

# COMMUNITY PARTNERSHIP OPPORTUNITIES 2020-2021



LIVE UNITED

United  
Way



STEP RIGHT UP

FOR OUR COMMUNITY!

## HABERSHAM COUNTY UNITED WAY

Habersham County United Way – 236 C Level Grove Rd – PO Box 572 – Cornelia, GA 30531 – (706) 778-0620  
habuw@hemc.net habershamunitedway.org

DID YOU KNOW???



Go to [smile.amazon.com](https://smile.amazon.com)

-Select-

Habersham County United Way

AmazonSmile is a simple and automatic way for you to support your favorite charitable organization every time you shop, at no cost to you. When you shop at AmazonSmile, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate .5% of the purchase price to your favorite charitable organization. When you shop through AmazonSmile and support the Habersham County United Way in it's fundraising efforts, you are making a difference!

# Habersham United Way

## 2020 – 2021 Campaign Community Partnership Levels

### **\$2,500 Community Champion**

Habersham County United Way is once again offering a full year partnership opportunity for the 2020 -2021 campaign year with special recognition at the Annual Awards Breakfast Meeting. Participation at this giving level includes company/individual promoted at all campaign events including the Campaign Kick-Offs at the Mt. Laurel Festival in Clarkesville on September 12, 2020 and at the Big Red Apple Festival on September 26, 2020, the 5<sup>th</sup> Annual Charity Clay Shoot in Clarkesville on October 17, 2020, the 22<sup>nd</sup> Annual United Way Fall Golf Classic on October 20, 2020, and at the 3<sup>rd</sup> Annual Night at the Derby fundraiser to close out the campaign year (Date & Location TBD). You will also be recognized on website as Community Champion and throughout the year on our social channels.

The following will be provided to those participating as Community Champions:

- Recognition at all activities, on United Way website, social media channels and promotional materials when space allows and at Annual Breakfast.
- Opportunity to set up info booth/host activity at the kick-offs event in September.
- Priority Registration for Fall Golf Classic level plus 25% discounted registration fee.
- All benefits of the Silver level partner for the Charity Clay Shoot Event.
- All benefits of the Trifecta partner level for the Night at the Derby Event.

### **\$250 Campaign Kick-Offs**

Help provide supplies and informational materials for our community engagement event(s) used to educate the public on the mission and campaign goal for the year. Help build excitement and attention by taking a **STEP RIGHT UP** for our community. These events also provide additional public exposure for the agencies which campaign funds are allocated.





Find us at these great community events this fall as we kick-off our 2020-21 Campaign!





# HABERSHAM COUNTY LIVE UNITED



**Habersham United Way works to impact lives in Habersham County for programs in three focus areas: Health, Education, and Financial Stability. Check out just a few ways your money help to impact our community this past year.**

**EDUCATION**

- 

Delivery of youth leadership programs helping transition into responsible, ethical and productive citizens.
- 

Empower people to make healthy food choices and learn new skills through free nutrition and cooking classes.
- 

Facilitate parent educator visits with newborns and parents at the hospital providing resources that help decrease infant mortality and improve parenting practices at birth.

**HEALTH**

- 

Offer medical care and disease management education to patients with non-acute illnesses and chronic diseases that are low-income and uninsured.
- 

Deliver hot meals Monday through Friday to clients over 60 who are unable to prepare meals themselves. Frozen meals are delivered once a week to those in isolated areas.
- 

Ensure physical and emotional health needs of abused and neglected children in the community and court system through court appointed special advocates.

**FINANCIAL STABILITY**

- 

Assist with moving expenses when transitioning from shelter and connecting with community resources for a head-start in maintaining stable living arrangements.
- 

Provide shelter meeting basic needs allowing victims of abuse the ability to focus on self-sufficiency goals, employment and housing.
- 

Offer budgeting and credit restoration workshops to help families thrive by learning to create a family budget and maintain the financial plan.



# 5th Annual Charity Clay Shoot

Benefiting Habersham County United Way

**Saturday, October 17, 2020**

2320 Hardman Road, Clarkesville

## Partnership Levels

### **\$3,000 Platinum Partner**



Three (3) station sponsorships  
Three (3) team entries  
Company Logo on all promotional materials  
Recognition on partner banners  
Opportunity to distribute promotional materials  
Opportunity to post company banner at event tent  
Recognition online on UW website/social channels

### **\$2,000 Gold Partner**



Two (2) station sponsorships  
Two (2) team entries  
Company Logo on all promotional materials  
Recognition on partner banners  
Opportunity to distribute promotional materials  
Opportunity to post company banner at event tent  
Recognition online on UW website/social channels

### **\$1,000 Silver Partner**



One (1) station sponsorship  
One (1) team entry  
Company Logo on all promotional materials  
Recognition on partner banners  
Opportunity to distribute promotional materials  
Recognition online on UW website/social channels

### **\$600 Bronze Station Partner**



One (1) station sponsorship  
Two (2) individual entries  
Company Logo on all promotional materials  
Recognition online on UW website/social channels

### **\$300 Top Shot Trophy Partner**



One (1) station sponsorship  
One (1) individual entry  
Company Logo on all promotional materials  
Recognition online on UW website/social channels

### **\$100 Shooting Stand Partner**



One (1) station sponsorship  
Company Logo on all promotional materials  
Recognition online on UW website/social channels

### **In-Kind Partner (Food, Beverage, or Raffle)**



One (1) station sponsorship/food area signage  
Company Logo on all promotional materials  
Recognition online on UW website/social channels

# Tuesday, October 20, 2020

## SPONSORSHIP AND PLAYER OPPORTUNITIES

### ◆ TOURNAMENT SPONSOR - \$5,000

- Includes up to two teams (4 players) in the tournament
- Includes twenty mulligans (5 per player)
- Team is entered into the Corporate Cup Challenge
- Company logo shown on major sponsor board on the day of the tournament and the United Way Website and social media channels

### ◆ PLATINUM SPONSOR - \$1,000

- Includes one team (4 players) in the tournament
- Includes eight mulligans (2 per player)
- Team is entered into the Corporate Cup Challenge
- Company logo shown on major sponsor board on the day of the tournament and the United Way Website and social media channels

### ◆ GOLD SPONSOR - \$750

- Includes one team (4 players) in the tournament
- Company logo displayed on recognition sign at a tee box on the course

### ◆ FRIEND OF UNITED WAY - \$100

- Company logo displayed on recognition sign on the cart path by a green

### ◆ TEAM ENTRY FEE - \$500

- All inclusive fee includes green & cart fee, range balls, catered lunch, course beverages & snacks, commemorative team photo, and a complimentary gift.

☎ Questions? Please call 706-778-0620 or email [habuw@hemc.net](mailto:habuw@hemc.net)

**COURSE HOST**

**THE ORCHARD**  
*Golf & Country Club*



**22<sup>ND</sup> ANNUAL  
UNITED WAY FALL  
GOLF CLASSIC**

**THANKS TO YOU,  
MORE THAN ONE MILLION  
DOLLARS HAVE BEEN  
RAISED THROUGH THIS  
TOURNAMENT FOR THE  
UNITED WAY SINCE 1998**

Partner with us! Partner investments for this event allow us to focus on raising maximum funds with ticket sales and reaching our fundraising goal for the event. Please consider partnering with us on what is sure to be a spectacular as we cross the finish line and celebrate by taking a Step Right Up For our Community!

# Night at the Derby

## *\$5,000 "Winner's Circle" Presenting Partner*

The Presenting Partner receives 24 tickets to event as well as 4 bottles of wine, back cover for race program, Race #8 sponsorship, ownership of 4 horses in races of your choice, 72 raffle tickets and more.

## *\$3,000 "Triple Crown" Partner*

Partner receives 16 tickets to event as well as 3 bottles of wine, full page in race program, 1 race sponsorship, ownership of 3 horses in races of your choice, 48 raffle tickets and more .

## *\$2,000 "Superfecta" Partner*

Partner receives 12 tickets to event as well as 2 bottles of wine, full page in race program, 1 race sponsorship, ownership of 1 horse, 36 raffle tickets, and more.

## *\$1,000 "Trifecta" Partner*

Partner receives 8 tickets to event as well as 2 bottles of wine, a full page in race program, ownership of 2 horses in race of your choice, 24 raffle tickets and more.

## *\$200 Race Sponsor (up to 7 available)*

One of the evening races will be named for your business or family (Exp: The First National Bank Preakness), 2 admission tickets, Business Card Ad in program plus 10 raffle tickets

## *\$100 Millionaire's Club Horse Owner*

As an Elite owner, you get to name your high prized steed, 1 admission ticket to event plus 5 raffle tickets

## *\$25 Horse Owner*

This is your chance to be creative and name your horse! If your horse wins the race, you win \$50 in Derby Dollars!

## *\$10 Champion Horse Jockey Sponsor*

Have fun naming your race day jockey using your business name or the name of family or friends! Winning sponsor wins \$25 Derby Dollars

## *Raffle Donations Needed!*

Our raffles always draw great interest thanks to generous donations. Please consider making a donation for this year's event. Items Needed: Gift certificates, quality items, services, non- alcoholic beverages, etc.

## *Commemorative Program Partners*

\$300  
\$300  
\$200  
\$100  
\$75  
\$50

Inside Front Cover  
Inside Back Cover  
Full Page Ad (8.5" x 5.5")  
Half Page Ad (4.25" x 5.5")  
Qtr. Page Ad (4.25" x 2.75")  
Business Card Ad



## Corporate Giving

We would welcome the opportunity to set up campaign meetings with your company to help encourage payroll or annual giving.

Contact Billy Boyd for more information!



# LIVE UNITED

*Payroll Deduct... Ask us how we can help!*



## **LEADERSHIP GIVER**

**When you become a Leadership Contributor - contributor of \$1,000 or more:**

- \*You are showing your commitment to our mission to drive change that builds better lives and stronger communities.
- \*You are lending your influence and encouraging others to help create lasting change.
- \*You are taking the initiative to improve the education, income, and health of our community.
- \*You **LIVE UNITED.**

Contact Billy Boyd @ [habuw@hemc.net](mailto:habuw@hemc.net) for more information!

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**OUR PARTNER AGENCIES ARE THE REAL STARS OF THE SHOW  
STEPPING UP EVERY DAY TO PROVIDE NEEDED SERVICES  
FOR OUR COMMUNITY AND WORKING TOGETHER TO ALLOW ALL  
TO HAVE ACCESS TO BETTER HEALTH, QUALITY EDUCATION  
& FINANCIAL STABILITY**

4-H  
BOY SCOUTS OF NE GEORGIA  
CHILDREN'S CENTER FOR HOPE & HEALING  
CIRCLE OF HOPE  
CLARKESVILLE LIBRARY  
CORNELIA LIBRARY  
FAMILY RESOURCE CENTER  
FOOTHILLS COUNSELING CENTER  
GIRL SCOUTS OF HISTORIC GEORGIA  
GRACE GATE  
HABERSHAM CHRISTIAN LEARNING CENTER  
HABERSHAM HOMELESS MINISTRIES  
HABERSHAM SENIOR CENTER  
HABITAT FOR HUMANITY

NORTHEAST GEORGIA CASA  
POWERHOUSE FOR KIDS  
RAPE RESPONSE  
RED CROSS OF NORTHEAST GEORGIA  
SHARING AND CARING  
SISU  
VOLUNTEERS FOR LITERACY

**2020 GRANT RECIPIENTS:**

FOODBANK OF NORTHEAST GEORGIA  
LIFT (AFTER SCHOOL TUTORING PROGRAM  
HABERSHAM CENTRAL HIGH SCHOOL)  
OPEN DOOR PANTRY SOUP KITCHEN

# Habersham County United Way 2020-2021 Community Partnership Pledge Form

Company Name:

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Mailing Address:

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Phone:

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Contact Name:

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Contact Email:

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We would like to partner with the Habersham County United Way at the following level(s):

\$2,500 Community Champion (partner for all United Way campaign activities)

\$250 Campaign Kick-off Partner

5<sup>th</sup> Annual Charity Clay Shoot

\$3,000 Platinum Partner  \$2,000 Gold Partner

\$1,000 Silver Partner  \$600 Bronze Partner

\$300 Top Shot Partner  \$100 Shooting Stand Partner

In-Kind Partner [ Food/Beverage/Raffle Prize]

22<sup>nd</sup> Annual United Way Fall Golf Classic Sponsored By Ethicon

\$5,000 Tournament Sponsor  \$1,000 Platinum Sponsor

\$ 750 Gold Sponsor  \$100 Friend of United Way

3<sup>rd</sup> Annual Night at the Derby Fundraising Partner

\$5,000 "Winner's Circle"  \$3,000 "Triple Crown"

\$2,000 "Superfecta"  \$1,000 "Trifecta"

\$300 Program Cover  \$200 Full Page Program Ad/Race Sponsor

\$100 ½ Pg. Program Ad  \$100 Millionaire's Club Horse Owner

\$75 ¼ Pg. Program Ad  \$50 Business Card Program Ad

\$25 Horse Owner  \$10 Champion Horse Jockey

Raffle Item: \_\_\_\_\_

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Need item to be picked up by United Way / Item Value: \_\_\_\_\_

The Habersham County United Way is a registered 501 (c)(3) organization.

**Logos must be emailed to Connie Foster ASAP to be included in maximum promotional materials. Email to [conniefoster@fieldale.com](mailto:conniefoster@fieldale.com)**

**Please return form with payment to:**

**Habersham County United Way, P.O. Box 572, Cornelia, GA 30531**

For Office Use Only:

Paid  Invoice

Logo Received

Raffle Prizes

To Be Picked Up