

## **Diamond Liquors – Turning Waste into Wealth**

AAMC Global partnered with a local Ghanaian cooperative to transform the often-wasted cashew apple into *Diamond Liquors*, a premium cashew based spirit. Through deep market research, business modeling, and product development, we identified strong demand for locally made beverages and reduced post harvest fruit waste by 20%.

The pilot phase trained 40 farmers, created 25 jobs, and sold out its first production run of 3,000 bottles. This project showcases AAMC'S ability to merge sustainability with profitability, converting agricultural by products into market ready goods.

The initiative continues to expand regionally in cashew growing areas, proving that smart research and inclusive business design can unlock hidden value in emerging markets