



SPONSORSHIP BENEFITS

14TH ANNUAL CONCORD MULTICULTURAL FESTIVAL

Sunday, September 19, 2021 ☀ 11:00 a.m. - 4:00 p.m. ☀ *Keach Park*

Creating a Welcoming Community for all by fostering a culture of appreciation for diversity, providing engaging learning opportunities, and empowering new Americans with opportunities to successfully integrate and be part of our community.

PRESENTING SPONSOR \$7500 (EXCLUSIVE)

Named in event title: *“Concord Multicultural Festival presented by **Your Business Name**”*

- ✧ Branding displayed prominently on all marketing materials (print and online)
- ✧ Video promotion with custom messaging leading up to event
- ✧ Provide welcoming remarks at event
- ✧ Frequent mentions by emcee throughout event
- ✧ Five VIP Tickets (eat for free!)
- ✧ VIP Chef’s Tour for Five
- ✧ Branding displayed prominently in key areas at the event
- ✧ Other: *Tell us what’s important to you!*

EVENT SPONSOR \$5000 (TWO AVAILABLE)

- ✧ Branding displayed prominently on all marketing (print and online)
- ✧ Video promotion with custom messaging leading up to event
- ✧ Opportunity to address attendees at event
- ✧ Frequent mentions by emcee throughout event
- ✧ Four VIP Tickets (eat for free!)
- ✧ VIP Chef’s Tour for Four
- ✧ Branding displayed in key areas at the event
- ✧ Other: *Tell us what’s important to you!*

COMMUNITY SPONSOR \$2500 (FOUR AVAILABLE)

- ✧ Branding displayed prominently on all marketing (print and online)
- ✧ Included in video promotion leading up to event
- ✧ Two VIP tickets (eat for free!)
- ✧ VIP Chef’s Tour for Two
- ✧ Verbal mentions at the event
- ✧ Banner hung in prominent location at event

CULTURE SPONSOR \$1500 (UNLIMITED)

- ✧ Branding displayed on all marketing (print and online)
- ✧ One VIP ticket (eat for free!)
- ✧ VIP Chef’s Tour for One
- ✧ Verbal mentions at the event
- ✧ Banner hung at event

Contact:

Jessica Livingston, Festival Director
603.568.5740 Jessica@jlivinspirations.com

Please make check payable to:

Granite United Way
22 Concord Street
Manchester, NH 03101

Note: Concord Multicultural Festival



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HERITAGE SPONSOR \$1000 (UNLIMITED)

- ✧ Branding displayed on all marketing materials (print and online)
- ✧ Banner hung at event
- ✧ Verbal mentions at the event

DIVERSITY SPONSOR \$500 (UNLIMITED)

- ✧ Branding displayed on all marketing materials (print and online)
- ✧ Verbal mentions at event

FRIEND \$250 (UNLIMITED)

- ✧ Listed on Facebook and Website

IN-KIND SPONSOR OPPORTUNITIES:

Benefits will be based on value of donation

- ✧ Printing
- ✧ Advertising
- ✧ Activities
- ✧ Performances
- ✧ Other: _____



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