

CONFIDENTIAL BUSINESS OFFERING

Description of business

This is a fabulous opportunity to own an open and operating med spa with a proven track record. Each unit is located in a prime retail locations with high visibility and absentee run.

Currently there are 24 open and operating high traffic, high visibility locations available. These units were part of Ideal Image med spa, and was acquired by our franchisor. Each location has a complete patient base, staffing, build out and proven system. The transition happened in January 2026. Ideal Image liquidated all 120+ locations due to poor management at the corporate level, but the individual locations were very profitable. See attached chart and pricing per location.

The founder of this franchise is an experienced nurse practitioner and is an expert in the industry. Each unit is sold as an asset sale which includes all equipment (many locations valued at over \$300k), trained staff and existing client base.

Buyer will need to be approved as a franchisee in order to acquire these units. This offering is for the purchase of certain assets of an existing business only. This is not an offer to sell a franchise. Any discussion regarding a potential future franchise relationship is preliminary and subject to compliance with all applicable federal and state franchise laws. No franchise is being offered or sold at this time.

Products & Services:

Medical-Grade Facials & Advanced Skincare Treatments

Customized facials designed to address aging, acne, pigmentation, texture, and overall skin health, including HydraFacial and signature medi-facial offerings.

Skin Rejuvenation & Corrective Treatments

Services such as chemical peels, dermaplaning, microneedling, and microdermabrasion aimed at improving skin tone, texture, and collagen production.

Injectable Aesthetic Services

Non-surgical cosmetic treatments including neuromodulators, dermal fillers, lip enhancement, and skin-quality injectables, where permitted by state regulations.

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Beauty & Enhancement Services

Lash and eye enhancement services that complement core skincare offerings and increase average ticket size.

Wellness & Medical Weight-Loss Programs

Medically supported wellness solutions, including weight-loss programs, designed to expand revenue streams and client lifetime value.

Ownership info

This med spa was recently acquired by the franchisor from Ideal Image med spas in January 2026. The franchisor is selling this location to well qualified buyers who want to become a franchisee.

Franchisor/owner may finance a portion of the sale price based on buyer's qualifications, making acquisition easier.

Billing & Collections

The practice accepts payments via cash and credit/debit cards.

Additionally, there is a payment plan available to customers, subject to approval.

Annual Revenues, Profits and Pricing:

See attached financial statements for various locations, revenues and pricing.

The revenues are from 2025 under the Ideal Image brand.

Pricing per unit is based on 2025 revenues. The pricing was established by assigning a 25% profit margin based on 2025 yearly revenue, then doubled. **This model was used strictly for pricing purposes and is not indicative of future earnings.**

It should be noted that absentee run med spas in prime locations and absentee run usually sell between 3 to 4 times profit margin. The franchisor has priced the units below market for a quick sale.

Additionally, the owner/franchisor is also willing to finance a portion of the asking price for the right buyer/franchisee.

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BUYER TO CONFIRM ALL NUMBERS AND ADVISED TO HIRE CPA TO REVIEW ALL FINANCIALS. INFORMATION TAKEN FROM SELLER PROVIDED TAX RETURNS AND DOCUMENTS.

Equipment

This location is fully equipped with various devices and supplies. An exact list of equipment will be provided per each location.

Marketing:

The franchise system combines national brand marketing and local franchise initiatives to drive customer acquisition and retention. National efforts, funded by the marketing fee, include digital advertising, social media, and promotions, while franchisees execute local campaigns, events, and referral programs.

Memberships, prepaid packages, and loyalty incentives further encourage repeat business and long-term client relationships.

Franchise Information

The brand was started in 2011 by a highly skilled nurse practitioner. She has grown her brand to a number of states across the country.

This franchise gives you the opportunity to own a high-demand business in one of today's fastest-growing markets: wellness, aesthetics, and self-care.

As an owner of this brand, you bring your community a destination where clinical-grade results meet spa-level indulgence. This company bridges the gap between medical aesthetics and luxury relaxation—creating an experience clients trust, love, and return to again and again.

Why entrepreneurs choose this brand:

- A proven, reputable brand in a booming industry since 2011
- A turnkey business model built for scalability and long-term growth
- Predictable, recurring revenue through a membership-based structure
- Comprehensive training, systems, and ongoing operational support

If accepted as a franchisee, you will receive 120 hours of classroom training and additional 40 hours of on the job training. As a bonus, the franchise fee is included in the sale price.

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The franchise system charges the following ongoing fees:

- **Royalty Fee:** A percentage of gross revenues, supporting brand operations and franchisee services. Additionally, franchisees are able to purchase supplies and materials at a large volume discount thereby making up for royalty fees.
- **Marketing Fee:** A percentage of gross revenues, allocated to national and regional marketing initiatives.

These fees are standard across the system and help maintain brand consistency, operational support, and marketing programs. Additional details and supporting financial information will be provided in the full disclosure materials for serious inquiries.

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Certain states require registration of a franchise disclosure document before a franchise may be offered or sold. If a franchise relationship is later proposed, no offer will be made until the franchisor has complied with all applicable registration and disclosure requirements in the relevant state.

Buyer may have the opportunity to enter into a separate franchise agreement after closing, subject to regulatory compliance.

See attached list for specific locations, 2025 revenues and pricing.

For more information, contact us.

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PRICE PER LOCATION

City & State
Price

Little Rock, AR
\$ 650,000.00

Albuquerque NM
\$ 650,000.00

Tucson, AZ
\$650,000

Albany NY
\$ 1,100,000.00

Augusta, GA
\$750,000

Toledo OH
\$ 595,000.00

Buford, GA
\$900,000

Toledo OH
\$ 595,000.00

Savannah, GA
\$975,000

Bethlehem PA
\$ 1,200,000.00

Arundel Mills, MD
\$950,000

Lancaster PA
\$ 650,000.00

Canton MD
\$ 850,000.00

Orem, UT
\$ 395,000.00

Towson MD
\$ 995,000.00

West Jordan, UT
\$ 600,000.00

Allen Park MI
\$ 650,000.00

Vancouver, WA
\$ 900,000.00

St. Paul Grand Ave MN
\$ 450,000.00

Brookfield, WI
\$ 995,000.00

Woodbury MN
\$ 650,000.00

Greenfield WI
\$ 1,000,000.00

Springfield MO
\$ 795,000.00

Madison WI
\$ 795,000.00

Omaha NE
\$ 695,000.00