



# Introducing With Passion Improv

**Build Confidence. Strengthen Communication.  
Energize Your Team.**

## What This Is

A guided team-building activity that helps participants practice introducing their role in a way that connects their work to the people it serves. Through a structured improv experience, teams build confidence, improve communication, and create a clearer, more consistent representation of the company's products and services.

## Key Outcomes

- ✓ Create a improved representation of products and services
- ✓ Help employees articulate the value of their role
- ✓ Create a more energized team environment
- ✓ Build skills that carry into real workplace conversations
- ✓ Improve communication clarity and confidence

## Educational And Energizing

## What's Included

- ✓ Short intro video training
- ✓ Step-by-step facilitation guidance
- ✓ 20 guided improv prompt cards

## How It Works

Participants watch a short intro video, create their own passion + value introduction, and then practice their introduction through a fun and silly improv activity with the team.

\*While especially impactful for new hires and first-time participants, the activity can also be adapted for team refreshes or new group settings.