

## Summary of LCCA Board Meeting

Meeting Date: August 13, 2024

- LCCA Board elections will take place at the upcoming AGM. Diane Daly and Lonnie Potter have advised that they will be stepping down and not putting their names forward for the 2024-2025 LCCA Board.
- Member and community requests for LCCA in-kind support of non-profit or charitable events, either as free use of community centre space (waiving rental fees) and/or promotional/advertising, need to be submitted in writing and approved by the LCCA Board.
- Ron Schuurman reported on recent work by LCCB including:
  - Tree pruning is complete. LCCB Board has advised that they have no plans to plant any new trees on the property; noting a couple of 'In Memoriam' trees that have been planted by the Lagoon City Yacht Club.
  - Parking lot work is completed.
  - Lagoon City Centre anchor sign and wooden support structure is being painted. Thanks go out to Brenda Schuurman, Karen Ross and Jane Brown.
- LCCA has \$10,000 available funds and is still expecting revenue from two more events coming up this month.
- LCCB account balance is \$14,300.
- 2023-24 newsletter advertising generated \$4,500 in gross income, less \$1,450 production costs, for a net income in newsletter profit of \$3,050.
- Building Forward Campaign revenue as at August 13, 2024 is \$77,892.58 of which approximately \$33,897.40 has been spent to date.
- Denise Dickin presented an information sheet handout on LCCA's Newsletter Advertising Rates covering the period September 1, 2024 to August 31, 2025. A small rate increase is being implemented. This is the first time rates have been increased since 2017. There are discounted member rates and non-member rates. There are also other new benefits/perks for members who advertise in the newsletter.
- The Board agreed that LCCA will provide a ½ page ad in the newsletter for sponsors of a LCCA social event whose sponsorship is at the \$500 tier or greater.
- Karen Berends reported on recent membership activities. To date, 140 Family, 82 Single, and one newsletter-only membership has been renewed. 12 Family memberships have changed to Single memberships. Together with the April, May, June membership sign-ups, LCCA has accumulated \$35,005 total membership revenue to date.
- Denise Dickin reported that the work of updating LCCA's Policies continues
- Brenda presented a demonstration of a new digital social event ticketing sales system that is part of the *Zeffy* online platform. Zeffy is a 100% free platform for non-profit organizations. Zeffy does not charge any service fees. LCCA will roll-out of this new social event ticketing system starting with the Oktoberfest event.

Lonnie Potter  
LCCA Secretary