

**Press Release**

**For Immediate Release**

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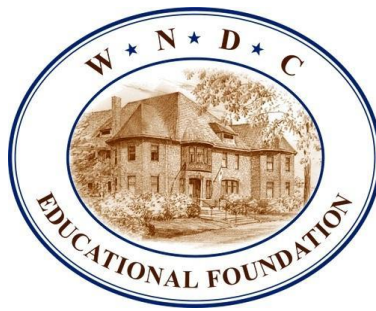


**WNDC EDUCATIONAL FOUNDATION RECEIVES \$25,000 HUMANITIESDC GRANT TO SUPPORT THE PRESERVATION AND PROMOTION OF WOMEN’S HISTORY FOR FUTURE GENERATIONS**

Washington, DC. The WNDC Educational Foundation is proud to announce that it is a recipient of a \$25,000 grant from HumanitiesDC as part of the ‘Humanities Grant Program,’ an initiative funded by the DC Commission on Arts and Humanities. This generous grant will go to support the increased visibility and awareness of the Educational Foundation’s programs and efforts to preserve and promote a deeper understanding of women’s history – especially among the next generation.

The HumanitiesDC grant will build the Educational Foundation’s organizational capacity in two key ways: the enhancement of the functionality of its website, as well as the digitization of documents, recordings, and images for long term storage, public accessibility, and future programming, with the purpose of preserving and promoting women’s history resources to a wider audience through the expansion of online platforms for sharing and connecting across generations. Through these two strategies, our programs and products will be more accessible than ever, with a navigable and intuitive website with more robust women’s history resources, which will be developed with search engine optimization strategies.

- An audit and optimization of the website will be done through an SEO-specialized website developer to significantly build capacity to reach wider audiences, promote effective outreach to target audiences, and foster partnerships. This will include the use of Google Analytics, as well as better support for key



constituencies who may have accessibility challenges.

- *Archives Alive!* will digitize resources related to the past 100 years of women’s history, physically housed at the Whittemore House and the Library of Congress Manuscript Division. These include audio and video recordings of political leaders of programs that face deterioration concerns. Of particular concern are VHS and audio tapes of bi-weekly programs sponsored by the Foundation and the Woman’s National Democratic Club at the Whittemore House since the 1960’s. This unique historical archive will provide insights and a broader understanding of this period of women’s history.

With an enhanced web presence, WNDC Educational Foundation will be able to reach a variety of target audiences, which include: members of collaborating organizations; schools, universities, and students of DC and women’s history; local history organizations and researchers; and visitors and the general public.

Through the support of this crucial grant, WNDC Educational Foundation will expand its innovative and engaging programming based upon solid research, a commitment to celebrating diversity, a spirit of collaboration, and a passion for the history of women and organizations that have contributed so much to the history of DC and our country.

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### **About WNDC Educational Foundation**

The WNDC Educational Foundation (EF) is a 501(c)(3) nonpartisan public charity dedicated to the education of the public concerning (i) the history of the women’s rights movement, (ii) the achievements and contributions of women in our society, (iii) conflict resolution, (iv) outreach and education of the public, especially women, about economic, civic, and cultural issues, and (v) preservation of the Whittemore House museum, its history and contents. The Foundation was established in 1991 by the Woman’s National Democratic Club (WNDC).

### **About HumanitiesDC**

HumanitiesDC, an independent nonpartisan nonprofit institution, is an affiliate of the National Endowment for the Humanities (NEH). With the support of the NEH, the DC City Council, and contributions from the private sector, HumanitiesDC’s mission is to enrich quality of life, foster intellectual stimulation, and promote cross-cultural understanding and appreciation of local history in all neighborhoods of the District through humanities programs and grants.