2024 Sponsorship Package

men

IN

SUDBUR

## Who we are

Women in Mining Canada (WIMC) is a non-profit organization that envisions an industry that fosters, promotes and empowers women.

WIM Sudbury is a chapter of WIM Canada dedicated to bringing these initiatives to our community.

We see a future where the possibilities, opportunities and goals are similar for all, regardless of gender.

### **Our Reach**

#### National Reach

- 12 Chapters and 2 University Chapters across Canada collaborating through an affiliation agreement.
- · Long-term partnership with other national organizations (e.g. PDAC, CIM).

### Knowledge Sharing

· Our newly launched knowledge platform has a global reach and is a comprehensive source of research, tools and data to connect Canadian women and their communities.

### Trailblazer Awards

· Honour and celebrate the achievements of women, students, and indigenous people. These are bold builders who have paved a path for women in the Canadian mining industry.

#### Global Reach

 Networking and collaboration relationships with international WIM groups and organizations focused on shared values

#### Government

 WIMC is recognized by the Canadian Minerals and Metals Plan as a leader for gender equality and inclusion

We have a significant national and global reach, and have been recognized as a trusted partner and advocate for gender equality and inclusion



### Empower

### Elevate

Educate

https://wimcanada.org/









# Meet the WIM Sudbury Board





Jennifer Mailloux President

I am delighted to introduce the dedicated individuals who comprise our esteemed WIM Sudbury Board for the year 2024. Our Board is a vibrant and enthusiastic assembly of women representing various facets of the mining industry here in Sudbury.

In today's rapidly evolving mining landscape, it is imperative that we attract and retain talented and motivated individuals. To overcome industry challenges and forge a path toward a brighter future, we must embrace collaboration and innovation. Our mission at Women in Mining is to cultivate an inclusive culture where everyone can thrive.



Brianne Valdes Vice President



Isabelle Senecal Administrator



Heather Johnston Communications Lead



Giah Sumalde Events Coordinator



**Jennifer Berger** Board Advisor



**Victoria Flynn** Board Advisor



Chloe Arsenault Student Liaison

# WIM Sudbury Our Values and Mission



At Women In Mining Sudbury, our mission is to lead a transformative movement within the mining industry. We are dedicated to advocating for equality, celebrating diversity, and fostering inclusivity in workplaces.

We connect experienced professionals with students and early-career individuals, providing education and inspiration to nurture the next generation of mining leaders. Our vision is to redefine the mining sector, forging an environment that thrives on diversity, talent, and leadership, ensuring a brighter, more equitable future for all.

## Inclusivity

Advocating for equality in the industry and celebrating companies that are taking active steps to promote diversity in the workplace

## Mentorship

Connecting experienced professionals with students and early career individuals to educate and inspire the next generation

## Influence

Leveraging the collective power and voices of women in mining to shape industry policies, practices, and cultures, driving change towards greater diversity and inclusion

# Advance

Dedicated to creating opportunities that empower women to excel in the mining sector, leading to an increase in the number of women pursuing successful careers in mining.

# WIM Sudbury Sponsorship Letter



WIM Sudbury is proud to present our 2024 sponsorship package and initiatives. Your sponsorship will go towards a series of impactful initiatives that align with our mission and vision.

Early in the year we will host a mentorship event, aimed to promote connection and advancement for those new and senior within the industry. Sponsors are encouraged to have employees share their knowledge at such types of events, which also helps attract new hires.

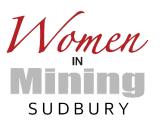
In the spring, we will have a panel style speaker event "Considering a Career in Mining?" This event will showcase various career options in the industry from new and senior people to showcase the amazing opportunities available in the mining industry.

The pinnacle of our year will be our inaugural **annual gala**, a prestigious event that gathers industry leaders, professionals, and supporters to give out awards to trailblazers and bursaries to newcomers to the industry. This gala will consist of:

- <u>Award Ceremony:</u> We set the stage for an inspiring evening, where industry can come together to celebrate the progress made in advancing diversity and inclusion. Diversity and Inclusion Awards will be presented to a:
  - Trailblazer of the Year
  - Leader of the Year
  - Company of Distinction
- <u>Sponsorship Student Bursaries:</u> An opportunity for companies to sponsor bursaries for students entering the mining industry, thereby investing in the next generation of talent. As sponsors, you will have the honor of presenting these bursaries directly to the deserving students during the gala, which offers a unique and highly visible opportunity for your company to make a positive impact on the industry and receive well-deserved recognition. This act of supporting and championing emerging talent is a powerful message that your company values diversity, education, and the sustainable growth of the mining sector. It aligns your brand with a future-focused, socially responsible approach to mining, and it resonates strongly with the broader community and industry stakeholders.

We invite your organization to be a part of these events by becoming a sponsor and contributing to the advancement of the next generation of mining leaders. Your involvement not only demonstrates your commitment to diversity and education but also solidifies your presence as a key player in shaping the future of the mining sector.





# WIM Sudbury Sponsorship Tiers

Benefit	Platnum (\$10,000)	Diamond (\$5,000)	Gold (\$2,000)	Silver (\$1,000)	Bronze (\$500)
Logo on Website and Events	x	x	х	x	х
Company Spotlight on WIM Socials	x	x	x	x	
Biography on WIM Website	x	х	х		
Promote Company Events to WIM Members	x	x	х		
Promote and Share your Careers Page to WIM Members	x	х			
Eligble to be a WIM Accredited Company*	x	x			
Company Updates in Quarterly Newseletters to Members	x	x			
WIM Memberships	10	8	6	3	
Annual WIM Gala Specific:					
Eligible to Donate and Present Bursary to Students at WIM Gala	x	x			
Voting seat for Gala Awards Winners (Trailblazer, Leadership, Company of Distinction)	x				

\* WIM will evaluate your company based on your metrics and if eligible, will recognize and accredited your company as being a diverse and inclusive workplace.

### Interested in becoming a Sponsor? Email us today : info@wimsudbury.com

Contact us to learn more about collaborative sponsorship opportunities with WIM Sudbury.



To become a sponsor, or for more information, please email us at info@wimsudbury.com today!



info@wimsudbury.com

www.wimsudbury.com





Women in Mining Sudbury

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@wimsudbury