



SUNDAY
SEPTEMBER 20
11am - 5pm
Keach Park, Concord

2026 COMMERCIAL FOOD VENDOR INFORMATION

Join us in celebrating the cultures, traditions, and stories that make our community stronger!

The **2026 Concord Multicultural Festival** will take place on **Sunday, September 20, 2026**, from **11:00 AM to 4:00 PM** at **Keach Park**. This annual event brings together thousands of people for a day of live cultural performances, foods from around the world, hands-on activities, art, and a vibrant marketplace that celebrates the many cultures, traditions, and stories that enrich our community.

Together, we're creating a space where people can **share traditions, discover new cultures, build meaningful connections, and celebrate the diversity that strengthens our community**. Every vendor, organization, performer, and volunteer helps make that experience possible.

We're inviting **licensed food vendors** to be part of this special day—to share your food, your traditions, and the stories and flavors that make your culture unique. Through every dish you serve, you offer attendees an opportunity to experience something new, make a connection, and discover the richness of the cultures that make our community stronger.

To apply, simply complete the vendor application form. Space is limited, and applications will be reviewed on a rolling basis, so we encourage you to apply early.

Our marketplace is an important part of the festival experience, offering visitors the opportunity to support local artists, entrepreneurs, nonprofits, and cultural organizations while discovering the creativity, traditions, and stories that enrich our community. We look forward to building this vibrant, inclusive marketplace together.

Please Note: This information is for **licensed/commercial food vendors**. If you would like to sell food but are **not a licensed food vendor**, please contact us at

Connect@ConcordNHMulticulturalFestival.org

VENDOR APPLICATION

[PLEASE CLICK HERE TO COMPLETE THE APPLICATION](#)

- Completing the application is not a guarantee of registration.
- Once you've completed the application, you will be notified within 7 days whether your application has been accepted or not.
- Once you have been accepted, payment is due within 7 days. Your booth space will not be confirmed until payment has been made. Refunds will be issued with cancellation notice of 7 days or more
- Our goal is to ensure that we include a diverse selection of vendors and community partners without overcrowding the park.

***Individuals who would like to cook food** but aren't licensed, please send us an email: connect@concordnhmulticulturalfestival.org

PRICING

Vendor Type	DEADLINE: SEPT 1	DEADLINE: SEP 12
Licensed Food Vendor	\$250	\$275

- Payment is due within 7 days of acceptance
- Refunds will be issued with cancellation notice of 7 days or more

CITY PERMITS + LICENSES

Non-Concord Vendors are required to obtain a Temporary Food/Peddlers License (\$65/day) from the City of Concord. Submit your permit and license application [HERE](#).

Questions: Contact Brian Santiago in the City of Concord Health and Licensing Department: 603-225-8580 or bsantiago@concordnh.gov.

FOOD VENDOR GUIDELINES

In addition to the general Vendor Policies outlined [HERE](#), food vendors are required to adhere to the specific policies listed below.

- All food vendors are responsible for their own space and food service, and must follow the [food safety requirements](#) set forth by the City of Concord, NH Code Enforcement Dept.
- Generators, open flame grills must be approved through the City of Concord. Please let us know in advance if you are planning to bring these.

VENDOR SPACE:

- Food Vendor spaces vary depending on the vendor. Please include detailed information about your setup on the application.
- Food trucks are only permitted in certain areas of the park and must be directed by a Festival or Park staff person.
- Food Vendors are responsible to provide their own tables, chairs, tents, supplies and equipment.
- Tents **MUST** be staked or weighed down – **NO EXCEPTIONS**. Weights must be a minimum of 25lbs each and must be affixed to the tent at all times.
- All spaces will be assigned at the discretion of the Festival planners.

LOGISTICS

Logistical information including arrival time, booth location, parking information, etc. will be sent about 2 weeks prior.

- Vendors are responsible to provide their own tables, chairs, tents, weights, equipment, supplies, etc.
- Tents **MUST** be staked or weighed down – **NO EXCEPTIONS**. **Weights must be a minimum of 25 lbs each and must be affixed to the tent at all times.**
- There is no access to electricity.
- Please plan to provide your own table(s) and chair(s). All spaces will be assigned at the discretion of the Festival planners.
- Set-up is the sole responsibility of the vendor, please plan accordingly. If you require assistance, please let us know in your application.
- This is an outdoor event and is rain or shine, please plan accordingly.
- *Festive decor is welcome and encouraged!*

FOOD VOUCHER SYSTEM

The Concord Multicultural Festival is required to pay NH Rooms and Meals Tax for the food vendors who are not licensed businesses. In order to track the food sold by these vendors, we require attendees to purchase food with food vouchers provided by the Festival. To avoid confusion, **we require ALL food vendors to accept the food vouchers ONLY**. Please do not accept cash. At the end of the day, food vendors will redeem their food vouchers for cash.

Help us spread the word! Join us on [Facebook](#), [TikTok](#), [Instagram](#).

Questions/Contact: connect@concordnhmulticulturalfestival.org