

This Framework is a 15-point strategic audit designed to de risk market entry in complex Regions.

The AAMC Global Expansion Master Framework



<p>Phases of AAMC GLOBAL EXPANSION FRAMEWORK</p>	<p>Risk Score (1-5): Rate your readiness. A score of 1 means you are applying a foreign model with no local tweaks; 5 means a fully localized strategy is ready.</p>
<p>Phase 1: Strategic Alignment & Local Adaptation</p>	
<p>• 1.1 Consumer & Cultural Mapping: Have you analyzed how local norms (e.g., relationship based vs. contract-based sales) impact your timeline?</p>	
<p>• 1.2 Competitive "Ghosting" Analysis: Have you studied past failures of foreign firms in this specific market/industry to avoid repeating their errors?</p>	
<p>• 1.3 Product-Market "Tilt": Identify what percentage of your core offering must change to meet local technical standards or tastes.</p>	
<p>Phase 2: The Compliance Culture Deep Dive This phase tackles the "compliance surprises" that often catch new entrants off guard.</p>	

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<p>• 2.1 Three-Tier Entity Registration: Do you have a roadmap for National, Municipal, and Industry-specific licensing?</p>	
<p>• 2.2 Registered Agent & Governance: Have you vetted a local representative to ensure they meet international anti-fraud and code of conduct standards?</p>	
<p>• 2.3 Labor & Social Compliance: Are you aware of local severance laws and social security contribution requirements that differ from your home country?</p>	
<p>Phase 3: Financial Infrastructure & Profit Protection This phase focuses on currency volatility and the legal ability to move money.</p>	
<p>• 3.1 Profit Repatriation Strategy: Do you have the legal structure and tax residency certificates required to move funds back to the parent company?</p>	
<p>• 3.2 Currency Volatility Hedging: Is there a preset plan to convert or hedge local currency to prevent losses during sudden devaluations?</p>	

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<ul style="list-style-type: none">• 3.3 Cost Accounting & Indirect Rates: Are your financial systems capable of tracking costs to international donor or government audit standards?	
Phase 4: Operational Logistics & Technical Intelligence	
<ul style="list-style-type: none">• 4.1 The "Final Mile" Audit: Have you mapped the physical infrastructure and local distribution partners needed to reach the customer?	
<ul style="list-style-type: none">• 4.2 Data-Driven Performance Tracking: Do you have the tools to visualize real-time KPIs in the new market	
<ul style="list-style-type: none">• 4.3 MWBE/Partnership Utilization: If applicable, have you identified local MBE/WBE partners to fulfill contract participation goals?	

If you score below a 4 in any phase, your expansion may be at risk!
Contact us at solutions@aamcglobal.com for a Gap Analysis.