



DIGITAL MARKETING

Elevating Your Digital Presence



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Introduction



Welcome to Wisewolf ! We are excited to present our proposal for your digital marketing, website design, and development needs. At Wisewolf, we combine creativity, innovation, and strategy to deliver exceptional digital solutions that will help your business thrive online.

5+

Years of operations

8+

service providing

21+

Happy clients

6

Employees



Ashish kumar
Wisewolf Director

Why Choose us?



Industry Expertise:

Specialized knowledge of the client's industry (e.g., plastic industry), ensuring tailored strategies.



End-to-End Solutions:

Comprehensive services from strategy to execution for seamless integration.



Brand-Building Focus:

Expertise in enhancing brand identity alongside driving conversions.



Customized Strategies:

Personalized campaigns aligned with the client's unique goals and target audience.



Proven Track Record:

Demonstrated success through case studies, testimonials, and metrics.



Transparency:

Regular reporting and clear communication to build trust.



Local and Global Reach:

Ability to optimize campaigns for both local and international markets.



Value for Investment:

Competitive pricing with measurable results and long-term impact.

Company Overview



>About Us

Wisewolf is a full-service digital agency established in 2019. With a passion for crafting engaging online experiences, we've successfully served clients across diverse industries, helping them achieve their digital goals.



» Mission

Our mission is to empower businesses with innovative digital marketing solutions that drive sustainable growth

» Vision

Our vision is to become a globally recognized leader in digital marketing, renowned for our creativity, expertise, and unwavering commitment to our clients' success

Our Services

↗ Digital Marketing

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.



-  Search Engine Optimization (SEO)
-  Social Media Marketing
-  Content Marketing
-  Pay-Per-Click (PPC) Advertising
-  Email Marketing

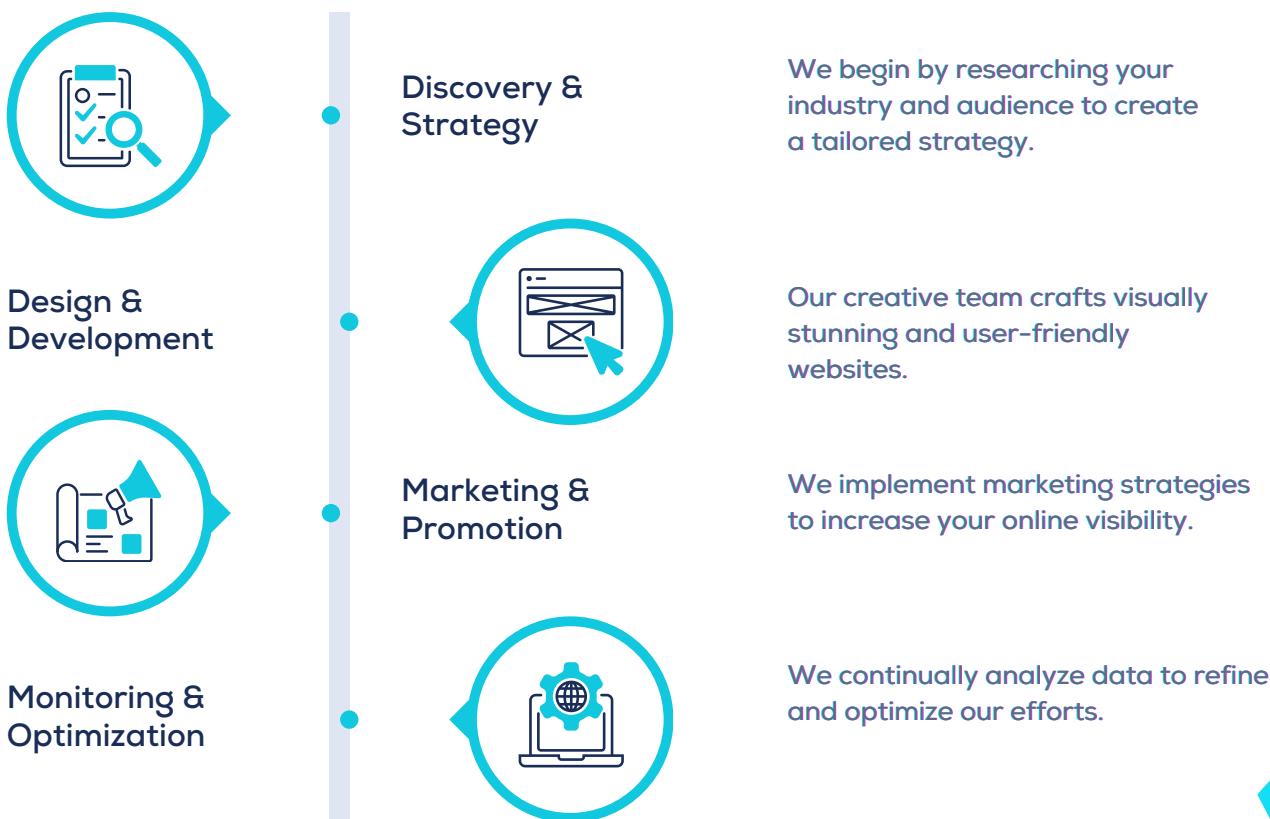
↗ Website Design & Development

Digital marketing is a way of promoting and advertising products, services, or brands using digital channels such as websites, social media, email, search engines, and online advertising to reach and engage with a target audience.



-  Custom Website Design
-  E-commerce Development
-  Responsive Web Design
-  Content Management Systems (CMS)
-  Web Maintenance & Support

Our Approach



Case Studies



↗ Challenge

Our client, Bajaj, a growing Manufacturing business in the Masterbatch industry, approached us with several pressing challenges:

Low Online Visibility



The client's website struggled to rank on search engine results pages (SERPs), resulting in limited organic traffic.

Competitive Market



The plastic masterbatch industry is highly competitive, with established brands dominating search engine rankings.

Declining Sales



The client was experiencing a steady decline in online sales and revenue due to the lack of visibility.

↗ Solution

Wisewolf team conducted a comprehensive SEO audit and developed a tailored strategy. This included keyword optimization, content creation, and technical SEO enhancements.

↗ Outcome

Within six - seven months, our client saw a 120% increase in organic website traffic and a significant boost in search engine rankings. Their online presence was transformed, leading to a 30% increase in online sales.

Team Expertise



Our team comprises experts in various fields, including web design, development, SEO, and digital marketing. We bring a wealth of experience and knowledge to every project.

↗ Marketing Director



Mr. Rao

↗ SEO Specialist



Mrs. Patil



Mrs. Bayaskar

↗ Content Specialist



Mrs. Patil



Mr. Kumar

↗ UI/UX Designer



Yugal Mendhe



Rakesh Sahoo

↗ Developer



Yugal Mendhe

Pricing Options



Starter Package

₹40,000.00

- Ongoing digital marketing services
- Regular updates and posts on social media platforms.
- Monthly reports on performance and engagement.
- start getting leads after 3-4 month - upto 2-3 every day



Growth Package

₹60,000.00

- Creation and management of pay-per-click ad campaigns
- Cost per click varies based on keywords and competition
- Keyword research and ad copywriting
- Monthly ad spend budget, plus a management fee.
- start getting leads after 3-4 month - upto 8-10 every day



Premium Package

₹80,000.00

- Personalized online projects, like website creation or email campaigns
- Clear project scope, objectives, and timeline.
- One-time, upfront cost based on the project's complexity and goals.
- Milestones and project management throughout the project.
- start getting leads after 3-4 month - upto 10-15 every day

Pricing Breakup for Premium Service



Advertisement Design making

₹15,000.00

- Leaflet design, Festival posting
- Product promotion posting

- Website images design
- video posting



SocialMedia Marketing

₹15,000.00

- handling all social media accounts like [FB / INSTAGRAM / LINKED IN / YOUTUBE/ TWITTER/ PRINTREST/ TUMBLER / ETC]
- SMO(search media optimization) , SEM (search engine marketing)

- SOCIAL MEDIA CAMPAIGNING
- LEAD GENERATION +
- IDENTIFYING POSITIVE LEAD
- Branding and Brand awareness



GOOGLE MARKETING

₹15,000.00

- Google Analytics, Google Ads, Google Ads Audience Insights
- Campaign Manager 360, Display & Video 360

- Google Web Designer, Google Ads Creative Studio
- Google Ads Budget Planner, Google Optimize 360, Google Data Studio

Pricing Breakup for Premium Service



WEBSITE DEVELOPMENT

₹15,000.00

- Professional website design with a focus on user experience, optimized performance, and mobile responsiveness. Includes 1 year of free maintenance (bug fixes, min updates).

- Website Content Correction Review and edit of existing website content to improve clarity, readability, and SEO.



SEO MARKETING

₹10,000.00

- SEO Basics, Technical SEO
- On-Page SEO,
- Off-Page SEO

- SEO Monitoring and Analysis,



VIRAL AND COMMERCIAL MARKETING

₹10,000.00

- 1. Email marketing
- 2. WhatsApp Marketing
- Handling INDIAMART,
- Handling JUST DIAL

- Handling TRADEINDIA
- GIVING YOU POSITIVE LEADS FROM THEM

Project Timeline and Plan

Week 1-2



Discovery & Planning

Week 3-4



Design & Development

Week 4-5



Marketing & Promotion

Week 5-6



Monitoring & Optimization

Week 7-8

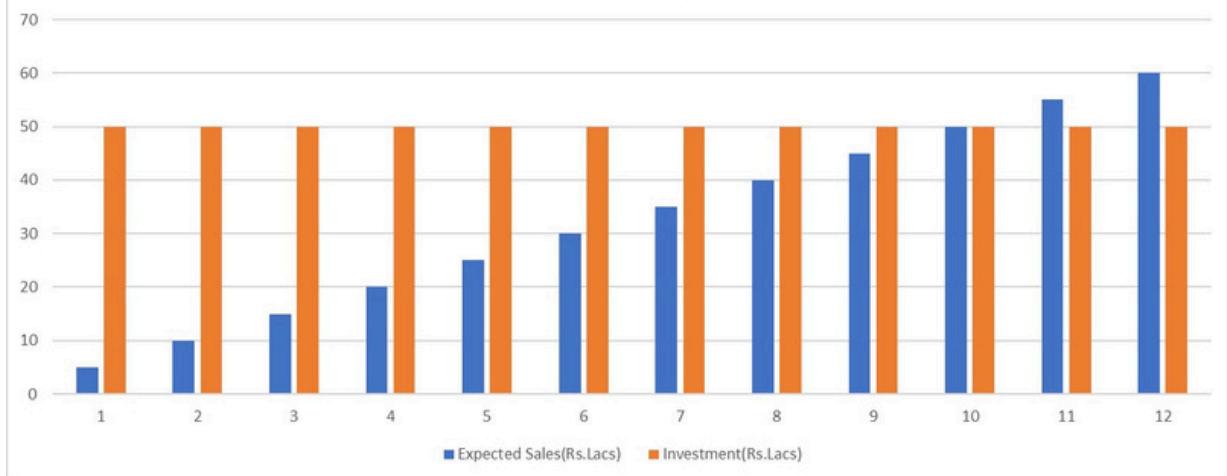


Reporting and lead sharing start

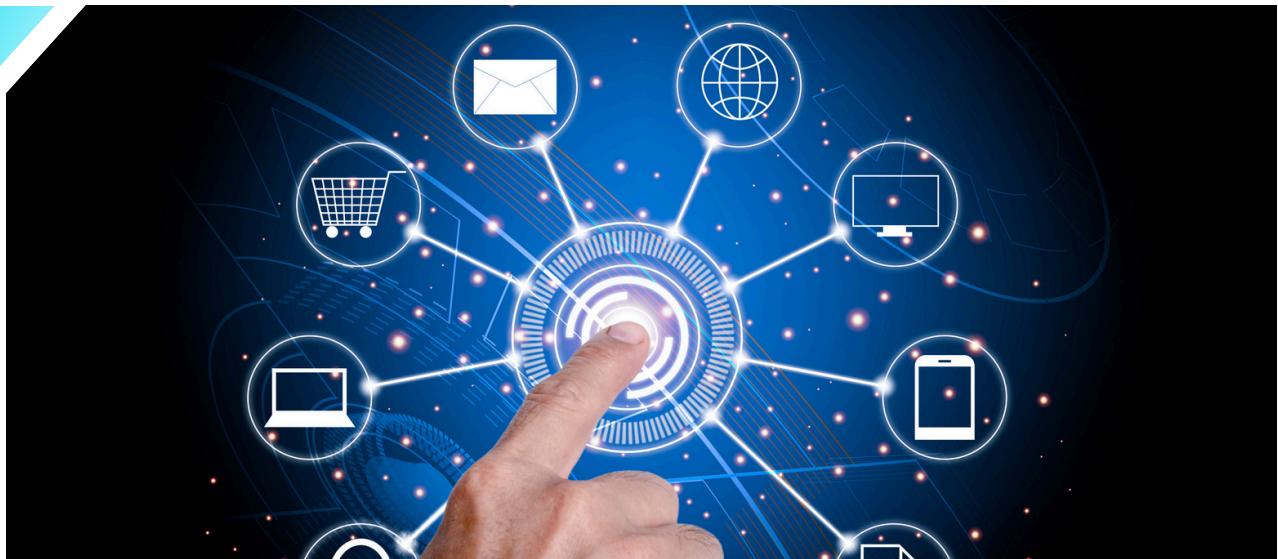
Business growth through Digital Marketing (figures are indicative only)

Months	1	2	3	4	5	6	7	8	9	10	11	12
Expected Sales(Rs.Lacs)	5	10	15	20	25	30	35	40	45	50	55	60
Investment(Rs. Lacs)	50	50	50	50	50	50	50	50	50	50	50	50
ROI (Net profit / Investment) *	0.5%	1%	2%	2%	3%	3%	4%	4%	5%	5%	6%	6%
100												

Business growth through Digital marketing



Client Onboarding



- 1 Initial Consultation**
We schedule a meeting/BY VC to discuss your goals, needs, and expectations.
- 2 Proposal Presentation**
We present our tailored proposal, including pricing and project details.
- 3 Project Kickoff**
Once you approve the proposal, we initiate the project, assigning a dedicated team.
- 4 Regular Updates**
We provide regular progress updates and milestones.
- 5 Project Completion**
Upon project completion, we conduct thorough testing and hand over all deliverables. It might be go for long term as we have to do SEO and promotion
- 6 Ongoing Support**
We offer post-launch support and assistance as needed.



Contact Us

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