



**SUNDAY**  
**SEPTEMBER 21**  
**11AM - 5PM**  
**KEACH PARK, CONCORD**

The Concord Multicultural Festival is an annual celebration of the diversity of the Capital Region. This year's event takes place on Sunday, September 21, 11am - 5pm at Keach Park in Concord. The day kicks off with a Parade of Flags, followed by 5 hours of performances and food vendors from a variety of different cultures, presented mostly by folks from this community.

The [Concord Multicultural Festival](#) is organized by a committee of dedicated volunteers, but the day of the event requires many more volunteers to ensure a smoothly run, engaging and enjoyable experience for everyone. So, we are looking for groups, organizations, or companies to support the Festival by volunteering as a team. Each team will "own" one of the volunteer areas, and a point person from that team would recruit volunteers from their organization and coordinate with them on the day of the event. Training will be provided and the team will be supported by the planning committee.

The team "projects" we need help with are listed below. Teams will be listed as a sponsor and receive marketing benefits based on the total number of hours 'donated'. This figure is determined by: *Number of Volunteers x Number of Hours x National Average Value for Volunteer Hours* (approximately \$30/hr).

If you have any questions or would like to have a discussion via phone, zoom, or in person, we would be more than happy to do so. Please contact us: [Connect@ConcordNHMulticulturalFestival.org](mailto:Connect@ConcordNHMulticulturalFestival.org)

Thank you again for your consideration. We look forward to hearing from you!

**MORNING SETUP =**

**\$1000 HERITAGE SPONSOR**

**SHIFT TIME:** 7am - 11am

**# of VOLUNTEERS:** 8 -10

**TASKS:** Assisting with setting up tents, tables, chairs, banners, etc.

**PARKING ATTENDANTS =**

**\$2500 COMMUNITY SPONSOR**

**SHIFT TIMES:** Multiple throughout the day starting at 8am until 5pm

**# of VOLUNTEERS:** 15 - 18

**TASKS:** Monitoring parking lots, directing cars where to park, etc.

**EVENING BREAKDOWN =**

**\$1000 HERITAGE SPONSOR**

**SHIFT TIME:** 4pm - 7pm

**# of VOLUNTEERS:** 8 -10

**TASKS:** Cleanup, breaking down tables, tents, chairs, banners, etc.

**TRASH ATTENDANTS =**

**\$1000 HERITAGE SPONSOR**

**SHIFT TIMES:** Multiple throughout the day starting at 11am until 7pm

**# of VOLUNTEERS:** 4 per shift

**TASKS:** Emptying trash and recycling containers and bringing to dumpster on site