



Concord MULTICULTURAL Festival

SUNDAY
SEPTEMBER 22

KEACH PARK
CONCORD

SPONSORSHIP BENEFITS

Concord's 17th Annual MULTICULTURAL FESTIVAL

The Concord Multicultural Festival began 17 years ago as a way to welcome and introduce the cultures of our newest community members, and for our community to welcome its new neighbors.

Since then, the Festival has grown steadily in popularity. From humble beginnings with a few dozen attendees to over 2,000 attendees in recent years, the Concord Multicultural Festival is one of New Hampshire's most anticipated events, drawing people from across the region.

The Concord Multicultural Festival is organized by a group of dedicated volunteers and funded by individual donations and local sponsorships. All proceeds go toward the production of the Multicultural Festival, including compensating the many artists and performers for sharing their talent, and logistical costs to safely and efficiently provide a wide array of delicious foods from around the world.



**BY SPONSORING THE
CONCORD MULTICULTURAL FESTIVAL,
YOU WILL BENEFIT FROM THE ROBUST
PUBLICITY OF THIS POPULAR EVENT.**



Thank you for your support!

We look forward to seeing you on Sunday, September 22, 2024!

Sincerely,

Jessica Livingston
Festival Director

Sindy Chown
Festival Co-Chair

Ghana Sharma
Festival Co-Chair

QUESTIONS?

Contact Jessica Livingston, Festival Director
603.568.5740

Connect@ConcordNHMulticulturalFestival.org
www.ConcordNHMulticulturalFestival.org

PRESENTING SPONSOR \$7,500 (EXCLUSIVE)

Named in event title: "Concord Multicultural Festival presented by Your Business Name"

- Branding displayed prominently on all marketing materials
- Provide welcoming remarks at event
- Frequent mentions by emcee throughout event
- Five VIP Tickets (eat for free!)
- VIP Chef's Tour for Five
- Branding displayed prominently in key areas at event
- *Other: Tell us what's important to you!*

EVENT SPONSOR \$5,000 (TWO AVAILABLE)

- Branding displayed prominently on all marketing
- Opportunity to address attendees at event
- Frequent mentions by emcee throughout event
- Four VIP Tickets (eat for free!)
- VIP Chef's Tour for Four
- Branding displayed in key areas at the event
- *Other: Tell us what's important to you*

COMMUNITY SPONSOR \$2,500 (FOUR AVAILABLE)

- Branding displayed prominently on all marketing
- Included in video promotion leading up to event
- Two VIP tickets (eat for free!)
- VIP Chef's Tour for Two
- Verbal mentions at the event
- Banner hung in prominent location at event

CULTURE SPONSOR \$1,500 (UNLIMITED)

- Branding displayed on all marketing
- One VIP ticket (eat for free!)
- VIP Chef's Tour for One
- Verbal mentions at the event
- Banner hung at event

HERITAGE SPONSOR \$1,000 (UNLIMITED)

- Branding displayed on all marketing
- Banner hung at event
- Verbal mentions at the event

DIVERSITY SPONSOR \$500 (UNLIMITED)

- Branding displayed on all marketing
- Verbal mentions at event

FRIEND \$250 (UNLIMITED)

- Listed on Facebook & Website

IN-KIND SPONSOR OPPORTUNITIES:

Benefits will be based on value of donation

- Volunteering
- Printing
- Advertising
- Activities
- Performances
- Auction item
- Other: _____

MAKE CHECKS PAYABLE TO: Granite United Way
 22 Concord Street, 4th Floor
 Manchester, NH 03101
NOTE ON CHECK: Concord Multicultural Festival



← Or make a donation online here
www.ConcordNHMulticulturalFestival.org