

A woman in mining gear, including a blue hard hat, orange jumpsuit, and high-visibility vest, stands in a dimly lit underground tunnel. She is holding a clipboard and looking towards a large, curved, wire-mesh structure. To her left, there is a large piece of yellow mining equipment with thick black hoses. The tunnel walls are rough and grey.

Women IN **Mining** SUDBURY

**2025 Sponsorship
Package**

Who we are

Women in Mining (WIM) Sudbury is a nonprofit organization dedicated to advancing the inclusion, retention, and leadership of women in the mining industry through advocacy, mentorship, and networking opportunities.

With your support, we can continue driving meaningful change and shaping a more diverse, equitable, and thriving mining industry for all.



Empower

Elevate

Educate

We are a chapter of WIM Canada

14 Local
chapters

5 Student
chapters



Meet the WIM Sudbury Board



Jennifer Mailloux - President



I am delighted to introduce the dedicated individuals who make up our esteemed WIM Sudbury Board for 2025. Our Board is a dynamic and passionate group of women representing diverse facets of the mining industry in Sudbury.

Building on the immense success and momentum we've achieved, WIM Sudbury continues to grow, creating meaningful opportunities for connection, mentorship, and professional development.

Attracting and retaining talented women is not just about inclusion—it is essential to the future success of our industry. By fostering collaboration, innovation, and a culture where everyone can thrive, we are shaping a stronger, more resilient mining sector for generations to come.

Brianne Valdes - Vice President



Isabelle Senecal - Administrator



Giah Sumalde – Communications Lead



Jennifer Berger - Board Advisor



Celine Tellier - Events Coordinator



Victoria Flynn – Board Advisor



WIM Sudbury

Our Values and Mission



At Women In Mining Sudbury, our mission is to lead a transformative movement within the mining industry. We are dedicated to advocating for equality, celebrating diversity, and fostering inclusivity in workplaces.

We connect experienced professionals with students and early-career individuals, providing education and inspiration to nurture the next generation of mining leaders. Our vision is to redefine the mining sector, forging an environment that thrives on diversity, talent, and leadership, ensuring a brighter, more equitable future for all.

Inclusivity

Advocating for equality in the industry and celebrating companies that are taking active steps to promote diversity in the workplace

Mentorship

Connecting experienced professionals with students and early career individuals to educate and inspire the next generation

Influence

Leveraging the collective power and voices of women in mining to shape industry policies, practices, and cultures, driving change towards greater diversity and inclusion

Advance

Dedicated to creating opportunities that empower women to excel in the mining sector, leading to an increase in the number of women pursuing successful careers in mining.

WIM Sudbury

Option 1: Event Sponsorship



WIM Sudbury is proud to present our 2025 sponsorship package and initiatives. Your sponsorship directly supports impactful programs that align with our mission and vision.

Each year, we host quarterly events that you can support through sponsorship, including networking gatherings, educational series, and our annual gala. The gala recognizes outstanding individuals in the mining industry with awards and provides bursaries to students, helping to foster the next generation of talent.

You can be involved in the event of your choice by being either an Event Sponsor or an Event Partner:

| Event Sponsorship | Sponsor (\$1,000) | Partner (\$500) |
|---|----------------------|--------------------|
| Logo on Website and Events | x | x |
| Company Spotlight on WIM Socials | x | x |
| Display Pull-Up Banner at Event | x | |
| Promote and Share your Careers Page to WIM Members | x | |
| Company Updates in Quarterly Newsletters to Members | x | |
| Event Tickets | 4 | 2 |

WIM Sudbury



Option 2: Gala Sponsorship

Our first annual WIM Sudbury – Mining For Diversity Gala was a sold-out event that united the mining community to celebrate the industry’s progress by recognizing a Trailblazer, Indigenous Trailblazer, and Mentorship award recipient.

With your support, we also awarded five \$2,500 Student Trailblazer bursaries, giving sponsors the opportunity to participate in the selection process and present the awards on stage.

| WIM Gala Specific: | Platinum (\$7,500) | Diamond (\$5,000) | Gold (\$2,000) | Silver (\$1,000) |
|---|-----------------------|----------------------|-------------------|---------------------|
| Donate and Present Bursary to Students at WIM Gala | x | x | | |
| Voting Seat for Gala Awards Winners Selection Process | x | | | |
| Logo on Website and Events | x | x | x | x |
| Company Spotlight on WIM Socials | x | x | x | x |
| Biography on WIM Website | x | x | x | |
| Promote Company Events to WIM Members | x | x | x | |
| Display Pull-Up Banner at Event | x | x | | |
| Promote and Share your Careers Page to WIM Members | x | x | | |
| Company Updates in Quarterly Newsletters to Members | x | x | | |
| Event Tickets | 8 | 6 | 4 | 2 |

Inclusivity

Mentorship

Influence

Advance

WIM Sudbury

Women
IN
Mining
SUDBURY

Thank You For Your Support

Join us in shaping the future of mining by supporting WIM Sudbury's initiatives—together, we can drive meaningful change and create a more inclusive, diverse, and thriving industry.

Interested in becoming a Sponsor? Email us today : info@wimsudbury.com

Contact us to learn more about collaborative sponsorship opportunities with WIM Sudbury or visit our website at <https://wimsudbury.com/become-a-sponsor>



Inclusivity

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Women IN **Mining** S U D B U R Y

To become a sponsor, or for more information, please email us at info@wimsudbury.com today!



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