

Johnson & Johnson MedTech | 13-14-15 2026

13.02.2026

09.00-09.10	WELCOMING	Ceylan Yokuş
09.10-09.40	OUR MOST IMPORTANT IMPACT / PATIENT STORY	Dr. Abdülkadir Uslu
09.40-10.20	LEADERS PANEL Moderator: Ceylan Yokuş Participants: Hugo Breda, Prosun Niyogi, Ceylan Yokuş, Doaa Ebada, Oytun Oral	
10.20-10.40	COFFEE BREAK	
10.40-11.40	BUSINESS & STRATEGY/CARDIO & SURGERY (SEPARATE ROOMS) <ul style="list-style-type: none">• EMERGING MARKETS 2026 VISION & STRATEGIC PRIORITIES• EMEA 2026 VISION & STRATEGIC PRIORITIES• TURKEY & MEA	Hugo Breda David Guerreiro Oytun Oral & Doaa Ebada
11.40-13.00	LUNCH BREAK	
13.00-15.15	BU MEETINGS EP TURKIYE & EP MEA (SEPARATE ROOMS)	
15.15-15.35	COFFEE BREAK	
15.30-17.30	BU MEETINGS EP TURKIYE & EP MEA (SEPARATE ROOMS)	
19.30-23.30	GALA DINNER & CELEBRATION (RECOGNITION & AWARDS)	

14.02.2026

09.00-17.30	CHALLENGER SALES TRAINING/ FULL DAY	
10.30-10.45	COFFEE BREAK	
12.30-13.30	LUNCH BREAK	
15.30-15.45	COFFEE BREAK	
19.30	DINNER	

15.02.2026

09.00-11.40	BU MEETINGS EP TURKIYE & EP MEA (SEPARATE ROOMS) / HALF DAY	
10.30-10.45	COFFEE BREAK	
12.30-13.30	LUNCH BREAK	
11.40	DEPARTURES	