

LAUNCH, GROW & MONETIZE YOUR DIGITAL FOOTPRINT

SMALL BUSINESS SERIES



YOUR DIGITAL PRESENCE

MON, AUG 3 @ 10:30 AM -12 PM

Take a holistic look at the importance of establishing and maintaining a digital presence for your business with Google My Business.

GETTING STARTED WITH FACEBOOK

MON, AUG 10 @ 10:30 AM - 12 PM

Explore the world of Facebook for Business.

FACEBOOK BUSINESS PAGE SET-UP

MON, AUG 17 @ 10:30 AM -12 PM

Step-by step session on how to set-up a Facebook Business page.

GRAPHICS TO MARKET ON FACEBOOK

WED, AUG 19 @ 10:30 am- 12 PM

The Digital Arts Experience will show you how to use the design program Canva to market your business on Facebook.

GETTING STARTED WITH INSTAGRAM

MON, AUG 24 @ 10:30 AM - 12 PM

Dive into Instagram for Business & review best practices.

GRAPHICS TO MARKET ON INSTAGRAM

WED, AUG 26 @ 10:30 AM - 12 PM

Learn how to create impressive graphics on Instagram with The Digital Arts Experience.

INSTAGRAM BUSINESS PROFILE SET-UP

MON, AUG 31 @ 10:30 AM - 12 PM

Step-by step session on how to set-up an Instagram Business profile.

**This virtual series is sponsored by the
American Library Association &**

Grow with Google

**Registration is required to receive the Zoom link for each class.
Sign up for one or all of the classes in this series.**