



SUNDAY
SEPTEMBER 20
11am - 5pm
Keach Park, Concord

2026 VENDOR INFORMATION

Join us in celebrating the cultures, traditions, and stories that make our community stronger!

The **2026 Concord Multicultural Festival** will take place on **Sunday, September 20, 2026, from 11:00 AM to 4:00 PM at Keach Park**. Each year, thousands of people come together for live cultural performances, foods from around the world, art, hands-on activities, and a vibrant marketplace—all celebrating the people, traditions, and stories that enrich our community.

We're inviting **artists, makers, nonprofits, community organizations, cultural groups, and licensed food vendors** to help us create this special experience. Whether you're sharing your artwork, cultural goods, traditional foods, community resources, services, or traditions, your participation helps make the Festival a place for discovery, connection, and belonging.

Share More Than a Booth—Share an Experience

Our marketplace is an important part of the Festival, and we encourage vendors—especially community and cultural organizations—to create opportunities for attendees to **connect, participate, and learn**.

Consider offering a simple interactive activity, demonstration, cultural exhibit, or experience that sparks curiosity and conversation. Past activities have included cultural instrument making, language-learning games, flag-inspired activities, jewelry making, collaborative art, and more. An experience doesn't have to be elaborate—sometimes a conversation, demonstration, or opportunity to try something new can be just as meaningful.

As a vendor, you'll have the opportunity to:

- Connect with thousands of attendees from across the Greater Concord community.
- Share your creativity, culture, mission, products, services, or traditions.
- Create experiences that foster curiosity, understanding, and cross-cultural appreciation.
- Build relationships with community members and fellow participants.

At the Concord Multicultural Festival, culture isn't simply observed—it's **shared and experienced**. Every artist, vendor, organization, performer, and volunteer contributes to creating a welcoming space where traditions are celebrated, stories are exchanged, relationships grow, and everyone has the opportunity to belong.

Ready to join us? Complete the vendor application to apply. Space is limited, and applications are reviewed on a rolling basis, so we encourage you to apply early.

We look forward to building this vibrant, inclusive marketplace with you!

Please Note: This information is for **artists, makers, nonprofits, community organizations, cultural groups, and licensed/commercial food vendors**. If you would like to sell food but are **not a licensed food vendor**, please contact us at Connect@ConcordNHMulticulturalFestival.org before registering.

VENDOR APPLICATION

[PLEASE CLICK HERE TO COMPLETE THE APPLICATION](#)

Completing the application is not a guarantee of registration.

Once you've completed the application, you will be notified within 7 days whether your application has been accepted or not.

Once you have been accepted, payment is due within 7 days. Your booth space will not be confirmed until payment has been made.

Our goal is to ensure that we include a diverse selection of vendors and community partners without overcrowding the park.

PRICING

- All vendor pricing is per 10'x10' space
- Payment is due within 7 days of acceptance
- Refunds will be issued with cancellation notice of 7 days or more

***Individuals who would like to cook food** but aren't licensed, please send us an email: connect@concordnhmulticulturalfestival.org

PRICING	DEADLINE: SEPT 1	DEADLINE: SEP 12
Craft Vendors	\$60	\$75
Nonprofit w/ Activity	\$40	\$55
Nonprofit Info Booth	\$60	\$75
Licensed Food Vendor	\$250	\$275
Corporate	\$500	\$500

DETAILS

Logistical information including arrival time, booth location, parking information, etc. will be sent about 2 weeks prior.

- Vendors are responsible to provide their own tables, chairs, tents, weights, equipment, supplies, etc.
- Tents **MUST** be staked or weighed down – **NO EXCEPTIONS. Weights must be a minimum of 25 lbs each and must be affixed to the tent at all times.**
- There is no access to electricity.
- Please plan to provide your own table(s) and chair(s). All spaces will be assigned at the discretion of the Festival planners.
- Set-up is the sole responsibility of the vendor, please plan accordingly. If you require assistance, please let us know in your application.
- This is an outdoor event and is rain or shine, please plan accordingly.
- *Festive decor is welcome and encouraged!*

Help us spread the word! Join us on [Facebook](#), [TikTok](#), [Instagram](#).

Questions/Contact: vendors@concordnhmulticulturalfestival.org



VENDOR POLICIES

- All vendors are responsible for their own space and items.
- Items and materials displayed and offered at booths should be respectful of all ages, cultures and people. The Festival Committee reserves the right to restrict displays which, because of noise, methods of operation, materials or for any reason, are offensive or become objectionable, and to prohibit or remove any displays which, in the opinion of the Festival Committee, detract from the general character of the Festival.
- No political groups directly related to a candidate or party.
- No alcohol, fireworks, silly string, snap pops, stink bombs, glitter, confetti, or anything else that would cause damage or excessive mess.
- Individual vendors will be held responsible for any damage caused to City property during the Festival.
- Due to the outdoor nature and size of the Concord Multicultural Festival, we are not able to be responsible for your equipment, materials, belongings, etc. The Festival assumes no liability for vendors' property at any time before, during or after the event.
- Vendors are responsible for their own general and product liability insurance (optional).
- Locations, procedures, policies, and fees are not guaranteed for future festivals.

www.ConcordNHMulticulturalFestival.org

Thank you for being part of the Concord Multicultural Festival, celebrating the cultures, traditions, and stories that make our community stronger!