



Concord's Annual
MULTICULTURAL
Festival

"WE ALL HAVE A STORY"

2025 SPONSORSHIP BENEFITS

Concord's 18th Annual **MULTICULTURAL** Festival

SUNDAY, SEPTEMBER 21
11AM - 5PM
KEACH PARK, CONCORD

Every year, the Concord Multicultural Festival brings people from all backgrounds together to share and celebrate all of our cultures with **food, music, art, and activities**. The Festival is a **beacon of joy, a favorite of many**, and a place where **many memories and meaningful connections are made**.

The Concord Multicultural Festival began in the mid-2000s as a way to welcome and introduce the cultures of our newest neighbors. Since then, the Festival has grown steadily in popularity and scope.

From humble beginnings with a couple hundred attendees to **more than 2,000 attendees** in recent years, the Concord Multicultural Festival is one of New Hampshire's **most anticipated events**, drawing people from across the region.



The Concord Multicultural Festival is organized by a group of **dedicated volunteers** and funded by **individual donations and local sponsorships**. All funds raised go toward the production of the Multicultural Festival, including **compensating the many artists and performers** for sharing their talent, and logistical costs to **safely and efficiently provide a wide array of delicious foods** from around the world.

More than an event...



More than a joyous event to enjoy once a year, the Concord Multicultural Festival has been a **catalyst** for **cultural connections**, **economic growth**, and **artistic vibrancy** in our region.

It is the garden in which many seeds have been planted, blossoming into **diverse businesses**, **restaurants**, and new **events** to be enjoyed throughout the year.

Most importantly, the Festival sets the stage for the ongoing work of **cultivating a safe and supportive community for all of us**.

We hope you'll join us this year to continue cultivating our Welcoming Community!

Sincerely,

Jessica Livingston, Festival Director
Sindy Chown, Festival Co-Chair
Ghana Sharma, Festival Co-Chair



Thank you for your support!

2025 SPONSORSHIP BENEFITS

PRESENTING SPONSOR \$7,500 (EXCLUSIVE)

Named in event title: "Concord Multicultural Festival presented by Your Business Name"

- Branding displayed prominently on all marketing materials
- Provide welcoming remarks at event
- Frequent mentions by emcee throughout event
- Five VIP Tickets (eat for free!)
- Branding displayed prominently in key areas at event
- *Other: Tell us what's important to you!*

EVENT SPONSOR \$5,000 (TWO AVAILABLE)

- Branding displayed prominently on all marketing
- Opportunity to address attendees at event
- Frequent mentions by emcee throughout event
- Four VIP Tickets (eat for free!)
- Branding displayed in key areas at the event
- *Other: Tell us what's important to you*

COMMUNITY SPONSOR \$2,500 (FOUR AVAILABLE)

- Branding displayed prominently on all marketing
- Included in video promotion leading up to event
- Two VIP tickets (eat for free!)
- Verbal mentions at the event
- Banner hung in prominent location at event

IN-KIND SPONSOR OPPORTUNITIES:

Benefits are based on value of donation

- Volunteering
- Printing
- Advertising
- Activities
- Performances
- Auction item
- Other: _ _ _ _ _

2025 SPONSORSHIP BENEFITS

(CONTINUED)

CULTURE SPONSOR \$1,500

- Branding displayed on all marketing
- One VIP ticket (eat for free!)
- VIP Chef's Tour for One
- Verbal mentions at the event
- Banner hung at event

MAKE CHECKS PAYABLE TO:

GRANITE UNITED WAY

22 Concord Street, 4th Floor
Manchester, NH 03101

Note on Check: "Concord Multicultural Festival"

HERITAGE SPONSOR \$1,000

- Branding displayed on all marketing
- Banner hung at event
- Verbal mentions at the event



Or make a donation online here
www.ConcordNHMulticulturalFestival.org

DIVERSITY SPONSOR \$500

- Branding displayed on all marketing
- Verbal mentions at event

FRIEND \$250 (UNLIMITED)

- Listed on Facebook & Website

QUESTIONS:

Contact Jessica Livingston, Festival Director
603.568.5740

Connect@ConcordNHMulticulturalFestival.org

Thank you for your support!