

A woman in mining gear, including a green hard hat with a headlamp, safety glasses, and a blue jumpsuit with orange and yellow reflective stripes, is looking upwards in a dark, rocky environment. A solid red vertical bar is on the left side of the image.

# *Women* IN **Mining** SUDBURY

## 2021 Sponsorship Package

# Meet the WIM Sudbury Board



## A message from the President of WIM Sudbury

We are excited to write to you about Women in Mining Sudbury, a newly formed non-profit organization aimed at supporting the women in our industry through networking, learning and growing.

Now more than ever, the mining industry needs to attract and retain capable, motivated people. We need to become more collaborative and innovative in how we approach our industry's challenges and create a culture in which both women and men can thrive.

At WIM, we strive to reach our goal to educate, elevate and empower by bringing together women and men from all facets of the mining industry through networking and other events geared at creating diversity of thought.

Our board consists of a dynamic and energetic group of women and includes a student liaison who will be communicating with our three post-secondary institutions to engage the up-and-comers.

Your sponsorship will allow us to setup funding for education and training for those entering/in the field, and to develop and manage mentorship programs to support those in the industry.



**Lori Martin**  
President



**Emily Archibald**  
Vice President



**Jennifer Dallaire**  
Treasurer



**Natalie Jones**  
Secretary



**Louise Rush**  
Social Media &  
Communications



**Charlotte Stone**  
Social Media &  
Communications



**Jenna Whitney**  
Student Liaison



**Katie Burau**  
Board Advisor

# What is Women in Mining?



As Canada's leading organization for women in the mining industry, Women in Mining Canada (WIMC) envisions an industry that fosters, promotes and empowers women. We see a future where the possibilities, opportunities and goals are similar for all, regardless of gender.

Women in Mining Canada (WIMC) is a non-profit organization with a mission to Educate, Elevate, and Empower. We have gained recognition for our ability to collaborate and partner with organizations that are aligned with our goals to raise awareness and advance women and indigenous in the mining industry. We are extremely grateful for our industry partners who fund the important initiatives and enable WIMC to give back to the industry.

E d u c a t e

E l e v a t e

E m p o w e r

<https://wimcanada.org/>

# Women in Mining Canada is a nation- wide organization

**13** Local  
chapters

**5** Student  
chapters



Our newly established  
WIM Sudbury chapter

# Our Values & Mission Statement

Women in Mining Sudbury (WIM Sudbury) is a provincially incorporated not-for-profit which aims to unify and elevate women who work in the mining industry in Greater Sudbury and surrounding communities. Our chapter is built around four main principals:

## Inclusivity

Advocating for equality in the industry and celebrating companies that are taking active steps to promote diversity in the workplace

## Mentorship

Connecting experienced professionals with students and early career individuals to educate and inspire the next generation

## Community

Building a cross-disciplinary network and providing individuals with support and resources through social events and engagement with other local organizations

## Stewardship

Giving back to our community by participating in local charity events and providing bursaries for students pursuing an education related to mining



# WIM Sudbury Sponsorship Letter

Women in Mining (WIM) is a non-for-profit organization that focuses on increasing diversity and representation within the minerals exploration and mining sector. With the support of WIM Canada, we are excited to announce the establishment of the Sudbury WIM chapter.

Our efforts will be put towards promoting personal and professional development for all members across a variety of trades and professions within the mining community here in Sudbury. We strive to advocate and promote opportunities for inclusion, mentorship, community, and stewardship among women and allies with the goal of advancing equality in our community.

At this early stage, sponsorships are crucial in providing us with the resources necessary to start up our chapter and begin hosting events to establish our reputation within the community. This year, funding will be put towards incorporation, website and membership management, and most importantly our chapter launch.

WIM Sudbury values any contribution. As a sponsor, your company will be acknowledged on our website and social media posts and will have the opportunity to actively participate as members of our chapter. If your company is interested in becoming a sponsor for WIM Sudbury, please contact us and complete the form attached. Thank you for your time and consideration.

Inclusivity

Mentorship

Community

Stewardship

# WIM Sudbury Sponsorship Tiers

	Platinum	Gold	Silver	Bronze
	\$1000+	\$500-1000	\$250-500	\$100-250
Included Memberships	15	10	5	2
Logo on Website	Large	Medium	Small	Name only
Ability to share job postings with members	✓	✓	✓	
Recognition on LinkedIn and Facebook posts	✓	✓		
Customized social media post	✓			
Sponsor Biography on Website	✓			

Inclusivity

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# Sponsorship Payment Information

Sponsorship Amount: \$

Payment Method: ☐ eTransfer ☐ Cheque

Company Name:

Address:

Primary Contact Name:

Phone:

Primary contact email:

Please email this completed form to [wimsudbury@gmail.com](mailto:wimsudbury@gmail.com), along with your company logo in either .jpg, .png, or .svg format.

Payments made by eTransfer can be sent to **wimsudbury@gmail.com**.  
Please make cheques payable to "Women in Mining Sudbury" and mail to:

**Women in Mining Sudbury**  
**66 Roxborough Dr.**  
**Sudbury, ON, Canada**  
**P3E 1J7**

*Women*  
IN  
Mining  
S U D B U R Y



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