

Adam Graudus

Writer, editor & multimedia producer

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ABOUT ME

Writer and copy editor. 10 years in newsrooms and marketing teams, spanning national news wire, consumer brands, corporate and language education. Comfortable in delivering quality copy across articles, white papers, press releases, manuals, websites, scripts and infographics. Skilled in intermediate video production and editing. Fully bilingual in English and Chinese. Straightforward, authentic writing style built on accuracy, integrity and attention to detail.

EXPERIENCE

Copy Editor | Focus Taiwan (CNA English News), Taipei | Oct 2021 – present | *Full-time*

- Writing, editing, translating and fact-checking English-language news and features to daily deadlines for Taiwan's national news agency, covering politics, business, cross-strait affairs, science and culture. Final check on accuracy, house style and consistency before publication.

Writer & Editor | Various | 2019 – present | *Freelance*

Past clients include Ogilvy Vietnam (Visa, UPS, Bayer), SHOPLINE, QUOC Shoes, Vintage Square

- Researching, writing and editing PR, corporate communications and marketing material for multinational clients. Working directly with founders and marketing teams to translate and localise copy, build website content and produce user manuals for e-commerce and consumer brands.

Content Writer, Editor & Producer | VoiceTube, Taipei | Feb 2020 – present | *Ongoing part-time engagement*

- Writing and editing language-learning materials including blogs, video subtitles, podcast scripts and lesson plans. Writing and editing marketing materials for the platform.

Executive Editor | asmag.com, Taipei | Jan – Sep 2019 | *Full-time*

- Writing and producing articles and infographics, editing, rewriting and fact-checking contributor copy, and managing freelance contributions and web publication.

Video Producer | Synology Inc., Taipei | Aug 2017 – Nov 2018 | *Full-time*

- Writing, shooting, hosting and editing marketing and tutorial videos. Creating standards of practice for pre- and post-production, and training new team members.

Writer & Copy Editor | The China Post, Taipei | Aug 2016 – Aug 2017 | *Full-time*

- Proofreading and writing headlines for international stories, editing local copy, fact-checking breaking news with reporters, and editing advertorials and a weekend events supplement.

EDUCATION

Master's in Chinese Studies: University of Edinburgh, 2012 – 2014

MA Politics: University of Glasgow, 2008 – 2011 (Undergraduate)

SKILLS & SOFTWARE

Skills: Advanced writing & copy editing · Translation & localisation · Manual creation · Website management · Video production & editing · Fact-checking & research

Languages: English (native); Mandarin Chinese (fluent, Chinese-to-English translation to publication standard)

Software: Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Audition), Logic, WordPress, Google Workspace, Microsoft Office

Interests: Cycling, bike building, guitar, mandolin, banjo, music recording/production, video production