



SUNDAY
SEPTEMBER 21
11AM - 5PM
KEACH PARK, CONCORD

2025 VENDOR INFORMATION

Thank you for your interest in participating in the 18th Annual Concord Multicultural Festival!

With your participation, we're able to create an engaging event that brings people together to celebrate the diverse heritages that make the Greater Concord community so enriching.

Each year, the Concord Multicultural Festival features a full lineup of performances, food vendors, craft vendors, artists and activities that showcase the many cultures that are represented in our community.

Be sure to check out our [website](#) and [Facebook](#) page, and sign up for our [e-newsletter](#) to stay up to date on all the happenings!

Questions/Contact: connect@concordnhmulticulturalfestival.org

NEW PROCESS THIS YEAR

This is an **application**, not a registration form. Completing the application is not a guarantee of registration.

Once you've completed the application, you will be notified within 7 days whether your application has been accepted or not.

Once you have been accepted, payment is due within 7 days. Your booth space will not be confirmed until payment has been made.

Our goal is to ensure that we include a diverse selection of vendors and community partners without overcrowding the park.

VENDOR PRICING & INFORMATION

- All vendor pricing is per 10'x10' space
- Payment is due within 7 days of acceptance.
- Refunds will be issued with cancellation notice of 7 days or more.

EARLY PRICING	JUL 14 - AUG 20	AUG 20 - SEP 12
Craft Vendors	\$50	\$60
Nonprofit w/ Activity	\$30	\$40
Nonprofit Info Booth	\$50	\$60
Business	\$500	\$500

SET-UP AND BREAK-DOWN:

**More detailed information will be provided closer to the event.*

- Setup begins at 8:00am.
- Please plan to provide your own table(s) and chair(s). The Festival has limited inventory.
- If you are not able to provide your own, please contact us **in advance** to make arrangements.
- All spaces will be assigned at the discretion of the Festival planners.
- There is no driving on the grass allowed unless given explicit permission by Festival staff.
- There will be signs and volunteers stationed there to direct you.
- Once you have unloaded, please move your vehicle to the designated vendor parking area.
- Please check-in with a Vendor Coordinator upon arrival to be directed to assigned space.
- Set-up must be complete by 11:00 am when the Festival opens.
- Set-up is the sole responsibility of the vendor, please plan accordingly.
- Vendors must provide their own tables, chairs, tents, weights, equipment, supplies, etc.
- *Festive decor is welcome and encouraged!*
- Tents **MUST** be staked or weighed down – **NO EXCEPTIONS. Weights must be a minimum of 25 lbs each and must be affixed to the tent at all times.**
- There is no access to electricity.
- This is an outdoor event and is rain or shine, please plan accordingly.
- Please do not break down until the end of the Festival.

RULES & GUIDELINES

- All vendors are responsible for their own space and items.
- Items and materials displayed and offered at booths should be respectful of all ages, cultures and people. The Festival Committee reserves the right to restrict displays which, because of noise, methods of operation, materials or for any reason, are offensive or become objectionable, and to prohibit or remove any displays which, in the opinion of the Festival Committee, detract from the general character of the Festival.
- No political groups directly related to a candidate or party.
- No alcohol, fireworks, silly string, snap pops, stink bombs, or anything else that would cause damage or excessive mess.
- Individual vendors will be held responsible for any damage caused to City property during the Festival.
- Due to the outdoor nature and size of the Concord Multicultural Festival, we are not able to be responsible for your equipment, materials, belongings, etc. The Festival assumes no liability for vendors' property at any time before, during or after the event.
- Vendors are responsible for their own general and product liability insurance (optional).
- Locations, procedures, guidelines, and fees are not guaranteed for future festivals.

Help us spread the word! Join us on [Facebook](#), [TikTok](#), [Instagram](#).