

Community Partnership Opportunities 2019-20



DID YOU KNOW???



Go to smile.amazon.com

& choose Habersham County United Way

AmazonSmile is a simple and automatic way for you to support your favorite charitable organization every time you shop, at no cost to you. When you shop at AmazonSmile, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate .5% of the purchase price to your favorite charitable organization. When you shop through AmazonSmile and support the Habersham County United Way in it's fundraising efforts, you are making a difference!

Habersham United Way 2019 Campaign Community Partnership Levels

\$2,500 Community Champion

Habersham County United Way is once again offering a full year partnership opportunity for the 2019 campaign year with special recognition at the annual allocations award banquet. Participation at this giving level includes company/individual promoted at all campaign events including the Family Fun Day Campaign Kick-Off in Cornelia on August 24, 2019, the Charity Clay Shoot in Clarkesville on October 26, 2019, the 21st Annual United Way Fall Golf Classic on Tuesday, October 29, 2019 and the Day at the Derby Fundraiser (Date in Early Feb 2020 and location TBD)

The following will be provided to those participating as Community Champions:

- Recognition at all activities, on United Way Website, social media channels and promotional materials when space allows & at allocations banquet
- Opportunity to set up info booth/host activity at the kick-off event in August
- Priority Registration for Fall Golf Classic plus 25% discounted registration fee
- All benefits of the Silver level partner for the Charity Clay Shoot Event
- All benefits of the Trifecta partner level for the Day at the Derby Event



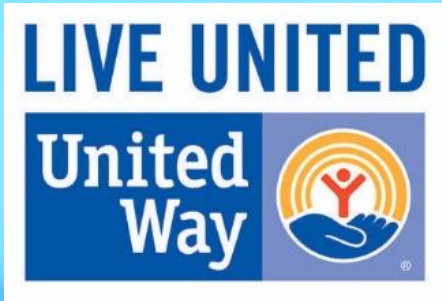
\$250 Family Fun Day-Campaign Kick-Off

Help provide activity supplies for our **FREE**, fun community event used to educate the public on the mission and campaign goals for the year. Help build excitement and attention to how even the smallest **CHANGE TODAY** can provide **HOPE FOR TOMORROW**. This event also provides additional public exposure for the agencies to which campaign funds are allocated.

Saturday, August 24, 2019-Train Depot Parking / Splash Park in Cornelia -11AM to 1PM



Hope for Tomorrow



Habersham United Way's

FREE
FAMILY
EVENT!

Campaign Kick-Off & Family Fun Day

Saturday, August 24th

11AM-1PM

At Train Depot Park-Splash Park
in Cornelia

For more info: 706-778-0620

Join us for a fun filled afternoon of water play and games while learning all about the wonderful things our partner agencies do for the Habersham community!

CHANGE T DAY

 Hope for Tomorrow

Event Partners





HABERSHAM COUNTY LIVE UNITED



Habersham United Way works to impact lives in Habersham County for programs in 3 focus areas: **Health, Education, and Financial Stability.** Check out just a few ways your money helped us impact our community this past year.

EDUCATION


- 


Delivery of youth leadership programs helping them transition into responsible, ethical and productive citizens.
- 


Empowering people to make healthy food choices & learn new skills through free nutrition & cooking classes.
- 

Facilitate parent educator visits with newborns and parents at the hospital providing them with resources that help decrease infant mortality & improve parenting practices at birth.

HEALTH


- 


Offer medical care & disease management education to patients with non-acute illnesses & chronic diseases that are low-income & uninsured.
- 


Deliver hot meals Monday through Friday to clients over 60 who are unable to prepare meals themselves. Frozen meals are delivered once a week to those in isolated areas.
- 

Ensure physical & emotional health needs of abused & neglected children in the community & court system through court appointed special advocates.

FINANCIAL STABILITY

- 

Assisting with moving expenses when transitioning from shelter & connecting with community resources for a head-start in maintaining stable living arrangements.
- 

Providing shelter meeting basic needs allowing victims of abuse the ability to focus on self-sufficiency goals like employment & housing
- 

Offered budgeting & credit restoration workshops to help families thrive by learning to create a family budget and how to stick to it.

Tuesday, October 29, 2019

SPONSORSHIP AND PLAYER OPPORTUNITIES

◆ TOURNAMENT SPONSOR - \$5,000

- Includes up to two teams (4 players) in the tournament
- Includes twenty mulligans (5 per player)
- Team is entered into the Corporate Cup Challenge
- Company logo shown on major sponsor board on the day of the tournament and the United Way Website and social media channels

◆ PLATINUM SPONSOR - \$1,000

- Includes one team (4 players) in the tournament
- Includes eight mulligans (2 per player)
- Team is entered into the Corporate Cup Challenge
- Company logo shown on major sponsor board on the day of the tournament and the United Way Website and social media channels

◆ GOLD SPONSOR - \$750

- Includes one team (4 players) in the tournament
- Company logo displayed on recognition sign at a tee box on the course

◆ FRIEND OF UNITED WAY - \$100

- Company logo displayed on recognition sign on the cart path by a green

◆ TEAM ENTRY FEE - \$500

- All inclusive fee includes green & cart fee, range balls, catered lunch, course beverages & snacks, commemorative team photo, and a complimentary gift.

☎ Questions? Please call 678-617-1893 or email ksmith9@its.jnj.com

COURSE HOST

THE ORCHARD
Golf & Country Club



21ST ANNUAL
UNITED WAY FALL
GOLF CLASSIC

sponsored by

ETHICON

PART OF THE *Johnson & Johnson* FAMILY OF COMPANIES

THANKS TO YOU,
MORE THAN ONE MILLION
DOLLARS HAVE BEEN
RAISED THROUGH THIS
TOURNAMENT FOR THE
UNITED WAY SINCE 1998



4th Annual Charity Clay Shoot

Benefiting the Habersham County United Way

Saturday, October 26, 2019

2320 Hardman Road, Clarkesville

Partnership Levels

\$3,000 Platinum partner



- Three (3) station sponsorships
- Three (3) team entries
- Company Logo on all promotional materials
- Recognition on partner banners
- Opportunity to distribute promotional materials
- Opportunity to post company banner at event tent
- Recognition online on UW website/social channels

\$2,000 Gold Partner



- Two (2) station sponsorships
- Two (2) team entries
- Company Logo on all promotional materials
- Recognition on partner banners
- Opportunity to distribute promotional materials
- Opportunity to post company banner at event tent
- Recognition online on UW website/social channels

\$1,000 Silver Partner



- One (1) station sponsorship
- One (1) team entry
- Company Logo on all promotional materials
- Recognition on partner banners
- Opportunity to distribute promotional materials
- Recognition online on UW website/social channels

\$500 Bronze station partner



- One (1) station sponsorship
- Two (2) individual entries
- Company Logo on all promotional materials
- Recognition online on UW website/social channels

\$250 Top Shot Trophy Partner



- One (1) station sponsorship
- One (1) individual entry
- Company Logo on all promotional materials
- Recognition online on UW website/social channels

\$100 Shooting Stand Partner



- One (1) station sponsorship
- Company Logo on all promotional materials
- Recognition online on UW website/social channels

In-Kind Partner (Food, Beverage, or raffle)



- One (1) station sponsorship/food area signage
- Company Logo on all promotional materials
- Recognition online on UW website/social channels

CHANGE T  DAY

 *Hope for Tomorrow*

LIVE UNITED HABERSHAM COUNTY
GIVE TODAY! 

JOIN HANDS

OPEN YOUR HEARTS

MAKE THE CHANGE

VOLUNTEER TODAY!

"When we give cheerfully and accept gratefully, everyone is blessed."

-Maya Angelou

Participation as a partner of the Day at the Derby Soiree will help cover costs associated with event like facility rental, food & beverage, prizes, activities, entertainment and more. Partner investments for this event allow us to focus on raising maximum funds with ticket sales and reaching our fundraising goal for the event. Please consider partnering with us on what is sure to be a spectacular finish as we celebrate Change Today Hope for Tomorrow.

Night at the Derby

\$5,000 "Winner's Circle" Presenting Partner

The Presenting Partner receives 24 tickets to event as well as 4 bottles of wine, back cover for race program, Race #8 sponsorship, ownership of 4 horses in races of your choice, 72 raffle tickets and more.

\$3,000 "Triple Crown" Partner

Partner receives 16 tickets to event as well as 3 bottles of wine, full page in race program, 1 race sponsorship, ownership of 3 horses in races of your choice, 48 raffle tickets and more.

\$2,000 "Superfecta" Partner

Partner receives 12 tickets to event as well as 2 bottles of wine, full page in race program, 1 race sponsorship, ownership of 1 horse, 36 raffle tickets, and more.

\$1,000 "Trifecta" Partner

Partner receives 8 tickets to event as well as 2 bottles of wine, a full page in race program, ownership of 2 horses in race of your choice, 24 raffle tickets and more.

\$200 Race Sponsor (up to 7 available)

One of the evening races will be named for your business or family (Exp: The First National Bank Preakness), 2 admission tickets, Business Card Ad in program plus 10 raffle tickets

\$100 Millionaire's Club Horse Owner

As an Elite owner, you get to name your high prized steed, 1 admission ticket to event plus 5 raffle tickets

\$25 Horse Owner

This is your chance to be creative and name your horse! If your horse wins the race, you win \$25 in Derby Dollars!

\$10 Champion Horse Jockey

Have fun naming your race day jockey using your business name or the name of family or friends!

Raffle Donations Needed!

Our raffles always draw great interest thanks to generous donations. Please consider making a donation for this year's event.

Items Needed:

Gift certificates, quality items, services, beverages, etc.


Commemorative Program Partners

\$300
\$300
\$200
\$100
\$75
\$50

Inside Front Cover
Inside Back Cover
Full Page Ad (8.5" x 5.5")
Half Page Ad (4.25" x 5.5")
Qtr Page Ad (4.25" x 2.75")
Business Card Ad

February 1, 2020 at the Cornelia Community House 6:30-11:00pm

CHANGE T DAY

 Hope for Tomorrow

We would welcome the opportunity to set up campaign meetings with your staff to help encourage payroll contributions or annual giving. Contact Billy Boyd for more information!



LIVE UNITED

Payroll Deduct... Ask us how we can help!

OUR PARTNER AGENCIES ARE THE FOUNDATION FOR CHANGE TODAY FOR HOPE TOMMROW

Health / Education / Financial Stability

4-H

BOY SCOUTS OF NE GEORGIA

CIRCLE OF HOPE

CLARKESVILLE LIBRARY

CORNELIA LIBRARY

CHILDREN'S CENTER FOR HOPE & HEALING

FAMILY RESOURCE CENTER

FOODBANK OF NORTHEAST GEORGIA

FOOTHILLS COUNSELING CENTER

GIRL SCOUTS OF HISTORIC GEORGIA

GRACE GATE

HABERSHAM CHRISTIAN LEARNING CENTER

HABERSHAM HOMELESS MINISTRIES

HABERSHAM SENIOR CENTER

HABITAT FOR HUMANITY

NORTHEAST GEORGIA CASA

POWERHOUSE FOR KIDS

RAPE RESPONSE

RED CROSS OF NORTHEAST GEORGIA

SHARING AND CARING

SISU

VOLUNTEERS FOR LITERACY

2019 GRANT RECIPIENTS:

INFOLINK

LIFT (AFTER SCHOOL TUTORING PROGRAM AT
HABERSHAM CENTRAL HIGH SCHOOL)

FREEDOM HILL

REINS OF LIFE



Habersham County United Way 2019 Community Partnership Pledge Form

Company Name:

Mailing Address:

Phone:

Contact Name:

Contact Email:

We would like to partner with the Habersham County United Way at the following level(s):

\$2,500 Community Champion (partner for all United Way campaign activities)

\$250 Family Fun Day – Kick-off Event Partner

Charity Clay Shoot

\$3,000 Platinum Partner \$2,000 Gold Partner

\$1,000 Silver Partner \$500 Bronze Partner

\$250 Top Shot Partner \$100 Shooting Stand Partner

In-Kind Partner [Food/Beverage/Raffle Prize]

21ST Annual United Way Fall Golf Classic Sponsored By Ethicon

\$5,000 Tournament Sponsor \$1,000 Platinum Sponsor

\$ 750 Gold Sponsor \$100 Friend of United Way

Night at the Derby Fundraising Partner

\$5,000 "Winner's Circle" \$3,000 "Triple Crown"

\$2,000 "Superfecta" \$1,000 "Trifecta"

\$300 Program Cover \$200 Full Page Program Ad/Race Sponsor

\$100 ½ Pg Program Ad \$100 Millionaire's Club Horse Owner

\$75 ¼ Pg Program Ad \$50 Business Card Program Ad

\$25 Horse Owner \$10 Champion Horse Jockey

Raffle Item: _____

Need item to be picked up by United Way / Item Value: _____

The Habersham County United Way is a registered 501 (c)(3) organization.

Logos must be emailed to Connie Foster ASAP to be included in maximum promotional materials. Email to conniefoster@fieldale.com

Please return form with payment to:

Habersham County United Way, P.O. Box 572, Cornelia, GA 30531



Hope for Tomorrow

For Office Use Only:

Paid Invoice

Logo Received

Raffle Prizes

To Be Picked Up