



The RCA Heritage Program

Spring 2019 NEWSLETTER

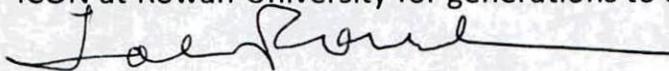
This Newsletter highlights the historic return of the RCA Nipper Stained Glass Window to South Jersey, to where he was born in 1915. The Pennsylvania State University contacted the RCA Heritage Program at Rowan University and offered the RCA Nipper Window free of charge in 2013. The Pennsylvania State University acquired the RCA Nipper Window in 1969 from RCA and kept it stored for 44 years, without displaying it.

The RCA Heritage Program Mission:

“Revive RCA’s Name and legacy to South Jersey” was the reason The Pennsylvania State University selected The RCA Heritage Program.

The RCA Nipper Window has gone through a major Restoration Program at an Artist’s Studio, and it is now in the completion phase. A pedestal for the support of the Window for the final assembly is in design and will be built here at Rowan University.

We expect the RCA Nipper Window to be installed in the summer of 2019. It will be on display in the prestigious Atrium of the Rowan Campbell Library as an RCA ICON at Rowan University for generations to come.



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RCA

The RCA Heritage Program

AT ROWAN
UNIVERSITY

Museum's iconic Nipper window is being restored

IN 1915, four identical 15-foot stained glass windows with the dog's image were commissioned for the tower of the original RCA building in Camden, NJ. The Nipper logo came to symbolize RCA's national reputation for technological excellence.

In 1969 RCA changed its logo and the windows were removed. Pennsylvania State University was given one of them and donated it to the RCA program at Rowan in 2013.

Decades of corrosion and exposure had damaged the glass and metal supports of the window.

Expert craftsperson Emily Selvin of Selvin Glass is restoring the window. Her grandfather, Ben Selvin, was a band leader and Artists & Repertoire director in 1953 at RCA Victor in charge of the company's popular Camden Records label. "It is highly likely that my grandfather would have looked directly at [the tower] at one time," says Selvin.

The window is nearing its final stages of design and engineering for its display on campus. The restored window will be a welcome addition to the diverse collection of public art already enriching Rowan's campus. As a famous landmark, it also serves as a reminder of Rowan's connection and commitment to revitalizing South Jersey.

The restoration is generously funded by Nicholas Piazzola.



Photo courtesy of William Haas

1. The Nipper Tower is a five-story structure atop building 17-D in Camden, NJ. Now a condominium, the building displays replicas of the Nipper windows in the historic tower.
2. Emily Selvin of Selvin Glass shows RCA Heritage Program Director Joe Pane a panel of the museum's original Nipper window being restored.
3. A close-up of the Nipper window



 **Rowan University**

THE RCA HERITAGE PROGRAM

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Museum hours:
Monday, Wednesday, Friday
9:30-11:30 a.m.
Call to schedule a group visit.

Museum relocates to 5th floor in Campbell Library

The museum's treasured collection of more than 6,000 pieces of RCA memorabilia moved to a spacious new area on the fifth floor of Campbell Library.

Founded by retired RCA executive Joe Pane in 2011, the museum includes products used in households nationwide, as well as devices that served soldiers on battlefields around the world, including WWII radio and communication equipment.

The museum's archives illustrate the scope of RCA's contributions to entertainment, culture, family life, the military and space exploration. They reflect the company's 60 years of technological innovations and capture an historic period in the nation's history.

Museum hours are
Monday, Wednesday and Friday
from 9:30 to 11:30.
Groups are welcome—
call to schedule a visit.



“One small step for man, one giant leap for mankind.”
RCA developed the electronic telecommunications for the lunar module that took Armstrong to the moon.

1. Victrola #VV-IX (1915)
2. CCD-1, charge-coupled device imagers, which replaced standard imaging tube technology and became the standard for broadcast cameras (1984)
3. RCA Victor Model 641, one of the first all-in-one entertainment consoles (1947)
4. The Vocoder, developed by RCA and NSA during World War II to secure voice communication and verify voice encryption
5. Secure Terminal Unit, built for NSA to prevent compromised communication
6. One of the 3,500 78 RPM Victrola records in the collection

SUPPORTING TOMORROW'S PIONEERS.

The RCA Heritage Program educates and inspires Rowan's next generation of leaders by offering invaluable hands-on experiences and a scholarship plan.

Engineering interns get firsthand practice restoring RCA radios from the '30s using today's technology.

Humanities students create concise summaries of RCA technology development documents, which can be accessed and searched at the RCA Information Research Center. These interns also work on an oral history project, recording retired RCA employees' accounts of their careers.

Scholarship Plan

The RCA Scholarship Plan has awarded \$22,000 in four years to eight outstanding Rowan students who are native South Jersey residents:

- Five students pursuing Master's in Engineering and
- Four in Master's of Business Administration students.



Internships

Students attend technology seminars to study RCA's technological innovations.