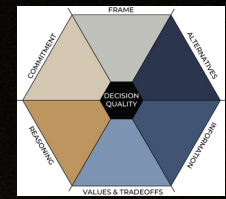


DECISION QUALITY

INFORMED AND EFFECTIVE
DECISION MAKING



DECISION QUALITY (DQ) INTRODUCTION



Good decisions create and protect value.

At Castle Controls we are passionate about Decision Quality and have seen how critical good decisions are to an organisations success. We want to support organizations embed effective decision-making process.

Capital intensive activities require big significant decisions to be made on a regular basis and the quality of those decisions has a major impact on successful outcomes. This is especially true in the early stages of a project process which are decision-dense and when much of the project value is being defined and captured.

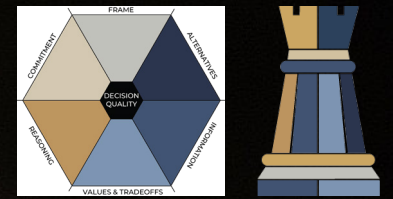
Objectives:

- Support high quality decision-making.
- Ensure decisions are well-informed, well-reasoned, and aligned with the overall objectives of the organization.
- Provide tools and services that enable decision-quality.

Solutions / Products

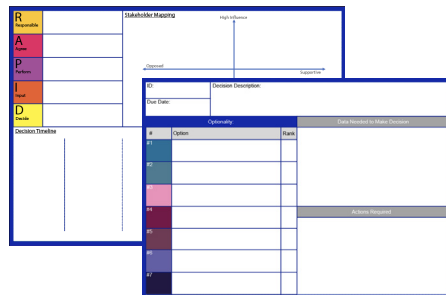
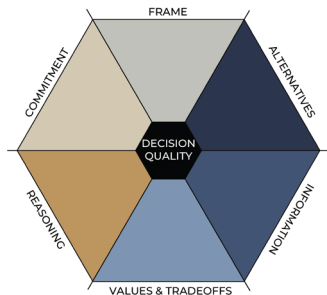
- **Advisory:** Castle Controls can help embed DQ principles in your organization or project. We can also help evaluate existing processes and decisions.
- **DQ Facilitation:** We can work with your teams to identify and frame important decisions that are required by the business/project. Our facilitated and engaging decision roadmap sessions will set you up for effective DQ.
- **DQ Toolkit:** We have a range of proven tools and templates that support effective Decision Quality. Our tools help define, frame, progress, make, record and evaluate decisions. All our tools considering DQ principles and are designed to avoid biases.
- **Training on Decision Quality:** Embedding DQ in an organization can require cultural change. We can provide engaging training on the DQ principles.

DECISION QUALITY (DQ) INTRODUCTION



Key Differentiators:

- **Experience:** We have hands-on experience implementing DQ principles and tools for major companies.
- **Embedded:** DQ is part of our DNA at Castle and it is embedded in almost all our offerings.
- **Tools:** Proven tools and templates which are ready to use in your organization.
- **Flexibility:** Depending on your needs we can propose different solutions and DQ models for implementation.
- **Research Backed:** Our tools utilize the DQ framework developed by Strategic Decisions Group (SDG) and Stamford University. This framework is widely used in the industry and is supported by research.

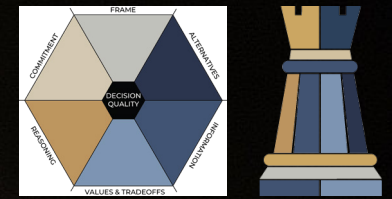


Toolkits

- **DQ Evaluation Tool:** Simple measures for evaluating the quality of decisions taken or proposed.
- **Decision Frame (Decision on a Page) and Decision Cards:** Designed to frame a decision at the earliest stage and outline the steps and work required to take an effective decision.
- **Key Decision templates:** Word and PowerPoint templates to record decisions taken and demonstrate DQ
- **Project Change Request (MOC) templates:** MOC sheets designed for Project scope change which requires
- **Decision Roadmaps and DBP:** Tools for progressing decision-dense phases.

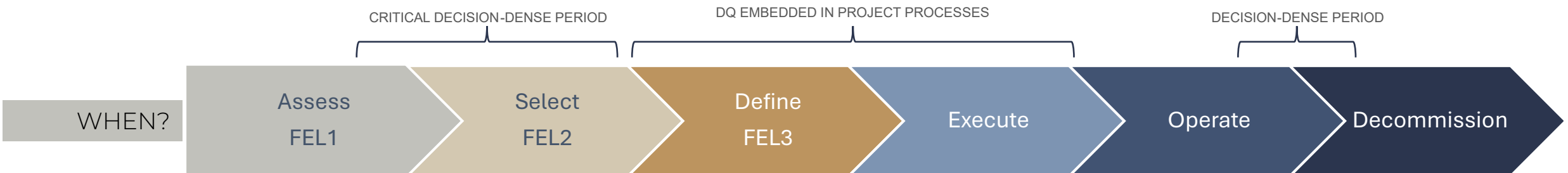
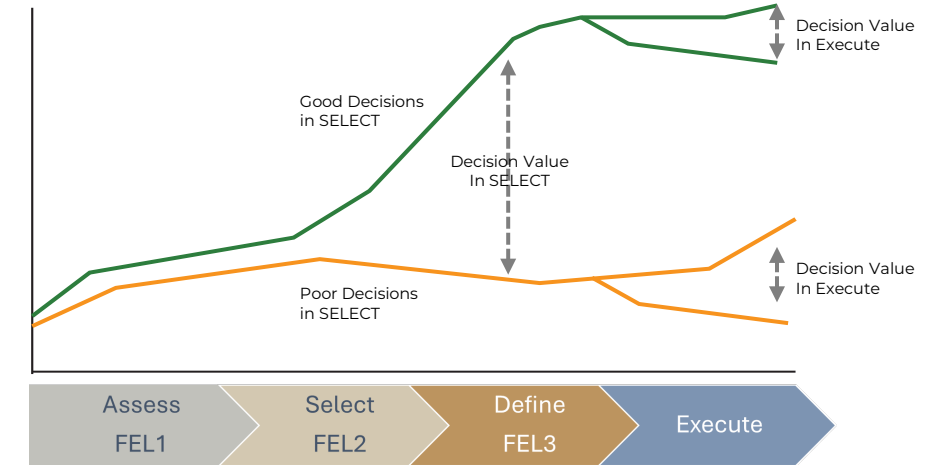
DECISION QUALITY (DQ)

DQ BY PHASE



Decision Quality by Phase:

- DQ should be embedded throughout the project life-cycle and become part of a companies DNA. However....
- Decision Quality is particularly important in the Select phase where most of the value is generated. Decision Quality in the Select phase has a much bigger impact on overall project value than execution decisions will later on.
- Investing time and effort into good decisions in Select (as options are narrowed from many to one selected option) is wise move for any organization.
- We would love to support your DQ processes in the Select phase and our “Concept Comparison” product offering includes DQ evaluation as standard for this reason.



We'd love to discuss with you how our Decision Quality solutions could help your organization make informed and effective decisions. Please reach out for more information.

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