

# Community Partnership Opportunities 2019-20



DID YOU KNOW???



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**& choose Habersham County United Way**

AmazonSmile is a simple and automatic way for you to support your favorite charitable organization every time you shop, at no cost to you. When you shop at AmazonSmile, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate .5% of the purchase price to your favorite charitable organization. When you shop through AmazonSmile and support the Habersham County United Way in it's fundraising efforts, you are making a difference!

# Habersham United Way 2019 Campaign Community Partnership Levels

## \$2,500 Community Champion

Habersham County United Way is once again offering a full year partnership opportunity for the 2019 campaign year with special recognition at the annual allocations award banquet. Participation at this giving level includes company/individual promoted at all campaign events including the Family Fun Day Campaign Kick-Off in Cornelia on August 24, 2019, the Charity Clay Shoot in Clarkesville on October 26, 2019, the 21<sup>st</sup> Annual United Way Fall Golf Classic on Tuesday, October 22, 2019 and the Day at the Derby Fundraiser (Date in Early Feb 2020 and location TBD)

The following will be provided to those participating as Community Champions:

- Recognition at all activities, on United Way Website, social media channels and promotional materials when space allows & at allocations banquet
- Opportunity to set up info booth/host activity at the kick-off event in August
- Priority Registration for Fall Golf Classic plus 25% discounted registration fee
- All benefits of the Silver level partner for the Charity Clay Shoot Event
- All benefits of the Trifecta partner level for the Day at the Derby Event



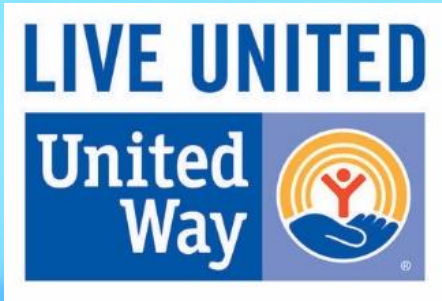
## \$250 Family Fun Day-Campaign Kick-Off

Help provide activity supplies for our **FREE**, fun community event used to educate the public on the mission and campaign goals for the year. Help build excitement and attention to how even the smallest **CHANGE TODAY** can provide **HOPE FOR TOMORROW**. This event also provides additional public exposure for the agencies to which campaign funds are allocated.

**Saturday, August 24, 2019-Train Depot Parking / Splash Park in Cornelia -11AM to 1PM**



Hope for Tomorrow



# Habersham United Way's

FREE  
FAMILY  
EVENT!

## Campaign Kick-Off & Family Fun Day

Saturday, August 24<sup>th</sup>

11AM-1PM

At Train Depot Park-Splash Park  
in Cornelia

For more info: 706-778-0620

Join us for a fun filled afternoon of water play and games while learning all about the wonderful things our partner agencies do for the Habersham community!

# CHANGE T DAY

 Hope for Tomorrow

Event Partners

















# HABERSHAM COUNTY LIVE UNITED



Habersham United Way works to impact lives in Habersham County for programs in 3 focus areas: **Health, Education, and Financial Stability.** Check out just a few ways your money helped us impact our community this past year.

<b>EDUCATION</b>		 <p>Delivery of youth leadership programs helping them transition into responsible, ethical and productive citizens.</p>		<p>Empowering people to make healthy food choices &amp; learn new skills through free nutrition &amp; cooking classes.</p>		<p>Facilitate parent educator visits with newborns and parents at the hospital providing them with resources that help decrease infant mortality &amp; improve parenting practices at birth.</p>
<b>HEALTH</b>		 <p>Offer medical care &amp; disease management education to patients with non-acute illnesses &amp; chronic diseases that are low-income &amp; uninsured.</p>		<p>Deliver hot meals Monday through Friday to clients over 60 who are unable to prepare meals themselves. Frozen meals are delivered once a week to those in isolated areas.</p>		<p>Ensure physical &amp; emotional health needs of abused &amp; neglected children in the community &amp; court system through court appointed special advocates.</p>
<b>FINANCIAL STABILITY</b>		 <p>Assisting with moving expenses when transitioning from shelter &amp; connecting with community resources for a head-start in maintaining stable living arrangements.</p>		<p>Providing shelter meeting basic needs allowing victims of abuse the ability to focus on self-sufficiency goals like employment &amp; housing</p>		<p>Offered budgeting &amp; credit restoration workshops to help families thrive by learning to create a family budget and how to stick to it.</p>

# Tuesday, October 22, 2019

## SPONSORSHIP AND PLAYER OPPORTUNITIES

### ◆ TOURNAMENT SPONSOR - \$5,000

- Includes up to two teams (4 players) in the tournament
- Includes twenty mulligans (5 per player)
- Team is entered into the Corporate Cup Challenge
- Company logo shown on major sponsor board on the day of the tournament and the United Way Website and social media channels

### ◆ PLATINUM SPONSOR - \$1,000

- Includes one team (4 players) in the tournament
- Includes eight mulligans (2 per player)
- Team is entered into the Corporate Cup Challenge
- Company logo shown on major sponsor board on the day of the tournament and the United Way Website and social media channels

### ◆ GOLD SPONSOR - \$750

- Includes one team (4 players) in the tournament
- Company logo displayed on recognition sign at a tee box on the course

### ◆ FRIEND OF UNITED WAY - \$100

- Company logo displayed on recognition sign on the cart path by a green

### ◆ TEAM ENTRY FEE - \$500

- All inclusive fee includes green & cart fee, range balls, catered lunch, course beverages & snacks, commemorative team photo, and a complimentary gift.

☎ Questions? Please call 678-617-1893 or email [ksmith9@its.jnj.com](mailto:ksmith9@its.jnj.com)

### COURSE HOST

**THE ORCHARD**  
*Golf & Country Club*



21<sup>ST</sup> ANNUAL  
UNITED WAY FALL  
GOLF CLASSIC

*sponsored by*

**ETHICON**

PART OF THE *Johnson & Johnson* FAMILY OF COMPANIES

THANKS TO YOU,  
MORE THAN ONE MILLION  
DOLLARS HAVE BEEN  
RAISED THROUGH THIS  
TOURNAMENT FOR THE  
UNITED WAY SINCE 1998



# 4th Annual Charity Clay Shoot

Benefiting the Habersham County United Way

**Saturday, October 26, 2019**

**2320 Hardman Road, Clarkesville**

## Partnership Levels



### **\$3,000 Platinum partner**

- Three (3) station sponsorships
- Three (3) team entries
- Company Logo on all promotional materials
- Recognition on partner banners
- Opportunity to distribute promotional materials
- Opportunity to post company banner at event tent
- Recognition online on UW website/social channels



### **\$500 Bronze station partner**

- One (1) station sponsorship
- Two (2) individual entries
- Company Logo on all promotional materials
- Recognition online on UW website/social channels



### **\$2,000 Gold Partner**

- Two (2) station sponsorships
- Two (2) team entries
- Company Logo on all promotional materials
- Recognition on partner banners
- Opportunity to distribute promotional materials
- Opportunity to post company banner at event tent
- Recognition online on UW website/social channels



### **\$250 Top Shot Trophy Partner**

- One (1) station sponsorship
- One (1) individual entry
- Company Logo on all promotional materials
- Recognition online on UW website/social channels



### **\$1,000 Silver Partner**

- One (1) station sponsorship
- One (1) team entry
- Company Logo on all promotional materials
- Recognition on partner banners
- Opportunity to distribute promotional materials
- Recognition online on UW website/social channels



### **\$100 Shooting Stand Partner**

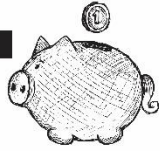
- One (1) station sponsorship
- Company Logo on all promotional materials
- Recognition online on UW website/social channels



### **In-Kind Partner (Food, Beverage, or raffle)**

- One (1) station sponsorship/food area signage
- Company Logo on all promotional materials
- Recognition online on UW website/social channels

**CHANGE TODAY**



 *Hope for Tomorrow*

**LIVE UNITED** HABERSHAM COUNTY  
**GIVE TODAY!** 

**JOIN HANDS**

**OPEN YOUR HEARTS**

**MAKE THE CHANGE**

**VOLUNTEER TODAY!**

*"When we give cheerfully and accept gratefully, everyone is blessed."*

*-Maya Angelou*



Participation as a partner of the Day at the Derby Soiree will help cover costs associated with event like facility rental, food & beverage, prizes, activities, entertainment and more. Partner investments for this event allow us to focus on raising maximum funds with ticket sales and reaching our fundraising goal for the event. Please consider partnering with us on what is sure to be a spectacular finish as we celebrate Change Today Hope for Tomorrow.

# Night at the Derby

## *\$5,000 "Winner's Circle" Presenting Partner*

The Presenting Partner receives 24 tickets to event as well as 4 bottles of wine, back cover for race program, 1 race sponsorship, ownership of 4 horses in races of your choice, 24 raffle tickets and more.

## *\$3,000 "Triple Crown" Partner*

Partner receives 16 tickets to event as well as 3 bottles of wine, full page in race program, 1 race sponsorship, ownership of 3 horses in races of your choice, 16 raffle tickets and more.

## *\$2,000 "Superfecta" Partner*

Partner receives 12 tickets to event as well as 2 bottles of wine, full page in race program, 1 race sponsorship, ownership of 1 horse, 12 raffle tickets, and more.

## *\$1,000 "Trifecta" Partner*

Partner receives 8 tickets to event as well as 2 bottles of wine, a full page in race program, ownership of 2 horses in race of your choice, 8 raffle tickets and more.

## *\$200 Race Sponsor (up to 7 available)*

One of the evening races will be named for your business or family (Exp: The First National Bank Preakness), 2 admission tickets & Business Card Ad in program

## *\$100 Millionaire's Club Horse Owner*

As an Elite owner, you get to name your high prized steed and get 1 admission ticket to event

## *\$25 Horse Owner*

This is your chance to be creative and name your horse! If your horse wins the race, you win a prize!

## *\$10 Champion Horse Jockey*

Have fun naming your race day jockey using your business name or the name of family or friends!

## *Raffle Donations Needed!*

Our raffles always draw great interest thanks to generous donations. Please consider making a donation for this year's event.

### Items Needed:

Gift certificates, quality items, services, beverages, etc.


## *Commemorative Program Partners*

\$300  
\$300  
\$200  
\$100  
\$75  
\$50

Inside Front Cover  
Inside Back Cover  
Full Page Ad (8.5" x 5.5")  
Half Page Ad (4.25" x 5.5")  
Qtr Page Ad (4.25" x 2.75")  
Business Card Ad

February 2020 Date and Location TBD

# CHANGE T DAY

 Hope for Tomorrow

We would welcome the opportunity to set up campaign meetings with your staff to help encourage payroll contributions or annual giving. Contact Billy Boyd for more information!



## LIVE UNITED

*Payroll Deduct... Ask us how we can help!*

# OUR PARTNER AGENCIES ARE THE FOUNDATION FOR CHANGE TODAY FOR HOPE TOMMROW

## Health / Education / Financial Stability

### 4-H

BOY SCOUTS OF NE GEORGIA  
CIRCLE OF HOPE  
CLARKESVILLE LIBRARY  
CORNELIA LIBRARY  
CHILDREN'S CENTER FOR HOPE & HEALING  
FAMILY RESOURCE CENTER  
FOODBANK OF NORTHEAST GEORGIA  
FOOTHILLS COUNSELING CENTER  
GIRL SCOUTS OF HISTORIC GEORGIA  
GRACE GATE  
HABERSHAM CHRISTIAN LEARNING CENTER  
HABERSHAM HOMELESS MINISTRIES  
HABERSHAM SENIOR CENTER  
HABITAT FOR HUMANITY

NORTHEAST GEORGIA CASA  
POWERHOUSE FOR KIDS  
RAPE RESPONSE  
RED CROSS OF NORTHEAST GEORGIA  
SHARING AND CARING  
SISU  
VOLUNTEERS FOR LITERACY

### 2019 GRANT RECIPIENTS:

INFOLINK  
LIFT (AFTER SCHOOL TUTORING PROGRAM AT  
HABERSHAM CENTRAL HIGH SCHOOL)  
FREEDOM HILL  
REINS OF LIFE



# Habersham County United Way 2019 Community Partnership Pledge Form

Company Name:

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Mailing Address:

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Phone:

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Contact Name:

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Contact Email:

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We would like to partner with the Habersham County United Way at the following level(s):

\$2,500 Community Champion (partner for all United Way campaign activities)

\$250 Family Fun Day – Kick-off Event Partner

Charity Clay Shoot

\$3,000 Platinum Partner  \$2,000 Gold Partner

\$1,000 Silver Partner  \$500 Bronze Partner

\$250 Top Shot Partner  \$100 Shooting Stand Partner

In-Kind Partner [ Food/Beverage/Raffle Prize]

21<sup>ST</sup> Annual United Way Fall Golf Classic Sponsored By Ethicon

\$5,000 Tournament Sponsor  \$1,000 Platinum Sponsor

\$ 750 Gold Sponsor  \$100 Friend of United Way

Night at the Derby Fundraising Partner

\$5,000 "Winner's Circle"  \$3,000 "Triple Crown"

\$2,000 "Superfecta"  \$1,000 "Trifecta"

\$300 Program Cover  \$200 Full Page Program Ad/Race Sponsor

\$100 ½ Pg Program Ad  \$100 Millionaire's Club Horse Owner

\$75 ¼ Pg Program Ad  \$50 Business Card Program Ad

\$25 Horse Owner  \$10 Champion Horse Jockey

Raffle Item: \_\_\_\_\_

Need item to be picked up by United Way / Item Value: \_\_\_\_\_



Hope for Tomorrow

For Office Use Only:

Paid  Invoice

Logo Received

Raffle Prizes

To Be Picked Up

The Habersham County United Way is a registered 501 (c)(3) organization.

Logos must be emailed to Connie Foster ASAP to be included in maximum promotional materials. Email to [conniefoster@fieldale.com](mailto:conniefoster@fieldale.com)

Please return form with payment to:

Habersham County United Way, P.O. Box 572, Cornelia, GA 30531