



STR8 ADVICE

## Unifying to Protect, Provide, Produce Value

- Strong Non-Disclosures, Agreements & Contracts
  - Strong Asset Control
  - Brand Communities
  - Exact Match Domains

Deal Scenarios

Expanding Ventures for Licensing Programs

Commerce Fees

Contributing Bands

Domain Brands

Point of Sale

Technology

Site Content

Marketing

Market We Target

Product Development

## LINKS

[www.wipo.int](http://www.wipo.int)

[www.copyrights.gov](http://www.copyrights.gov)

[www.cebe.world](http://www.cebe.world)

[www.cecpartners.com](http://www.cecpartners.com)

[www.creativebusinessendeavors.com](http://www.creativebusinessendeavors.com)

[www.creativeendeavors.co](http://www.creativeendeavors.co)

[www.creativeendeavorsconsulting.com](http://www.creativeendeavorsconsulting.com)

[www.depressionisalaughingmatter.com](http://www.depressionisalaughingmatter.com)

[www.endeavors.international](http://www.endeavors.international)

[www.entrepreneurs.enterprises](http://www.entrepreneurs.enterprises)

[www.healthwellness.solutions](http://www.healthwellness.solutions)

[www.inspiredesire.com](http://www.inspiredesire.com)

[www.Keepitstr8.info](http://www.Keepitstr8.info)

[www.medimarketing.com](http://www.medimarketing.com) BLOG

[www.releasecreativeenergy.com](http://www.releasecreativeenergy.com)

[www.releasepassion.com](http://www.releasepassion.com)

[www.releasemyspirit.com](http://www.releasemyspirit.com)

[www.releaseourpower.com](http://www.releaseourpower.com)

[www.seethegreen.online](http://www.seethegreen.online)

[www.stinkersfriends.club](http://www.stinkersfriends.club)

[www.str8advice.biz](http://www.str8advice.biz)

[www.adviceaboutanything.com](http://www.adviceaboutanything.com)

[www.creativeendeavorsbusiness.com](http://www.creativeendeavorsbusiness.com)

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## Program Collaborations

### How to Participate: Licensed Team

#### Fluid Options for the Research & Development Team

Joint Endeavored Collaborators on a hard/soft vested basis. Examples: Expansion Professionals.

### Development for Licensing as Joint Endeavored Projects to Develop Programs and Point of Sale Marketing

#### Shared costs to build project.

**Contributing Collaborators** are part of our brand marketing strategy and work with us on R&D opportunities.

**Targeted Team:** Connecting Point of Sale multimedia marketing and new product development as part of a group Joint Venture.

**Contributing Partner Brands** contribute for a venture brand services and production a part of venture.

#### R&D basis for agreed exchange.

**Option:** Become part of a collaboration (e.g. our program for fees in areas of expertise.

**Receive Profile** and right to use Intellectual Property properties as a joint endeavor.

**Plus** negotiable Licensing Fees as part of a Joint Venture as a Licensor thru the Joint Endeavor

#### Contributing brands, point of

**sale,** cause driven and production of product for a percentage of use of license held by the R & D joint endeavor.

#### Joint Venture

Brand Contributing to the Venture as a Cause-Driven Commerce or Cause-Related Brand.

LINKS: [creativeendeavors.co](http://creativeendeavors.co), [keepItStr8.biz](http://keepItStr8.biz), [Inspiredesire.com](http://Inspiredesire.com), [healthwellness.solutions](http://healthwellness.solutions), [seethegreen.info](http://seethegreen.info)

## Program Collaborators

### Deal Scenarios

Creative Endeavors Vision • Platform

### Communities

Collaborative Resources

### Unify Protections

Business Power Strategies • License Development • Joint Endeavors

### Joint Ventures

Point of Sale

### Brand Ventures

Licensing • Contributing Branding • Media Marketing (Licensed Products)

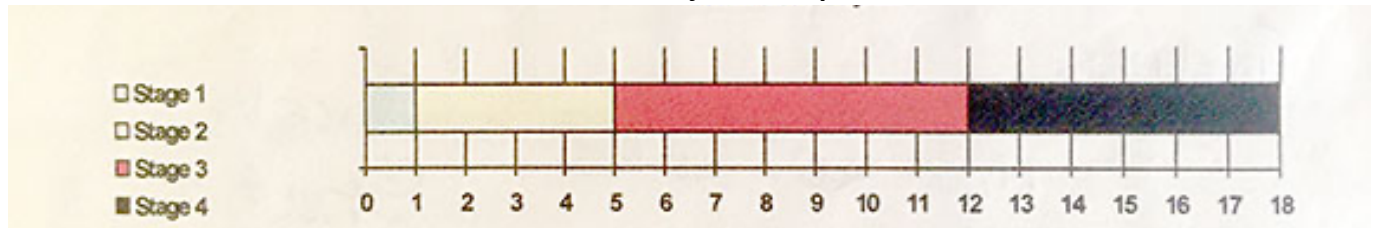
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## CEBE Joint World Venture

### Timeline for Project Example



1. Completion of detailed agreement.
2. Setting up of the joint endeavor.
3. Announcement to market.
4. Collection of licenses for the brand(s), product ventures with brand partners and client/team interests related to the above

**Str8advice.biz**

### **Relationship Building**

- Liaison between lending groups, collaborators, creators, advisors.

**HealthWellness.Solutions**

### **New Product & Service Development**

- Promote and joint venture licensed between collaborating partners and contributing partners.
- Merchandise brand through licensing and joint ventures through sale promotions.
- Product and concept design.
- Licensed product manufacturing.
- Develop selected brands for market recognition.

**inspiredesire.com**

**releaseourpassion.com**

### **Supportive Services**

- Marketing Development Point of Sale
- Project Research & Development of Commerce

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