



SUNDAY, SEPTEMBER 19, 2021
11:00 AM - 4:00 PM
New Location
KEACH PARK

2021 GUIDELINES FOR VENDORS

**By submitting your registration, you are agreeing to these guidelines.*

Thank you for your interest in participating in the 14th Annual Concord Multicultural Festival! With your participation, we are able to create an engaging event that brings people together to celebrate the diverse cultures that make the Greater Concord community so enriching, featuring a full lineup of performances, food vendors, craft vendors, artists and activities presented by folks who live and work locally. Be sure to check *out our [website](#) and [Facebook page](#) and [sign up for our e-newsletter](#) to stay up to date on all the happenings!

COVID GUIDELINES:

We will be following and enforcing the current health and safety guidelines as provided by the City, State, and Concord Recreation Department. More information will follow closer to the event.

FESTIVAL FEES:

- Craft Vendors:\$35
- Nonprofit Organization/ Social Service Agency:\$30
- Corporate/Business:\$100
- 8ft Table + 2 chairs:\$20
- Payments are due at the time of registration, or no later than one week prior to the Festival.
- Refunds will be issued with cancellation of 7 days or more.

CITY PERMITS + LICENSES:

Non-Concord Vendors who plan to sell may be required to obtain a **Temporary Peddlers Permit** from the City of Concord. Please email connect@concordnhmulticulturalfestival.org for more information.

VENDOR SPACE:

- 10' x 10' space
- Vendors are responsible to provide their own tables, chairs, tents, supplies and equipment.
- Tents **MUST** be staked or weighed down – **NO EXCEPTIONS**. Weights must be a minimum of 25lbs each and must be affixed to the tent at all times.
- All spaces will be assigned at the discretion of the Festival planners.

SET-UP AND BREAK-DOWN:

**More detailed information will be provided closer to the event.*

- Setup begins at 8:00am.
- Vendor load-in will take place at the Citywide Community Center, 14 Canterbury Road.
- There will be signs and volunteers stationed there to direct you.
- Once you have unloaded, please move your vehicle to the designated parking area (location TBD).
- Vendors must check-in with a Vendor Coordinator upon arrival to be directed to assigned space.
- Set-up must be complete by 11:00 am when the Festival opens.
- Set-up is the sole responsibility of the vendor, please plan accordingly.
- Vendors must provide their own tables, chairs, tents, weights, equipment, supplies, etc. ***Festive decor is welcome and encouraged!***
- Tents MUST be staked or weighed down – NO EXCEPTIONS. Weights must be a minimum of 25lbs each and must be affixed to the tent at all times.
- There is no access to electricity.
- This is an outdoor event and is rain or shine, please plan accordingly.
- Please do not break down until the end of Festival at 4:00 pm.

GUIDELINES:

- This is a family event. Items and materials displayed and offered at booths should be respectful of all cultures and people. The Festival Committee reserves the right to restrict displays which, because of noise, methods of operation, materials or for any reason, are offensive or become objectionable, and to prohibit or remove any displays which, in the opinion of the Festival Committee, detract from the general character of the Festival. **This includes anything political that is directly related to a specific candidate or party.**
- No alcohol, fireworks, silly string, snap pops, stink bombs, or anything else that would cause damage or excessive mess.
- Individual vendors will be held responsible for any damage caused to City property during the Festival.
- Due to the outdoor nature and size of the Concord Multicultural Festival, we are not able to be responsible for your equipment, materials, belongings, etc. The Festival assumes no liability for vendors' property at any time before, during or after the event.
- Vendors are responsible for their own general and product liability insurance (optional).
- Locations, procedures, guidelines, and fees are not guaranteed for future festivals.

TICKET SYSTEM

We are continuing to implement the ticket system for food vendors. This does not apply to vendors who are selling non-food items.

QUESTIONS? Please email connect@concordnhmulticulturalfestival.org