	W	O	E
N	F	K	L	Z	X	P	H	T	N	D	M	Z	I	B	O	E	I	D	R	
A	O	J	L	I	B	L	A	N	J	E	X	T	C	U	M	A	I			
T	R	Z	E	I	L	I	R	N	O	M	V	E	X	A	L	L	I			
I	E	H	D	D	H	H	Y	G	O	P	P	A	R	A	R	P	I	W	I	
O	S	P	L	A	T	F	O	R	M	S	E	N	E	A	S	H	R	U	A	
N	T	M	E	E	G	E	I	M	O	I	R	W	D	O	C	T	N	A	D	
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L	T	I	R	I	W	L	C	B	A	R	F	K	W	P	R	T				
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R	H	X	O	N	R	S	E	U	T	A	S	J	D	P	T	K	F			
K	R	Y	E	V	G	Y	N	I	A	M	F	D	U	M	W	J	O	J	I	
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W	I	N	H	A	B	I	T	E	D	M	Y	S	T	E	R	I	R	G		

**ARTIFACTS**  
CARVED  
CHILI  
DEFORESTATION  
DISEASE  
EASTER  
HILLY  
INHABITED  
ISLAND  
ISOLATED  
MOAI  
MYSTERY  
NATIONAL PARK  
OCEANIA  
PACIFIC  
PLATFORMS  
POLYNESIAN  
RAPA NUI  
RATS  
REMOTE

**ROGEEVEEN**  
STATUES  
STONE  
TEREVAKA  
TRIANGULAR  
VOLCANIC  
WORLD HERITAGE SITE

**DID YOU KNOW?**  
Easter Island is home to nearly 900 giant stone statues, called moai, that were carved by the Rapa Nui people between 1250 and 1500 CE.

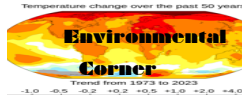
© 2023 puzdes-to-print.com

## National Dog Biscuit Day 2/23/24

## Calendar Event

Dog Biscuit Day is also celebrated internationally. Biscuits are shaped very differently with a variety of flavors from chicken to beef tongue or kidney. Sometimes they even include vitamins, medicines or even teeth cleaners for a fresh smelling breath. To celebrate this day you could: 1). Buy a new kind of biscuit and surprise your puppy. 2). Explore a variety of biscuits to see which “Bowser” likes best. 3). Take your dog for a walk to the park and treat them for the good walking behaviors. 4) Make your own biscuits or find a new doggy treat recipe on-line. 5). Post a picture on-line of your dog.

**“Climate Change: The young activists changing the skeptics’ minds.” by Marco Silva of BBC.” 12/1/23**  
<https://www.bbc.com/news/science-environment->



**Young People from five countries try to change the public and their elders’ minds about climate change at a COP28 summit in Dubai.**

1. Alexandria, Egypt – Hossna Hanafy is concerned about the planet getting warmer and the polar ice caps melting which can raise the sea level a major concern for someone living off the coast of the Mediterranean. Her teacher however did not agree and mocked her concerns. She set out to prove her theory and prove that the theories are not exaggerated but a serious problem. By running workshops helping children and teens learn more about climate change through experimentation, she encourages them to talk to their parents about the results.
2. Dhaka, Bangladesh – Yudhishtir Chandra Biswas a 16-year-old had a cousin who thought the climate change concerns were a political hoax influenced by social media. To change his mind, he found scientific evidence of how floods and storms are more frequent today and how they have affected the people in his region.
3. Chad – Denembaye Julienne discovered that his community viewed climate change as a natural phenomenon and a punishment from God due to their strong religious beliefs. He showed others how lake Chad had shrunk 90% in 60 years which affected not only the Lake but the people living in the region as well.
4. Pakistan – Murtaza Habib a university student noted that his elderly relatives said that climate change was a distant issue or an act of God. Murtaza Habib found that he had to be tactful and patient to get people to believe. He made them aware of more sustainable lifestyle issues to get them to believe. He showed them how Carbon emissions can be reduced by changing from firewood to gas to cook their food.
5. Mombasa, Kenya/London – Fazeela Mubarak who worked with girls and women in her advocacy work helped to change the “nothing could be done about it” attitude by discussing greenhouse gases and rapid warming have affected the extreme weather conditions. She admitted in the article that with all the conspiracy theories on-line that changing minds is not easy. She discovered that some you could not persuade, so she left them and found a larger group who had doubts and were easier to consider her views.

An excellent article which brings about the real issue of Climate Change and how hard it is to try to educate the public especially as a young person. Their ingenuity in finding solutions which brought the truth about Climate Change to life were exciting to see and show how the youth of today can have a major impacts.

## Travel Corner Easter Island



Easter Island is a remote calm atmosphere located in the middle of the Pacific Ocean off the west coast of S. America. It is one of the most remote places on Earth.

Historically Rapa Rui, a 63 mile island and National Park, with around 900 Moai Monolithic carved statues, is a unique travel location. The statues were thought to have been carved to honor important people and were thought to be carved with an Obsidian stone chisel. In 1772 Dutch explorers named the island and in 1965 Chile annexed Rapa Rui.

The island not only includes wild horses, Moai statues, giant sea turtles, an impressive volcano and beautiful white sandy beaches. You could visit the island museum, take an island tours, or relax at hotel spa or stay in bungalows a short walk from town. The travel to the island requires a Chilean plane to Santiago and then a smaller plane to Hanga Roa or you may want to cruise on Seabourn or the Silver Sea to the island.



Help us make our newsletter better with your help. Leave your name, your address and comments on my website Email. Don't forget to tell us what you liked best about our newsletter so we can continue that section(s) & we will send out a Free Gift for your participation.

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