



Sunday
September 20
11am - 5pm
Keach Park
Concord

2026 PERFORMANCE INVITATION

*Thank you for your interest in participating in the **19th Annual Concord Multicultural Festival!***

Dear Valued Performer:

For nearly 20 years, the Concord Multicultural Festival has brought people together from all walks of life to celebrate our diverse cultures through food, music, art, and activities. The Festival has become a beacon of joy—an annual favorite where lasting memories are made and meaningful connections are forged. Beyond just an event, it has catalyzed year-round cultural exchange, economic growth, and vibrancy in our city. Most importantly, it continues to provide a platform for fostering a safe, supportive, and inclusive community.

The performance stage is a focal point of the Festival, a musical showcase of the diverse cultures that color our world; melodies that harken back to our homelands; dance that connects us to the earth and our ancestors; and a joyful energy that connects us together.

If you would like to present your culture with a performance that represents your culture, please complete the application linked below. .

Thank you for being such an integral part of this vibrant, diverse community. We appreciate your continued participation and look forward to celebrating the beauty of diversity, together.

Sincerely,

Jessica Livingston
Festival Director

Sindy Chown
Performance Director

PERFORMER INFORMATION

***By submitting your Performance Application, you are agreeing to these guidelines

APPLICATION

[CLICK HERE](#) to complete the 2026 application.

QUESTIONS/CONTACT:

Sindy Chown, Performance Director

Email: Sindyr3232@gmail.com

SELECTION PROCESS:

Completing the application **does not** guarantee your participation in the Concord Multicultural Festival. The planning committee will review applications and confirm with you no later than **August 18, 2026**. Our selection criteria is based on several factors that include budget, locality of group, performance type, and ensuring diverse representation and local participation.

FEE/PAYMENT:

In the application, you will tell us your requested fee. We value the time and talent of artists and performers, and therefore provide stipends to everyone who is selected. However, as a small, self-funded festival, we anticipate that our budget may be limited this year. We will do our best to accommodate your requested fee, but if you are willing to work with us by lowering or waiving your normal fee, it would help us greatly - and strengthen our mission.

*Payment will be made with a check following your performance at the event.

CULTURAL INFORMATION

The Concord Multicultural Festival is about sharing our cultures and learning from others. Using our website and social media, we aim to educate the public about the many cultures of all performances and participants. When completing the application, **please include as much information about your culture as possible:**

- *How is this performance done in your home country?*
- *Was it during festivals, weddings, royal events?*
- *Is there a story behind the music, songs, dance that is special?*
- *Does the clothing have meaning or significance?*

*If you need help telling us about your performance, please let us know. We can help with interpretation and writing.

2026 PRELIMINARY INFORMATION & GUIDELINES

INFORMATION/LOGISTICS

- **PERFORMANCE SPACE:** 20' x 16' covered stage or 16' x 21' dance floor on ground. In order to accommodate certain performance setups, we will schedule performances to alternate between stage and dance floor. *Please indicate which you prefer and we will do our best to accommodate.
- **DRESSING AREA:** There will be a private dressing area available.
- **SOUND:** Professional DJ and sound equipment provided.
- **SCHEDULE:** Performances average 5-10 minutes in length, and shouldn't exceed 15-20 minutes.. The performance schedule will be finalized 2 weeks prior to the event. If you have a preferred time to perform, please let us know. We make every effort possible to follow a schedule, but there may be some minor fluctuations in time, so we appreciate your flexibility and patience.
- **ARRIVAL:** Please plan to arrive at least 30 minutes prior to your scheduled performance time. If you require more time to set up, please let us know as soon as possible.
- **UNLOADING:** Please arrive via the Community Center parking lot (14 Canterbury Road, Concord) You may be required to move your vehicle once unloaded. We will confirm when it gets closer.
- **CHECK IN:** When you arrive, please check in at the table near the stage.
- **SET-UP:** Set-up is the sole responsibility of the performer(s), please plan accordingly. If you do require assistance with set-up, please let us know in advance.
- **WEATHER:** This is an outdoor event and is rain or shine, please plan accordingly.
- **SAFETY:** Vehicles are not permitted in the Festival area until the audience has cleared and the Festival Director has deemed it safe.

POLICIES/GUIDELINES

- This is a family event. Performances should be respectful to all cultures and people. The Festival Committee reserves the right to restrict performances which, because of noise, actions, methods of operation, materials or for any reason, are offensive or become objectionable, and to prohibit or stop performance or activity which, in the opinion of the Festival Committee, detract from the general character of the Festival. This includes anything political that is directly related to a specific candidate or party.
- The following items are prohibited on Festival grounds:
 - Alcohol
 - Fireworks
 - Silly string, snap pops, stink bombs, or any other item(s) that causes mess or discomfort
- No banners, signs or placards shall be attached or affixed to any facility or fixture on the grounds.
- No staking in the lawn.
- Individuals will be held responsible for any damage caused to the property during the Festival.
- Due to the outdoor nature and size of the Concord Multicultural Festival, we are not able to be responsible for your equipment, materials, belongings, etc. The Festival assumes no liability for participants' property at any time before, during or after the event.
- Performers are responsible for their own general liability and product liability insurance (optional).
- Locations, procedures, guidelines, and fees are not guaranteed for future festivals.

***By submitting your Performance Application, you are agreeing to these preliminary policies and guidelines. We will send updated information and guidelines the week prior to the Festival.