

CONFIDENTIAL BUSINESS OFFERING

TOP RANKING TWO-UNIT FRANCHISED MED SPAS

Milwaukee, WI

Description of business

This is your chance to own 2 up and running franchised med spas. Why go through the headaches of opening 2 locations when all the hard work has already been done? This franchise started in 2014 launching the first location in Texas. Since then, there are currently 14 locations and growing. Be part of this strong network of franchisees. Full training and support provided.

Initially, the focus was on recovery treatments and IV therapy. Since then, they have expanded to offer a comprehensive range of wellness services, including cryotherapy, infrared sauna, Exosome IV Therapy, and more. The business has built a strong reputation, boasting over 4,000 five-star reviews and delivering more than 200,000 freeze sessions and 100,000 shots and IV treatments.

From the start, the owners played a key role in developing recovery and IV therapy protocols, which laid the foundation for the services now offered across the franchise. The practice caters to athletes, individuals with chronic pain, autoimmune or neurodegenerative conditions, and those seeking enhanced physical performance or anti-aging benefits.

Ownership info

The owners are a husband and wife team. The wife is a nurse practitioner.

The owners welcomed a child, later in their professional careers. Three years ago, the husband transitioned into a medical related sales role, while the wife faced a challenging pregnancy and chose to prioritize motherhood.

At present, neither owner is actively involved in the day-to-day operations of the business.

They are available to remain during the transition and training period, and the marketing campaign can be reactivated during this time.

Training is provided by the franchisor and is on site for a week in the amount of \$2,500.

All information contained within this document and in all other materials was furnished by either the buyer or seller of the business. Purchasing a business involves risk and all parties are advised to seek legal and financial advice. Pacific Reliance has not and will not verify the accuracy or completeness of this information.

CONFIDENTIAL BUSINESS OFFERING

Products & Services:

Product/Service	Description	Sales %
Whole Body Cryotherapy	3 Minute Cryotherapy with multiple benefits	10%
IV Therapy	The fastest, most efficient way to restore hydration and wellness. Customers can select from our signature IV formulas or create a custom blend tailored to your health goals.	30%
Compression Boots		3%
Infrared Sauna with Red Light	Infrared light and red light to help detox and push out toxins	5%
Exosome Therapy	Cellular messenger that supports repair and recovery	10%
NAD+	Coenzyme essential to energy brain function and longevity	10%
IV Injectables	Absorption of vitamins & supplements without losing any efficacy in digestion	20%
Ozone Therapy	Promotes healing and detoxification from the inside out	10%
Salt Room	For Respiratory conditions and skin conditions	2%

Employee/personnel/payroll:

The business is fully staffed with 4 nurses and 2 technicians that work at both locations.

The owner manages the business remotely due to child rearing. The business is absentee run, but will greatly benefit with a strong manager running the business.

All information contained within this document and in all other materials was furnished by either the buyer or seller of the business. Purchasing a business involves risk and all parties are advised to seek legal and financial advice. Pacific Reliance has not and will not verify the accuracy or completeness of this information.

CONFIDENTIAL BUSINESS OFFERING

Title/Position	Salary
NP/owner	\$65K/year
Tech-sales Manager	\$25/hr
Nurse	\$30/hr

Billings/collection/revenue sources

This is an all cash business. Insurance is not accepted.

They accept multiple forms of payment, including cash, credit cards, CareCredit, Cherry, Vagaro, and HSA cards.

EMR used: Practice Fusion and Vagaro.

Revenue and Profit:

BUYER TO CONFIRM ALL NUMBERS AND ADVISED TO HIRE CPA TO REVIEW ALL FINANCIALS. INFORMATION TAKEN FROM SELLER PROVIDED TAX RETURNS AND DOCUMENTS. PRBB DOES NOT WARRANTY THE INFORMATION PROVIDED, BUT MERELY SHARES INFORMATION RECEIVED FROM SELLER.

	Year to Date June 2025	2024	2023	2022
Gross Revenue	345,993	\$ 1,052,129	\$ 965,364	\$1,174,624
Net Profit		\$ 89,140	\$ 249,830	\$ 331,199

Profit dropped in 2024 due to owner stepping away from business to attend to newborn baby full time. The business was not managed properly with labor and cost of goods not being monitored well.

All information contained within this document and in all other materials was furnished by either the buyer or seller of the business. Purchasing a business involves risk and all parties are advised to seek legal and financial advice. Pacific Reliance has not and will not verify the accuracy or completeness of this information.

CONFIDENTIAL BUSINESS OFFERING

Equipment

Cryo machine 2017
Cryo machine 2022
Infrared Sauna 2017
Infrared Sauna 2020
Halo Machine 2022

Approximate Wholesale Value of Inventory is at \$20,000

Marketing:

RRB2 is used for the marketing campaign, which costs \$2,000 annually. They were, by far, the fastest-growing and highest-volume franchise among other locations. However, challenges arose on the human resource side, which ultimately impacted operations.

Franchise:

The franchise has a transfer fee of \$15,000. Royalties are 7%, with 1% allocated to marketing, and are due bimonthly. There are no additional fees associated with the franchise at this time, and there are no expected increases in royalties in the near future.

Facilities: hours of operation, location, size, rent, terms of lease

Hours of operation are Open from Monday through Friday from 9:00 AM to 6:00 PM, and Saturday from 10:00 AM to 4:00 PM.

Real Estate

Location 1 occupies 2,000 sq ft at a monthly rent of \$4,600, with the potential to expand by 15%. Lease expires in 2029 and is renewable.

Location 2 also covers 2,000 sq ft, with a monthly rent of \$4,560 and a 30% expansion potential. Lease expires in 2027 and is renewable.

All information contained within this document and in all other materials was furnished by either the buyer or seller of the business. Purchasing a business involves risk and all parties are advised to seek legal and financial advice. Pacific Reliance has not and will not verify the accuracy or completeness of this information.

PACIFIC RELIANCE
(949) 229-2464
Email: Info@PacificRB.com
www.PacificRB.com
DRE# 02023864



CONFIDENTIAL BUSINESS OFFERING

Areas of opportunity:

The business is absentee run due to family commitments. The business is lacking focus and direction from it's owners due to outside commitments.

An active owner can bring the profits to prior year 25% -30% profit margin.

Don't miss this opportunity to step in a high income producing 2 unit franchised business.

For more information on this business, contact us at Info@pacificrb.com or call (949) 229-2464.

All information contained within this document and in all other materials was furnished by either the buyer or seller of the business. Purchasing a business involves risk and all parties are advised to seek legal and financial advice. Pacific Reliance has not and will not verify the accuracy or completeness of this information.

Profit and Loss by Month



January 1-November 7, 2025

DISTRIBUTION ACCOUNT	JANUARY 2025	FEBRUARY 2025	MARCH 2025	APRIL 2025	MAY 2025	JUNE 2025
Income						
302 Services	59,913.89	62,265.55	93,927.91	51,626.59	39,851.65	38,410.94
Total for Income	59,913.89	62,265.55	93,927.91	51,626.59	39,851.65	38,410.94
Cost of Goods Sold						
402 Medical Supplies					-329.65	
403 Vaccines and Medicines	16,098.32	13,794.43	30,182.97	16,976.74	11,007.38	12,015.72
404 Nitrogen	605.44	1,147.44	5,502.54	2,246.67	2,597.73	1,109.64
Total for Cost of Goods Sold	16,703.76	14,941.87	35,685.51	19,223.41	13,275.46	13,125.36
Gross Profit	43,210.13	47,323.68	58,242.40	32,403.18	26,576.19	25,285.58
Expenses						
512 Postage & Shipping		52.19			55.91	28.57
520 Rent Expense	9,281.17	9,307.04	9,281.17	9,282.56	9,282.56	9,282.56
526 Utilities	851.70	857.41	2,329.18	113.26	1,155.14	
528 Computer Expenses			1,000.00			
529 Telephone Expense	804.81	788.34	778.14	813.18	805.94	769.48
531 Janitorial Expense	57.00	51.00	51.00	51.00	51.00	51.00
532 Waste Removal						69.20
534 Advertising and Promotion	3,131.50	2,050.30	4,362.07	3,718.98	2,767.08	2,462.04
535 Insurance Expense	763.25	763.25	326.65	1,227.33	326.65	207.65
539 Meals (50%)	159.10		41.47	123.35		59.83
540 Payroll Expenses						
541 Payroll Wages-Officers	8,653.86	5,769.24	5,769.24	6,269.24	5,769.24	
542 Payroll Wages-Staff	27,433.08	13,293.50	14,396.00	18,581.20	15,033.54	11,379.25
545 Payroll Taxes	3,719.90	1,901.64	1,813.41	2,224.05	1,811.38	996.06
Wages						
Total for 540 Payroll Expenses	39,806.84	20,964.38	21,978.65	27,074.49	22,614.16	12,375.31
548 Business Licenses and Permits		51.00		10.00		
552 Automobile Expense	764.54	764.54	775.52	764.54	764.54	764.54
564 Professional Fees						
564.1 Accounting Fees	800.00	1,126.00	2,000.00	900.00	900.00	900.00
Total for 564 Professional Fees	800.00	1,126.00	2,000.00	900.00	900.00	900.00
566 Office Supplies	2,481.46	1,523.40	1,736.21	1,601.64	624.00	323.30
571 Royalties	5,963.54	5,088.74	4,487.81	5,364.27	4,229.78	2,783.45
579 Continuing Education						
580 Dues & subscriptions	1,140.95	1,429.71	1,389.78	813.67	1,412.90	1,538.92
581 Uniforms					412.00	
Recruitment Exp	5.25					
Total for Expenses	66,011.11	44,817.30	50,537.65	51,858.27	45,401.66	31,615.85
Net Operating Income	-22,800.98	2,506.38	7,704.75	-19,455.09	-18,825.47	-6,330.27

Profit and Loss by Month



January 1-November 7, 2025

DISTRIBUTION ACCOUNT	JANUARY 2025	FEBRUARY 2025	MARCH 2025	APRIL 2025	MAY 2025	JUNE 2025
Other Income						
902 Credit Card Rewards						
Interest Earned	0.15	0.08	0.09	0.07		25.00
Total for Other Income	0.15	0.08	0.09	0.07		25.00
Other Expenses						
905 Bank Service Charges	10.00	87.00	80.00	1,068.00	522.25	212.00
907 Merchant Fees	2,699.70	1,765.95	1,977.72	2,465.01	915.48	583.80
909 Late Fees						28.00
950 Interest Expense	587.91	854.59	992.11	890.09	1,269.52	1,416.74
Total for Other Expenses	3,297.61	2,707.54	3,049.83	4,423.10	2,707.25	2,240.54
Net Other Income	-3,297.46	-2,707.46	-3,049.74	-4,423.03	-2,707.25	-2,215.54
Net Income	-26,098.44	-201.08	4,655.01	-23,878.12	-21,532.72	-8,545.81

Profit and Loss by Month

January 1-November 7, 2025

DISTRIBUTION ACCOUNT	JULY 2025	AUGUST 2025	SEPTEMBER 2025	OCTOBER 2025	NOV 1 - NOV 7 2025	TOTAL
Income						
302 Services	55,881.90	75,071.33	44,627.70	83,258.41	5,097.44	609,933.31
Total for Income	55,881.90	75,071.33	44,627.70	83,258.41	5,097.44	\$609,933.31
Cost of Goods Sold						
402 Medical Supplies	85.33	114.45	-41.98	37.77		-134.08
403 Vaccines and Medicines	9,733.70	18,666.41	11,209.61	13,197.55	2,314.70	155,197.53
404 Nitrogen	1,498.31	7,882.14	1,304.25	3,084.41		26,978.57
Total for Cost of Goods Sold	11,317.34	26,663.00	12,471.88	16,319.73	2,314.70	\$182,042.02
Gross Profit	44,564.56	48,408.33	32,155.82	66,938.68	2,782.74	\$427,891.29
Expenses						
512 Postage & Shipping	297.55	178.80	15.04			628.06
520 Rent Expense	10,357.50	9,402.20	9,763.89	9,402.20	4,486.09	99,128.94
526 Utilities	1,400.00	719.20		1,000.00		8,425.89
528 Computer Expenses	104.99					1,104.99
529 Telephone Expense	769.48	769.48	769.48	769.48	200.00	8,037.81
531 Janitorial Expense	51.00	51.00	51.00	51.00		516.00
532 Waste Removal	69.20		69.20	69.20	69.20	346.00
534 Advertising and Promotion	964.08	1,803.79	661.92	1,136.29		23,058.05
535 Insurance Expense	448.80	330.06	329.98	1,346.49	210.82	6,280.93
539 Meals (50%)		101.55	38.57			523.87
540 Payroll Expenses						
541 Payroll Wages-Officers		5,264.42	4,326.92	1,189.90	1,189.90	44,201.96
542 Payroll Wages-Staff	9,721.25	15,023.55	10,509.50	8,438.10	5,544.00	149,352.97
545 Payroll Taxes	848.82	1,790.54	1,389.74	937.66	577.83	18,011.03
Wages	342.00	545.00	1,418.85	1,677.75	406.25	4,389.85
Total for 540 Payroll Expenses	10,912.07	22,623.51	17,645.01	12,243.41	7,717.98	\$215,955.81
548 Business Licenses and Permits						61.00
552 Automobile Expense	764.54		1,529.08			6,891.84
564 Professional Fees						
564.1 Accounting Fees	900.00	900.00	900.00	900.00		10,226.00
Total for 564 Professional Fees	900.00	900.00	900.00	900.00		\$10,226.00
566 Office Supplies	977.43	1,083.56	835.66	510.60	39.46	11,736.72
571 Royalties	3,818.74	6,152.30	4,510.62	6,020.11	2,729.00	51,148.36
579 Continuing Education			94.85	1,000.00		1,094.85
580 Dues & subscriptions	1,045.94	2,139.29	1,869.44	2,120.21	589.00	15,489.81
581 Uniforms						412.00
Recruitment Exp						5.25
Total for Expenses	32,881.32	46,254.74	39,083.74	36,568.99	16,041.55	\$461,072.18
Net Operating Income	11,683.24	2,153.59	-6,927.92	30,369.69	-13,258.81	-\$33,180.89

Profit and Loss by Month



January 1-November 7, 2025

DISTRIBUTION ACCOUNT	JULY 2025	AUGUST 2025	SEPTEMBER 2025	OCTOBER 2025	NOV 1 - NOV 7 2025	TOTAL
Other Income						
902 Credit Card Rewards	168.00					168.00
Interest Earned						25.39
Total for Other Income	168.00					\$193.39
Other Expenses						
905 Bank Service Charges	569.60	259.00	263.00	221.00	116.00	3,407.85
907 Merchant Fees	1,356.65	571.10	296.30	1,072.11	978.16	14,681.98
909 Late Fees						28.00
950 Interest Expense	1,314.57	5,158.22	1,286.36	1,240.72	361.06	15,371.89
Total for Other Expenses	3,240.82	5,988.32	1,845.66	2,533.83	1,455.22	\$33,489.72
Net Other Income	-3,072.82	-5,988.32	-1,845.66	-2,533.83	-1,455.22	-\$33,296.33
Net Income	8,610.42	-3,834.73	-8,773.58	27,835.86	-14,714.03	-\$66,477.22