

A woman in a blue hard hat and orange safety vest is working in a mine tunnel. She is holding a clipboard and looking at a rock wall. The tunnel is dimly lit, and there are some red markings on the wall. A large piece of machinery is visible on the left side of the image.

Women
IN
Mining
S U D B U R Y

2024 Sponsorship
Package

Who we are

Women in Mining Canada (WIMC) is a non-profit organization that envisions an industry that fosters, promotes and empowers women.

WIM Sudbury is a chapter of WIM Canada dedicated to bringing these initiatives to our community.

We see a future where the possibilities, opportunities and goals are similar for all, regardless of gender.



Our Reach

National Reach

- 12 Chapters and 2 University Chapters across Canada collaborating through an affiliation agreement.
- Long-term partnership with other national organizations (e.g. PDAC, CIM).

Knowledge Sharing

- Our newly launched knowledge platform has a global reach and is a comprehensive source of research, tools and data to connect Canadian women and their communities.

Trailblazer Awards

- Honour and celebrate the achievements of women, students, and indigenous people. These are bold builders who have paved a path for women in the Canadian mining industry.

Global Reach

- Networking and collaboration relationships with international WIM groups and organizations focused on shared values.

Government

- WIMC is recognized by the Canadian Minerals and Metals Plan as a leader for gender equality and inclusion



Empower

Elevate

Educate

Women in Mining Canada is a nation- wide organization

14 Local
chapters

5 Student
chapters



Meet the WIM Sudbury Board



I am delighted to introduce the dedicated individuals who comprise our esteemed WIM Sudbury Board for the year 2024. Our Board is a vibrant and enthusiastic assembly of women representing various facets of the mining industry here in Sudbury.

In today's rapidly evolving mining landscape, it is imperative that we attract and retain talented and motivated individuals. To overcome industry challenges and forge a path toward a brighter future, we must embrace collaboration and innovation. Our mission at Women in Mining is to cultivate an inclusive culture where everyone can thrive.



Jennifer Mailloux
President



Brianne Valdes
Vice President



Isabelle Senecal
Administrator



Heather Johnston
Communications Lead



Giah Sumalde
Events Coordinator



Jennifer Berger
Board Advisor



Victoria Flynn
Board Advisor



Chloe Arsenault
Student Liaison

WIM Sudbury

Our Values and Mission



At Women In Mining Sudbury, our mission is to lead a transformative movement within the mining industry. We are dedicated to advocating for equality, celebrating diversity, and fostering inclusivity in workplaces.

We connect experienced professionals with students and early-career individuals, providing education and inspiration to nurture the next generation of mining leaders. Our vision is to redefine the mining sector, forging an environment that thrives on diversity, talent, and leadership, ensuring a brighter, more equitable future for all.

Inclusivity

Advocating for equality in the industry and celebrating companies that are taking active steps to promote diversity in the workplace

Mentorship

Connecting experienced professionals with students and early career individuals to educate and inspire the next generation

Influence

Leveraging the collective power and voices of women in mining to shape industry policies, practices, and cultures, driving change towards greater diversity and inclusion

Advance

Dedicated to creating opportunities that empower women to excel in the mining sector, leading to an increase in the number of women pursuing successful careers in mining.

WIM Sudbury Sponsorship Letter



WIM Sudbury is proud to present our 2024 sponsorship package and initiatives. Your sponsorship will go towards a series of impactful initiatives that align with our mission and vision.

Early in the year we will host a mentorship event, aimed to promote connection and advancement for those new and senior within the industry. Sponsors are encouraged to have employees share their knowledge at such types of events, which also helps attract new hires.

In the spring, we will have a panel style speaker event “Considering a Career in Mining?” This event will showcase various career options in the industry from new and senior people to showcase the amazing opportunities available in the mining industry.

The pinnacle of our year will be our inaugural **annual gala**, a prestigious event that gathers industry leaders, professionals, and supporters to give out awards to trailblazers and bursaries to newcomers to the industry. This gala will consist of:

- **Award Ceremony:** We set the stage for an inspiring evening, where industry can come together to celebrate the progress made in advancing diversity and inclusion. Diversity and Inclusion Awards will be presented to a:
 - Trailblazer of the Year
 - Leader of the Year
 - Company of Distinction
- **Sponsorship Student Bursaries:** An opportunity for companies to sponsor bursaries for students entering the mining industry, thereby investing in the next generation of talent. As sponsors, you will have the honor of presenting these bursaries directly to the deserving students during the gala, which offers a unique and highly visible opportunity for your company to make a positive impact on the industry and receive well-deserved recognition. This act of supporting and championing emerging talent is a powerful message that your company values diversity, education, and the sustainable growth of the mining sector. It aligns your brand with a future-focused, socially responsible approach to mining, and it resonates strongly with the broader community and industry stakeholders.

We invite your organization to be a part of these events by becoming a sponsor and contributing to the advancement of the next generation of mining leaders. Your involvement not only demonstrates your commitment to diversity and education but also solidifies your presence as a key player in shaping the future of the mining sector.

Inclusivity

Mentorship

Influence

Advance

WIM Sudbury

Sponsorship Tiers



Benefit	Platnum (\$10,000)	Diamond (\$5,000)	Gold (\$2,000)	Silver (\$1,000)	Bronze (\$500)
Logo on Website and Events	x	x	x	x	x
Company Spotlight on WIM Socials	x	x	x	x	
Biography on WIM Website	x	x	x		
Promote Company Events to WIM Members	x	x	x		
Promote and Share your Careers Page to WIM Members	x	x			
Eligible to be a WIM Accredited Company*	x	x			
Company Updates in Quarterly Newsletters to Members	x	x			
WIM Memberships	10	8	6	3	
Annual WIM Gala Specific:					
Eligible to Donate and Present Bursary to Students at WIM Gala	x	x			
Voting seat for Gala Awards Winners (Trailblazer, Leadership, Company of Distinction)	x				

* WIM will evaluate your company based on your metrics and if eligible, will recognize and accredited your company as being a diverse and inclusive workplace.

Interested in becoming a Sponsor? Email us today : info@wimsudbury.com

Contact us to learn more about collaborative sponsorship opportunities with WIM Sudbury.

Inclusivity

Mentorship

Influence

Advance

Women IN Mining SUDBURY

To become a sponsor, or for more information, please email us at info@wimsudbury.com today!



info@wimsudbury.com

www.wimsudbury.com



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