

# Customized Facials

*By Andrea West-Antoun, Spa Therapist*

ne of the benefits of getting a custom facial is that the products used are selected specifically for your particular skin type.

When you do an at-home facial, or purchase products without the guidance of your skin care expert, you may be choosing products that are designed for an individual who has an entirely different skin type. If you diagnose your skin type or skin problem on your own, you may get things wrong. This can exacerbate a situation, making your skin look and feel worse.

For example, you may think you have dry skin, but you may actually have a combination skin type. When you use a product that is designed for dry skin, you may be putting too much moisture into your skin, which can lead to problems like breakouts. Many times, we see clients with rosacea (a common skin condition) who have no idea they have it, or how to treat it. Thus, they are usually not using skin care products that will help control the problem.

Acne is another skin condition that can be vastly different from person to person. The approach to treatment will need be different as well. Our custom facials will target your needs, and leave you with the best results.

All of our facials are “customized.” We always begin with a skin analysis, which includes a review of the products you use on your skin. We look closely at your skin and advise you on what areas you can improve during you’re at home skin care routine and what further skin care treatments we offer to help improve your skin. We use only use top quality “back bar” products during your professional facial and make recommendations on products that will benefit your skin.

Looking at products in the drug store, on line, or TV infomercials without the help of a skin care professional is, to put it simply, like Russian roulette. Our skin care needs change with the season and with our age. Many people get stuck doing what they have been doing since their 20s and find that in their 50s they are having problems and premature ageing. We can advise you on whether the peels we offer can help with fine lines or pigmentation issues, or if our new derma roller treatments could give your skin the boost it needs. We can help you navigate the “buzzwords” like hyaluronic acid and how it can help hydrate your skin. We can clarify how to use two types of serums, for example Vitamin C or Collagen, in your daily routine for maximum results.

Please book for our customer preferred European-style Full Salon or Ampoule Facial to get your free consultation and “customized” treatment today.

 We also suggest you bring in the products you currently use at home so that we can review the ingredients and make recommendations on your skin care needs.