



2026 SPONSORSHIP BENEFITS



Sunday
SEPTEMBER 20
11AM - 5PM
KEACH PARK, CONCORD

Celebrating Culture. Cultivating Connection. Building Community.

Every year, the Concord Multicultural Festival brings people from all backgrounds together to share and celebrate all of our cultures with **food, music, art, and activities**. The Festival is a **beacon of joy, a favorite of many**, and a place where **many memories and meaningful connections are made**.

The Concord Multicultural Festival began in the mid-2000s as a way to welcome our newest neighbors. **Since then, the Festival has grown steadily in popularity and scope.**

From humble beginnings with a couple hundred attendees to **more than 2,000 attendees** in recent years, the Concord Multicultural Festival is one of New Hampshire's **most anticipated events**, drawing people from across the region.

The Concord Multicultural Festival is organized by a group of dedicated volunteers and funded by individual donations and local sponsorships. All funds raised go toward the production of the Festival, including **compensating the artists and performers** for sharing their talent, and logistical costs to **safely and efficiently provide a wide array of delicious foods** from around the world.

When you sponsor the Concord Multicultural Festival, you are helping to create something much larger than a one-day festival.

Together, we're building a community where every culture is valued, every story matters, and everyone has the opportunity to belong.



More than an event...



More than a joyous event to enjoy once a year, the Concord Multicultural Festival has been a **catalyst for cultural connections, economic growth, and artistic vibrancy** in our region.

It is the garden in which many seeds have been planted, blossoming into **diverse businesses, restaurants, and new events** to be enjoyed throughout the year.

Most importantly, the Festival sets the stage for the *ongoing work of **cultivating a safe and supportive community for all of us***.

We hope you'll join us this year to continue cultivating our Welcoming Community!

Sincerely,

Festival Leadership Team –
Jessica Livingston, Sindy Chown,
Ghana Sharma, Safiya Wazir, Ali Sekou

Thank you for your support!



2026 SPONSORSHIP BENEFITS

PRESENTING SPONSOR \$7,500 (EXCLUSIVE)

Named in event title: “Concord Multicultural Festival presented by Your Business Name”

- Branding displayed prominently on all marketing materials
- Provide welcoming remarks at event
- Frequent mentions by emcee throughout event
- Five VIP Tickets (eat for free!)
- Branding displayed prominently in key areas at event
- *Other: Tell us what’s important to you!*

EVENT SPONSOR \$5,000 (TWO AVAILABLE)

- Branding displayed prominently on all marketing
- Opportunity to address attendees at event
- Frequent mentions by emcee throughout event
- Four VIP Tickets (eat for free!)
- Branding displayed in key areas at the event
- *Other: Tell us what’s important to you*

COMMUNITY SPONSOR \$2,500 (FOUR AVAILABLE)

- Branding displayed prominently on all marketing
- Included in video promotion leading up to event
- Two VIP tickets (eat for free!)
- Verbal mentions at the event
- Banner hung in prominent location at event

IN-KIND SPONSOR OPPORTUNITIES:

Benefits are based on value of donation

- Volunteering
- Printing
- Advertising
- Activities
- Performances
- Auction item
- Other: _ _ _ _ _

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2026 SPONSORSHIP BENEFITS

CULTURE SPONSOR \$1,500

- Branding displayed on all marketing
- One VIP ticket (eat for free!)
- VIP Chef's Tour for One
- Verbal mentions at the event
- Banner hung at event

MAKE CHECKS PAYABLE TO:

GRANITE UNITED WAY

22 Concord Street, 4th Floor
Manchester, NH 03101

Note on Check: "Concord Multicultural Festival"

HERITAGE SPONSOR \$1,000

- Branding displayed on all marketing
- Banner hung at event
- Verbal mentions at the event



Or make a donation online here
www.ConcordNHMulticulturalFestival.org

DIVERSITY SPONSOR \$500

- Branding displayed on all marketing
- Verbal mentions at event

QUESTIONS:

Contact Jessica Livingston, Festival Director
603.568.5740

FRIEND \$250 (UNLIMITED)

- Listed on Facebook & Website

Connect@ConcordNHMulticulturalFestival.org

Thank you for your support!