46. Creative Problem Solving

**Course Overview**

****When was the last time that you had a creative idea? Last week, last month, a year ago? Are you stuck in your comfort zone? Do you embrace change or dread it? If you are not challenging the system daily, you will not move forward to world class results. Businesses must develop new products and services to stay in business. We must find creative solutions to existing problems. Many highly educated, intelligent business executives know that fostering innovation is a smart thing to do, the right thing to do, the one thing that will set them apart from the competition and still they fail to innovate.

**Program Objectives**

During this highly interactive program, participants will learn creative problem-solving techniques and approaches that foster innovation including:

* Brainstorming
* Random Word Technique
* Mind Mapping
* The Six Thinking Hats
* The Whack Pack
* TRIZ
* Lateral Thinking
* Celebrity Cards

**Available Formats**

• ½ day